



Alliance for Youth Action Poll

841 Interviews conducted June 12-19, 2020

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Poll Details

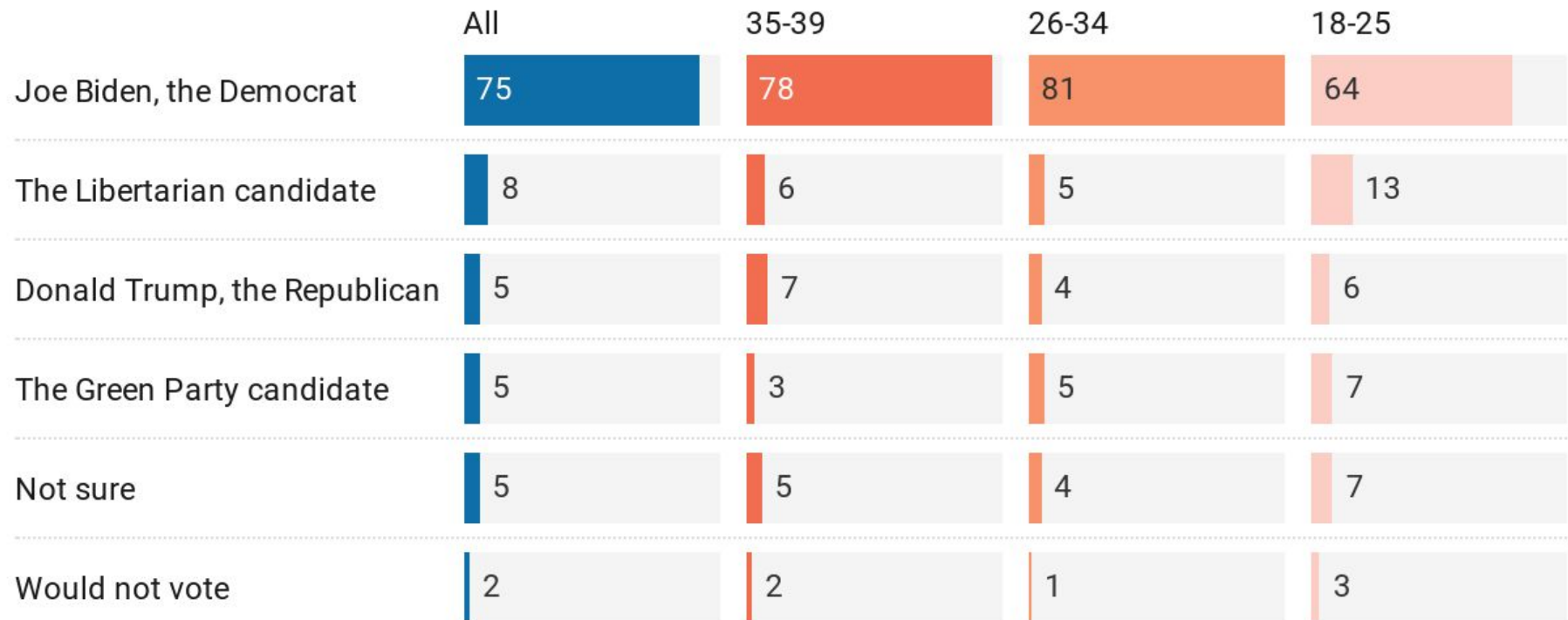


Using our Dynamic Online Sampling Engine to attain a sample reflective of the electorate, Change Research polled 841 registered voters ages 18-39 who are Democrats or unaffiliated in ten battleground states, June 12-19, 2020. Post-stratification was performed on age, gender, race/ethnicity, region, and 2016 presidential vote.

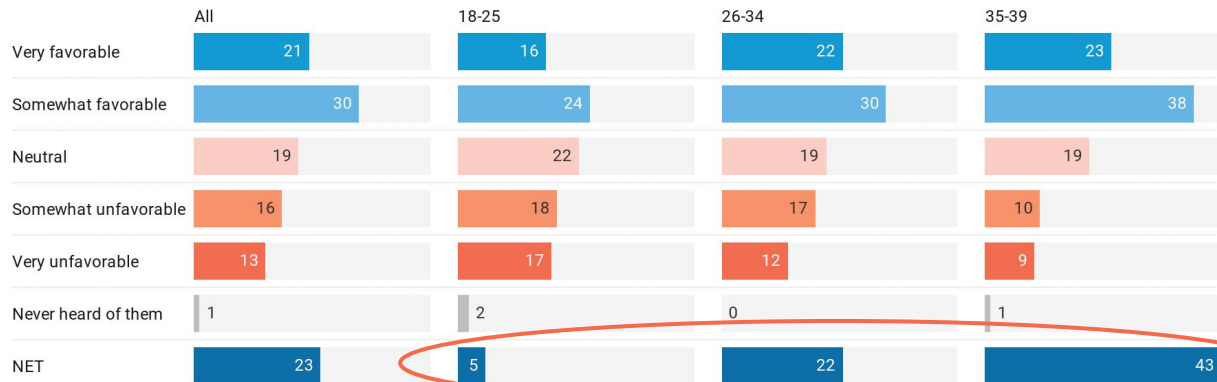
Outline

- 2020 enthusiasm and horserace metrics
- Issue priorities, with special focus on the coronavirus pandemic
- Profiles of voter engagement and participation

Presidential Horse Race - June 2020

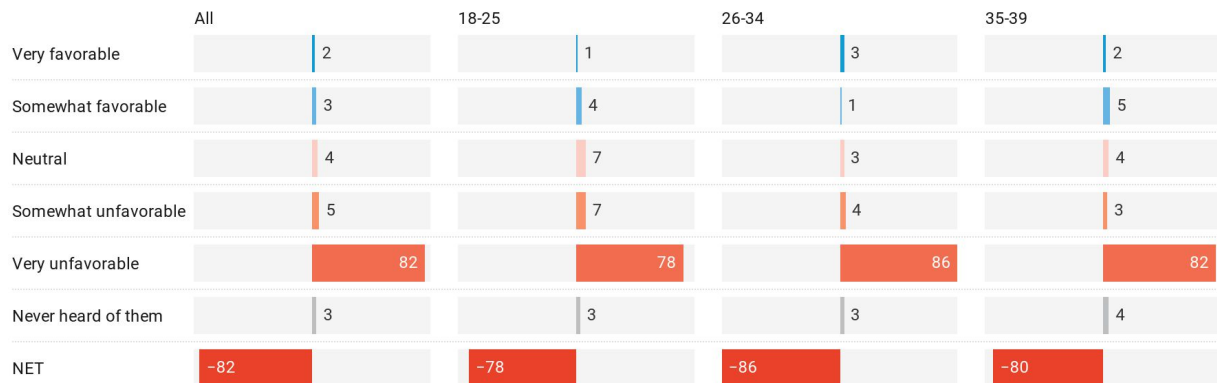


Joe Biden Favorability by Age Groups



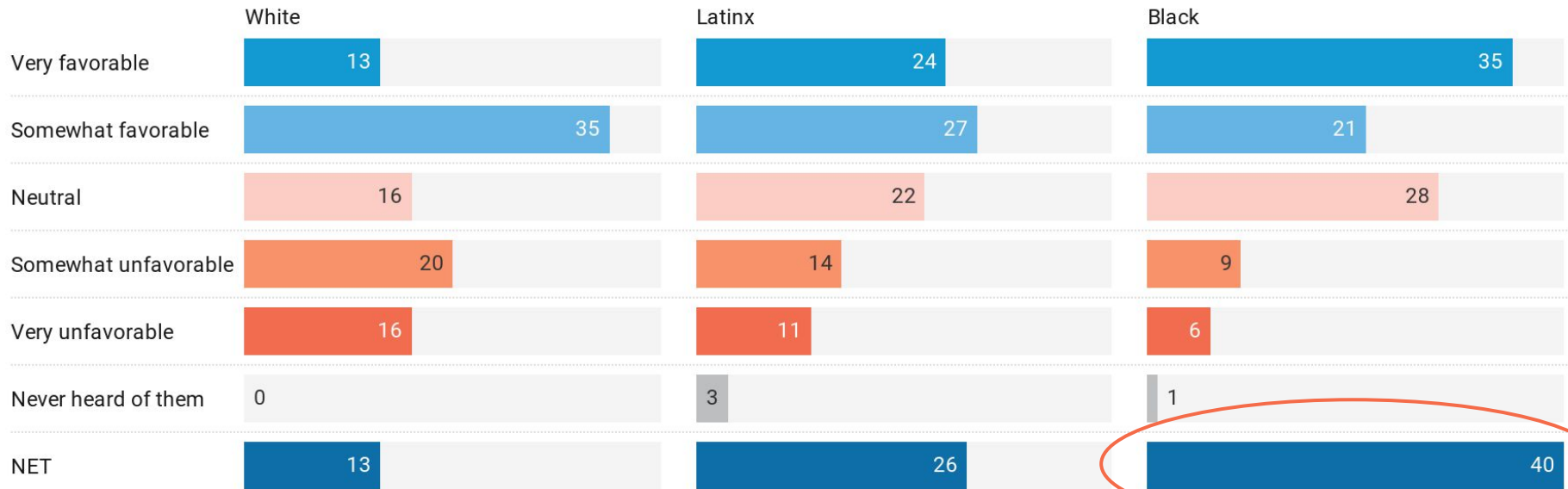
Biden is not hugely popular...

Donald Trump Favorability by Age Groups



But Trump is **hugely**
unpopular

Joe Biden Favorability by Racial Groups



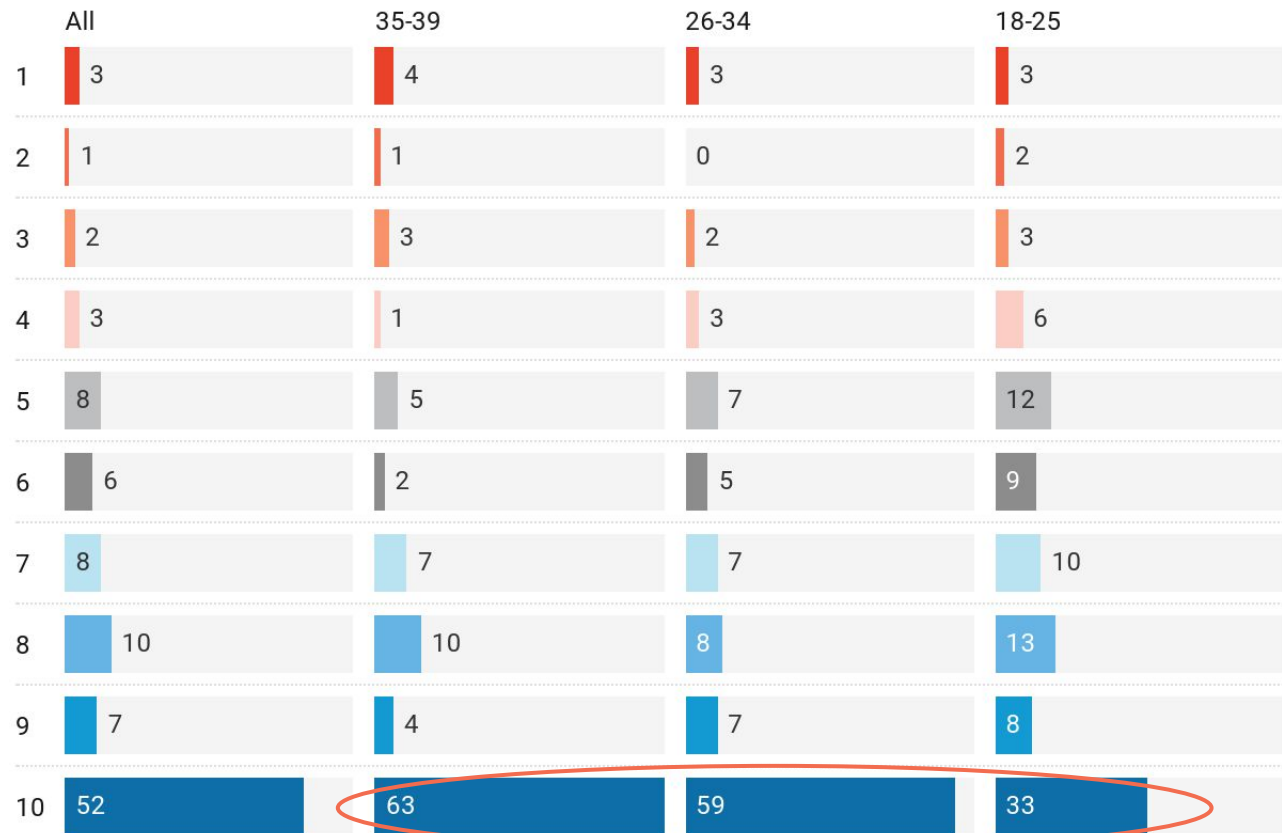
Biden has a positive net favorability across racial groups...

...but is viewed much more favorably by Black voters, compared to White voters.

Motivation to Vote - State and Local Races

Plurality of voters are a 10/10 on motivation scale...

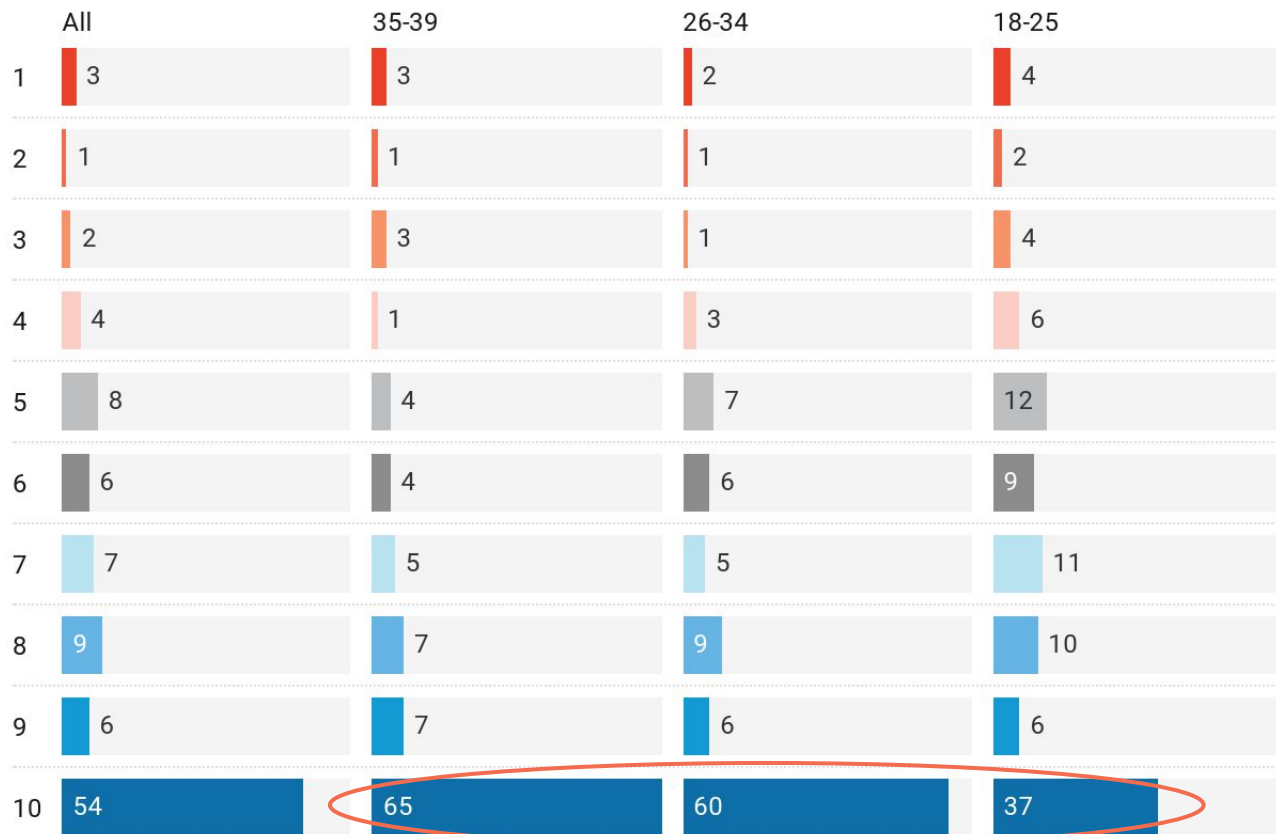
...but 18-25 year olds report considerably less motivation than older voters.



Motivation to Vote - House and Senate Races

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...but 18-25 year olds report considerably less motivation than older voters.

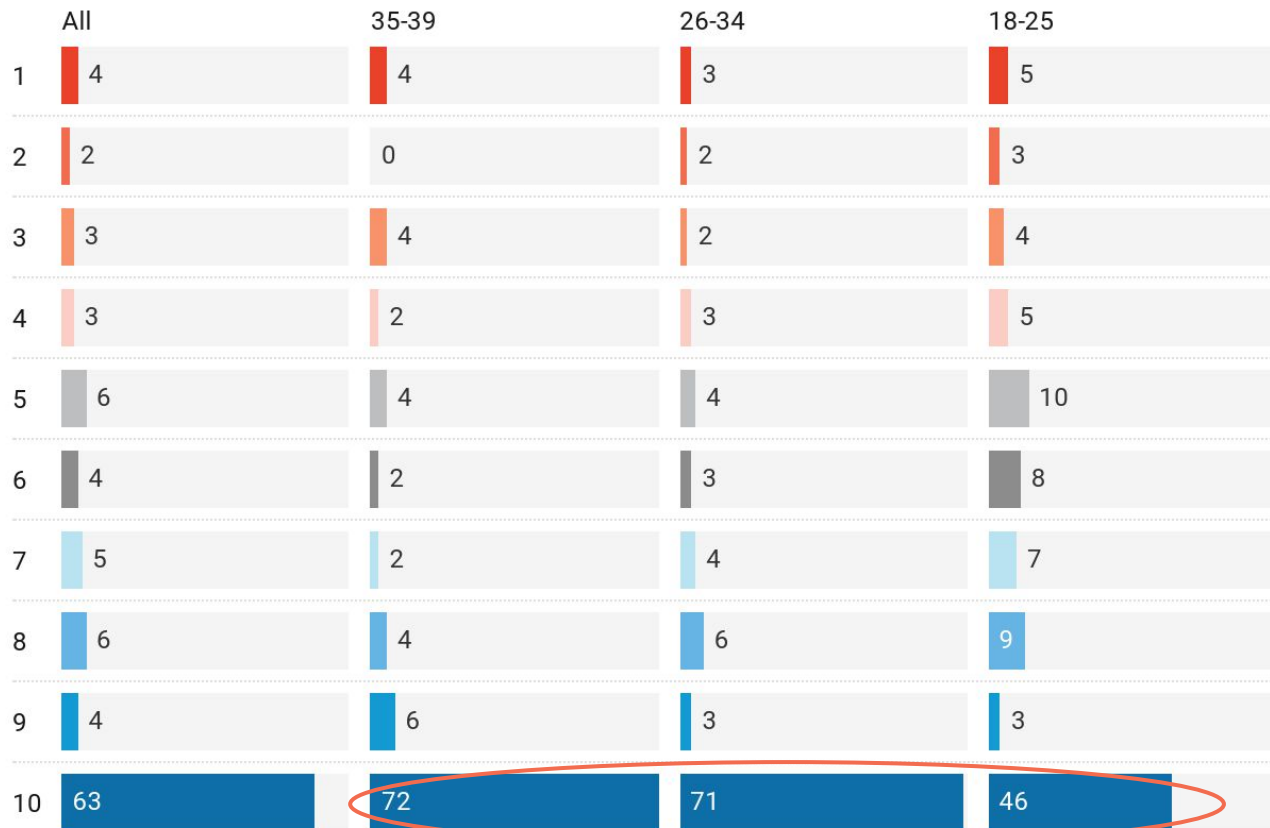


Motivation to Vote - Presidential Race

Plurality of voters are a 10/10 on motivation scale...

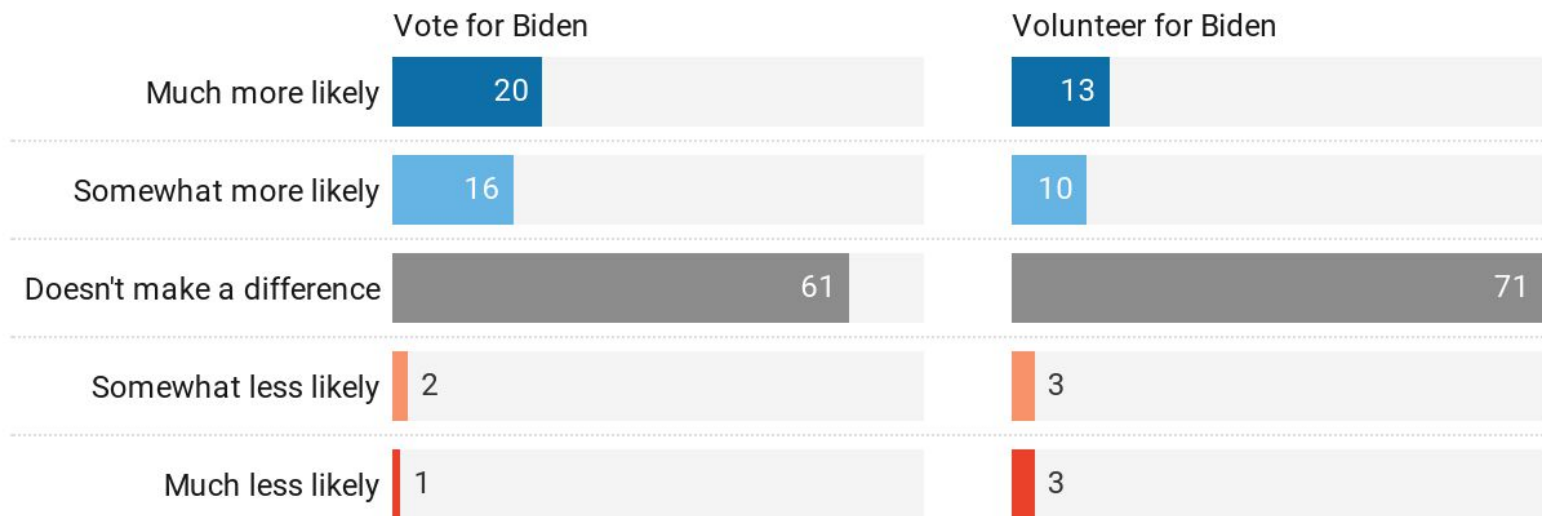
...but 18-25 year olds report considerably less motivation than older voters.

→ Even for top of the ticket.

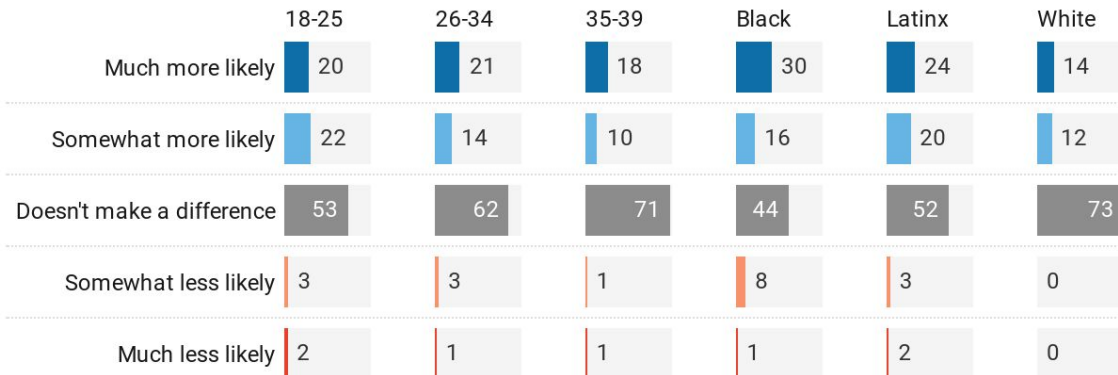


Would you be more or less likely to [vote / volunteer] for Joe Biden if he committed to serving only one term?

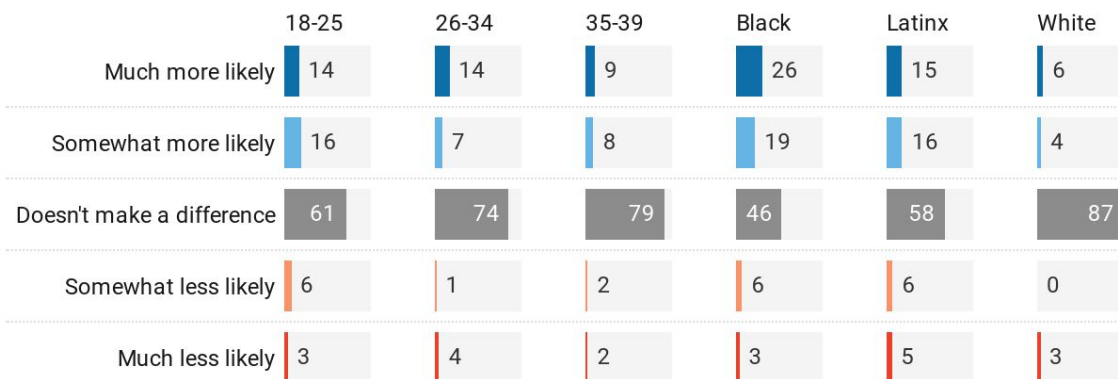
- The majority of these voters report it would not make a difference to them if Biden committed to serving only one term.
- However, these numbers fluctuate considerably when broken down by age and racial group...



Likelihood to VOTE for Biden

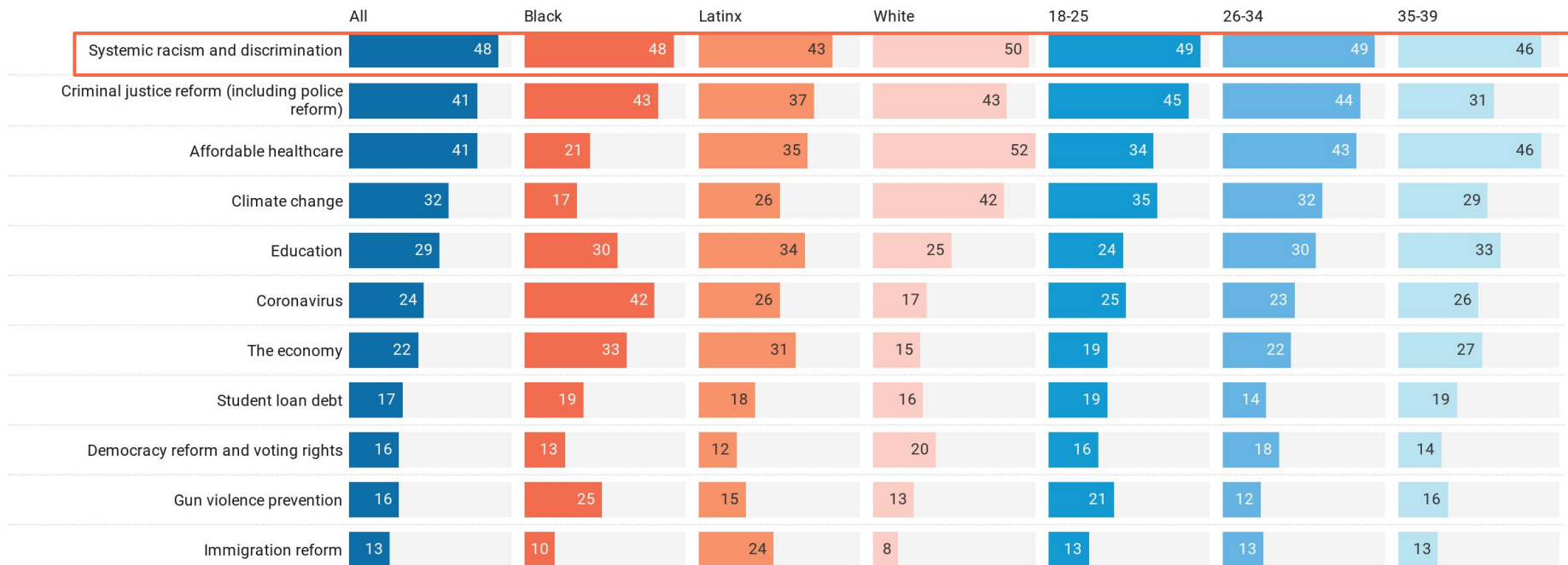


Likelihood to VOLUNTEER for Biden



For voters of color, the prospect of Biden committing to only one term makes more of a difference, particularly to Black voters.

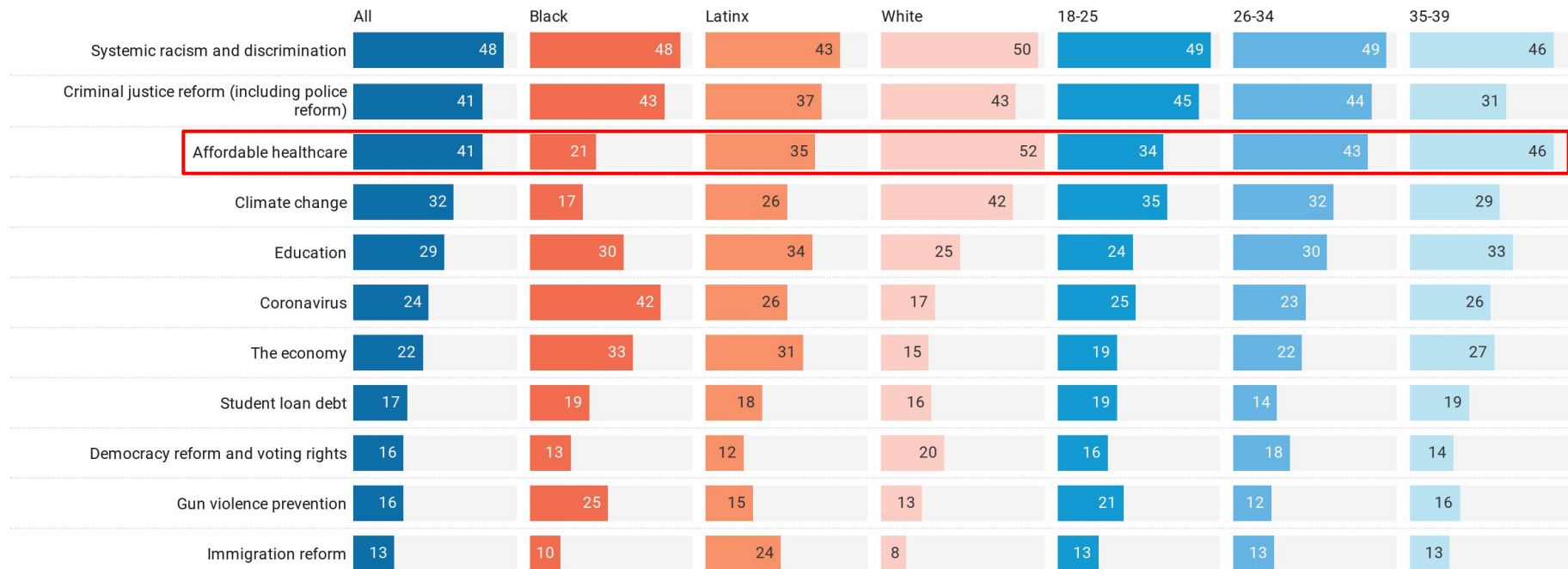
Issue Priorities - 2020 Election



TOP ISSUE ACROSS GROUPS: Systemic racism and discrimination (48% selected)

- Prioritization of coronavirus & climate change vary widely by racial group

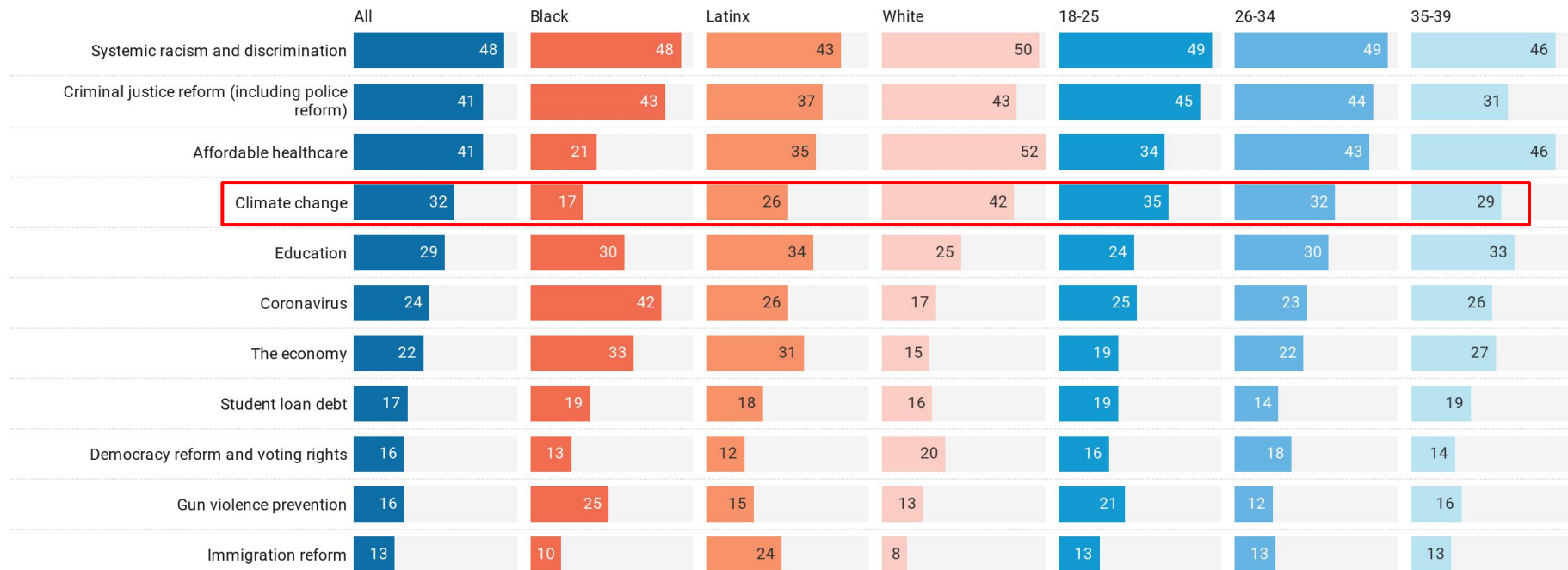
Issue Priorities - 2020 Election



TOP ISSUE ACROSS GROUPS: Systemic racism and discrimination (48% selected)

- Prioritization of coronavirus, affordable healthcare, & climate change vary widely by racial group

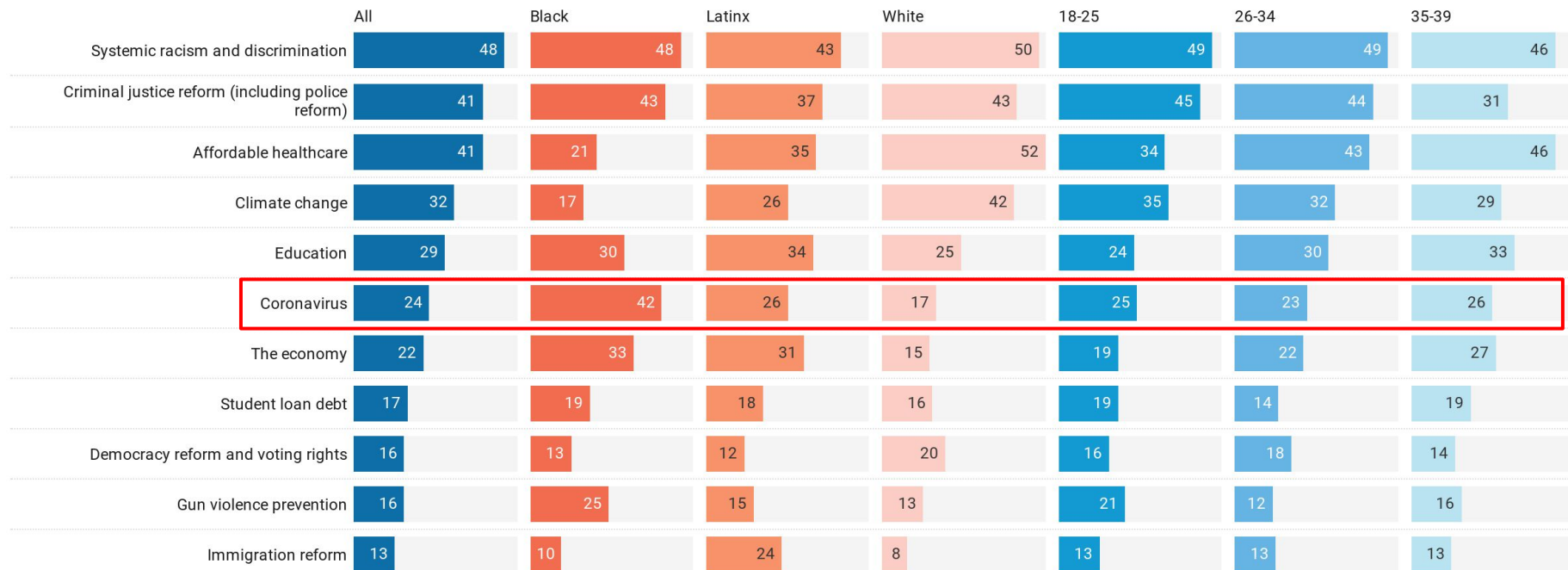
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Issue Priorities - 2020 Election



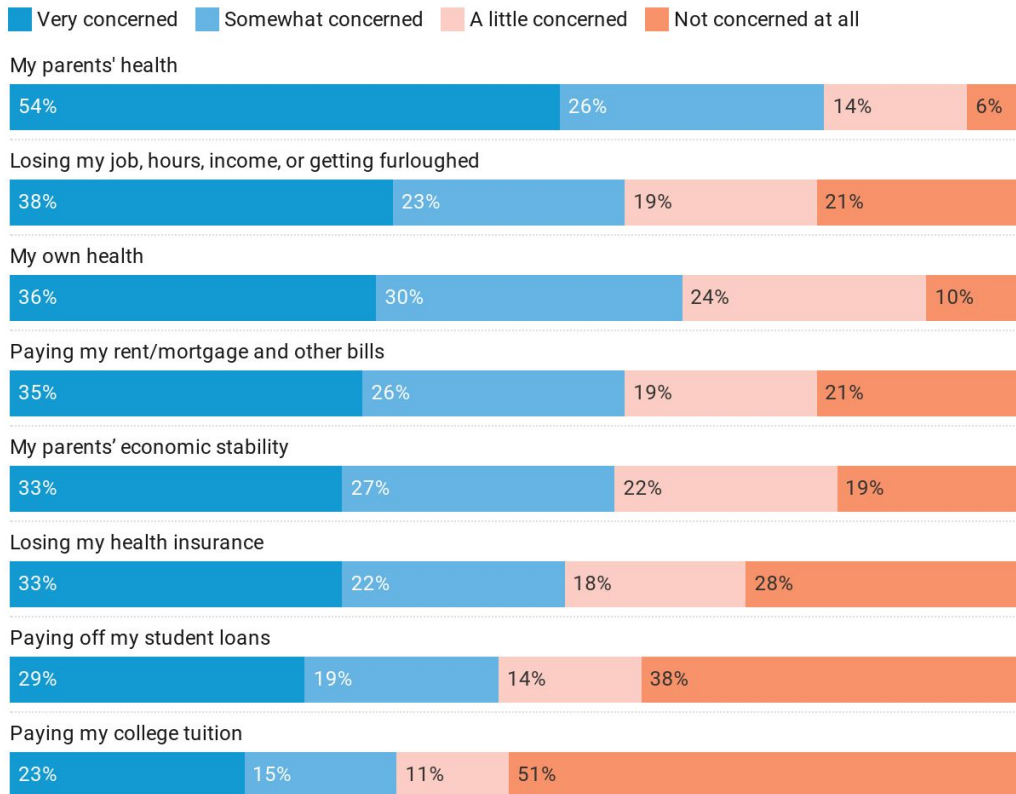
TOP ISSUE ACROSS GROUPS: Systemic racism and discrimination (48% selected)

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Coronavirus Concerns

Top concern, across demographic groups, is the “my parents’ health”

But racial disparities are wide in other domains...

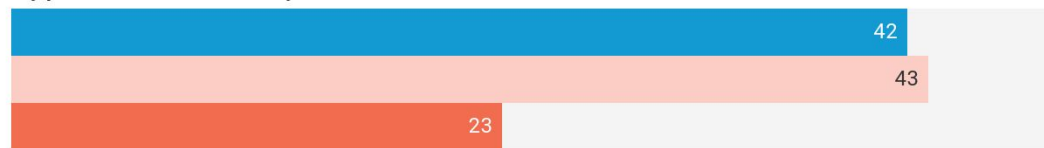


% Very Concerned by Racial Group

- About 1.5x as many Black and Latinx voters are “very concerned” about various aspects of the pandemic, particularly with respect to economic stress.
- While all racial groups report high concern for their parents’ health, Black and Latinx voters are considerably more worried about *their own health* than White voters.

Black Latinx White

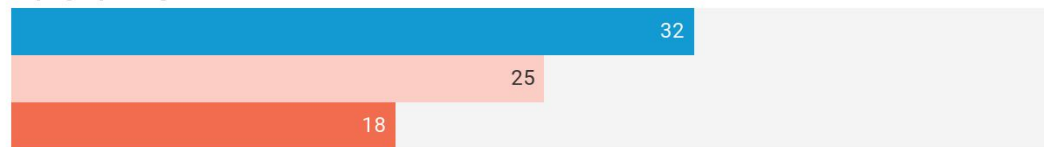
My parents’ economic stability



My own health



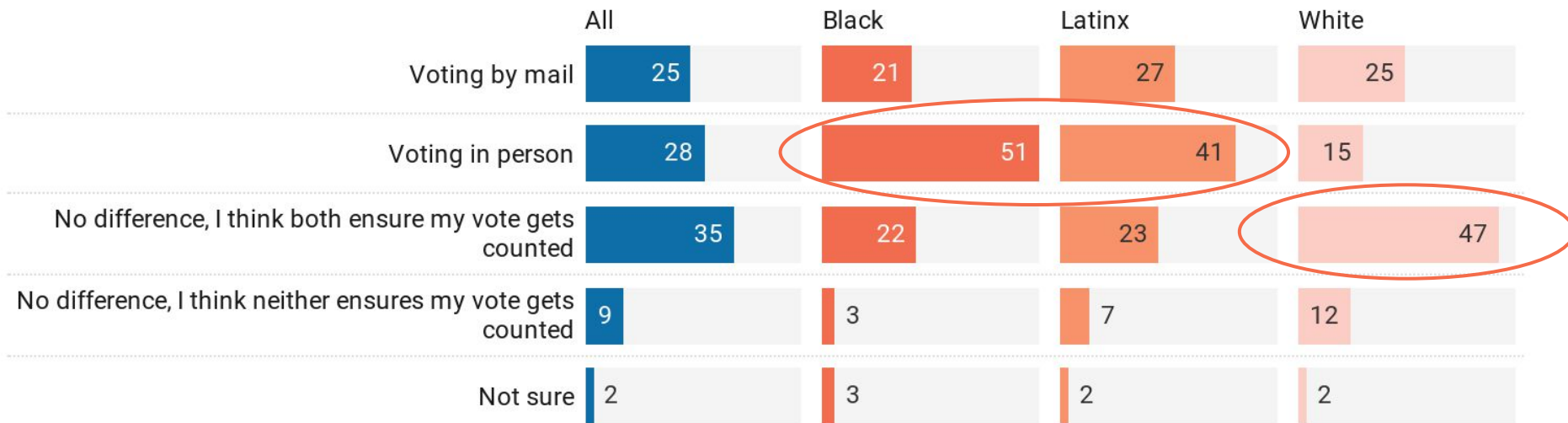
Paying my college tuition



Losing my job, hours, income, or getting furloughed

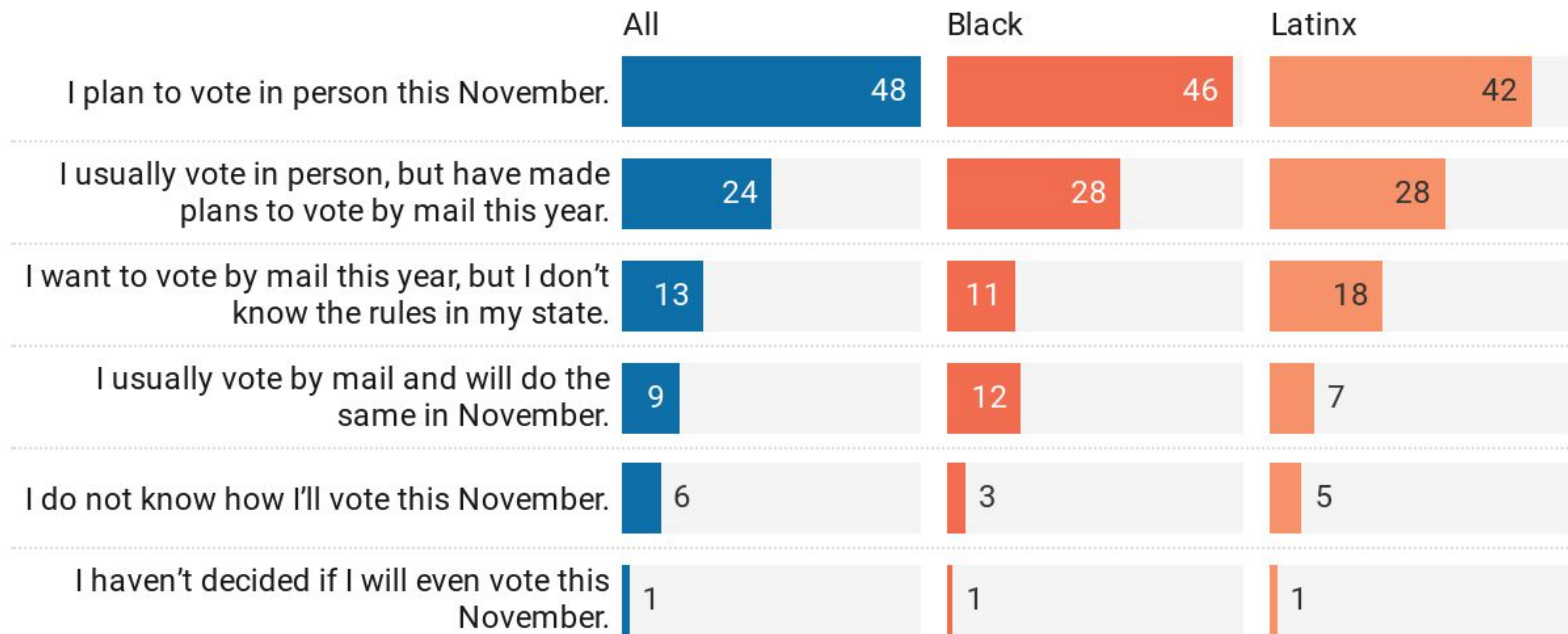


When it comes to making sure your vote gets counted, do you think it will be more secure to vote in person or to vote by mail in the November election?

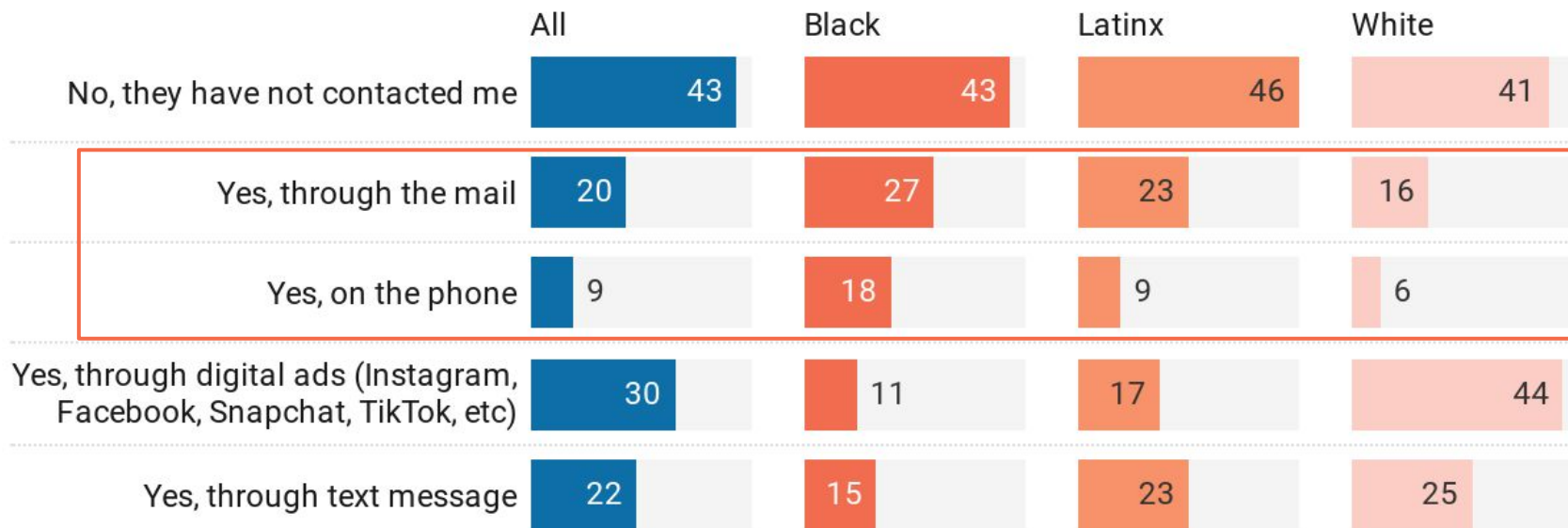


- The plurality of **White voters** (47%) think in-person voting and voting by mail are **equally secure**...
- ...While the majority of **Black and Latinx voters** think **in-person voting is more secure** than voting by mail.

Among voters who believe in-person voting is more secure...

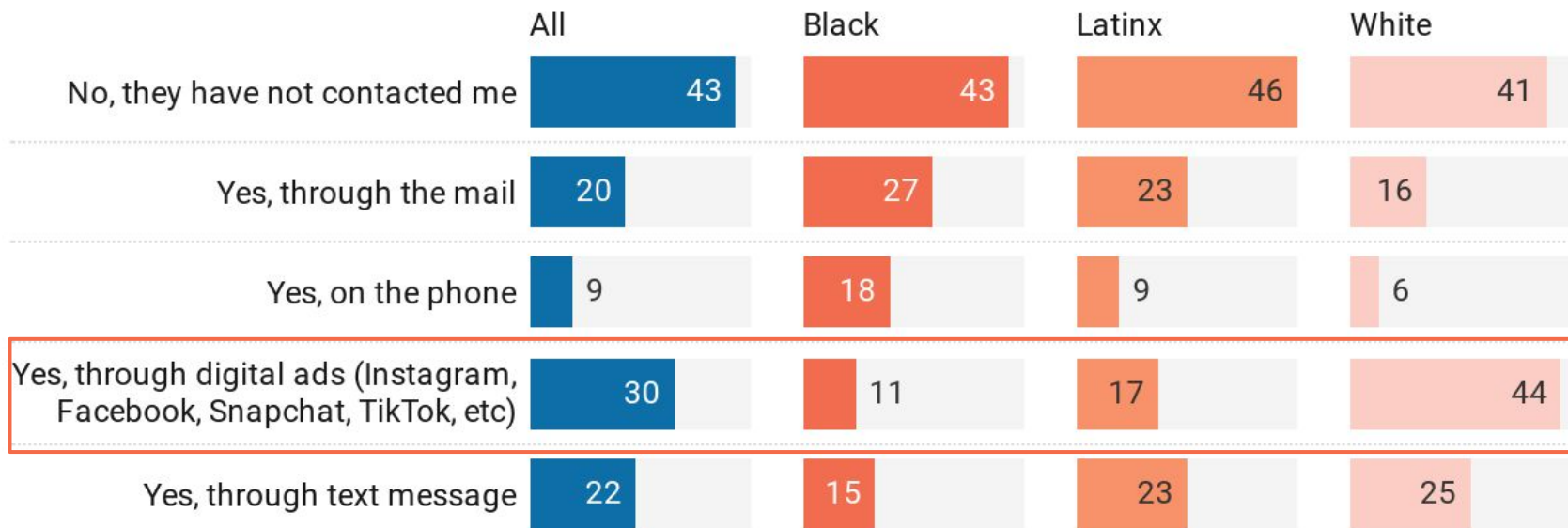


Democratic Party or Joe Biden Campaign Contact?



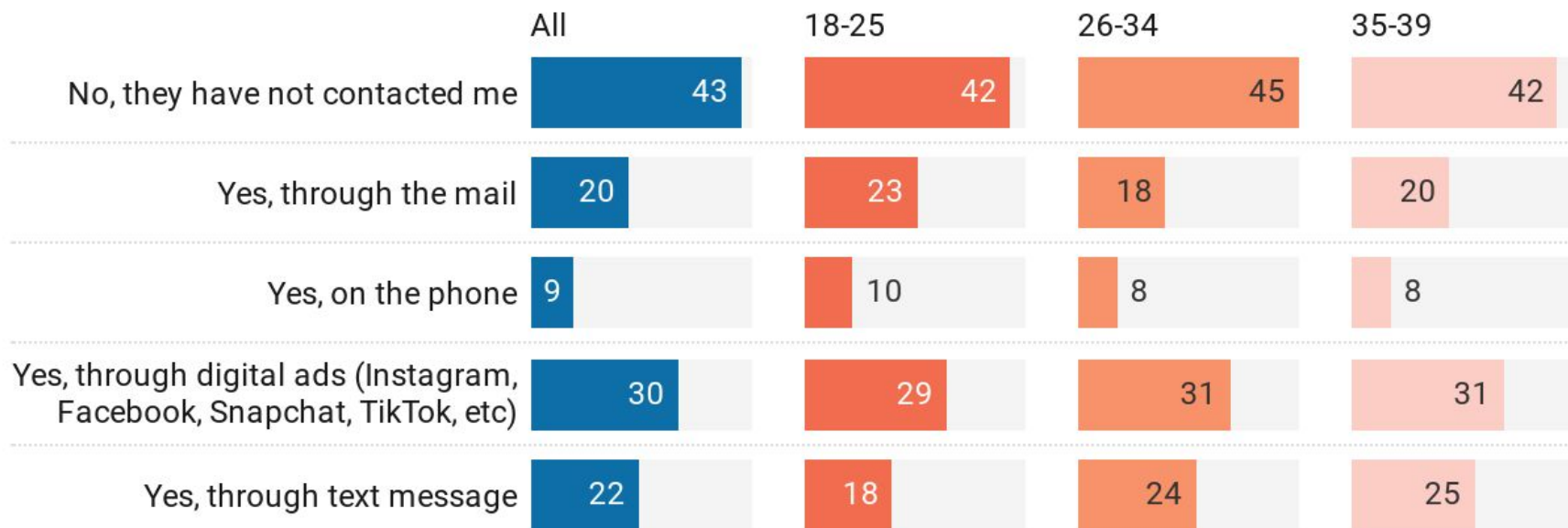
- White voters report more outreach via digital platforms
- Black and Latinx voters report more outreach from more old-school forms of contact

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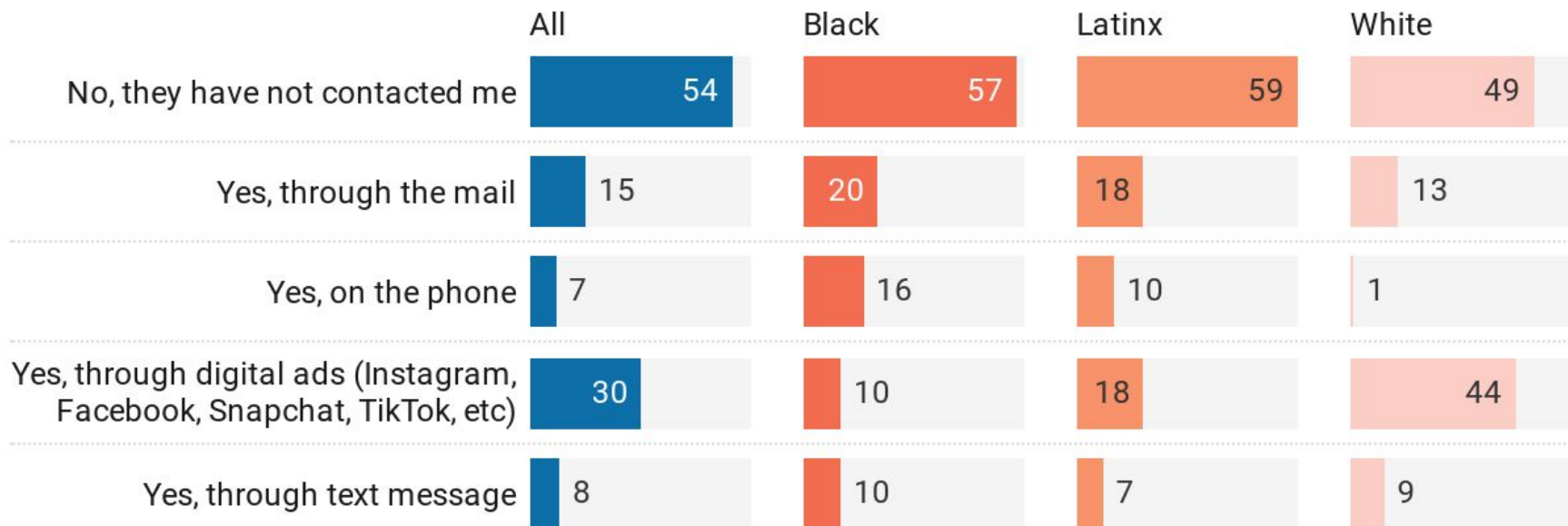


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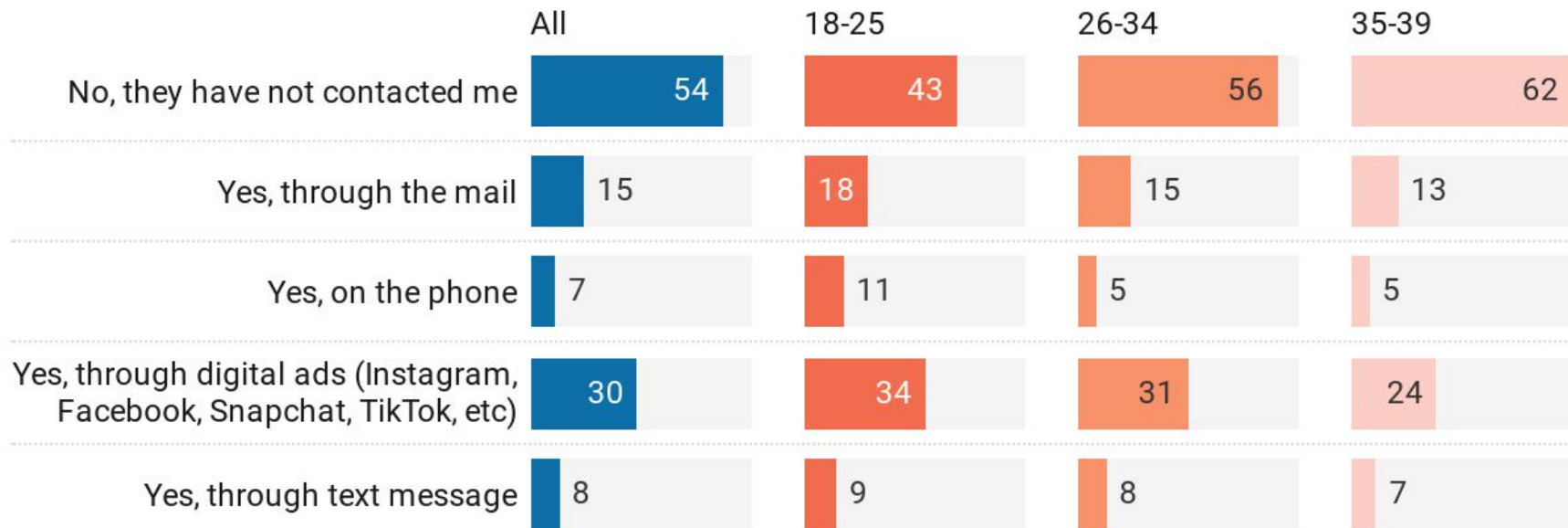
Democratic Party or Joe Biden Campaign Contact by Age



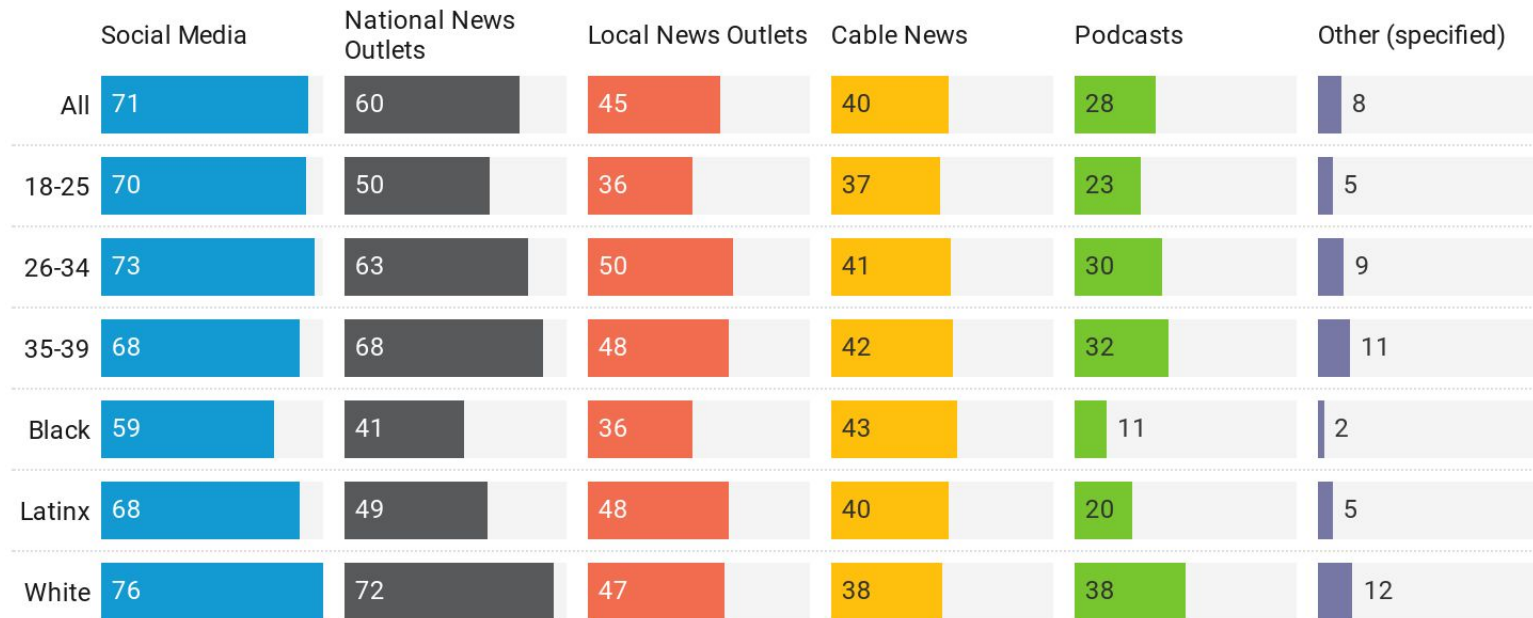
Republican Party or Trump Campaign Contact?



Republican Party or Trump Campaign Contact by Age

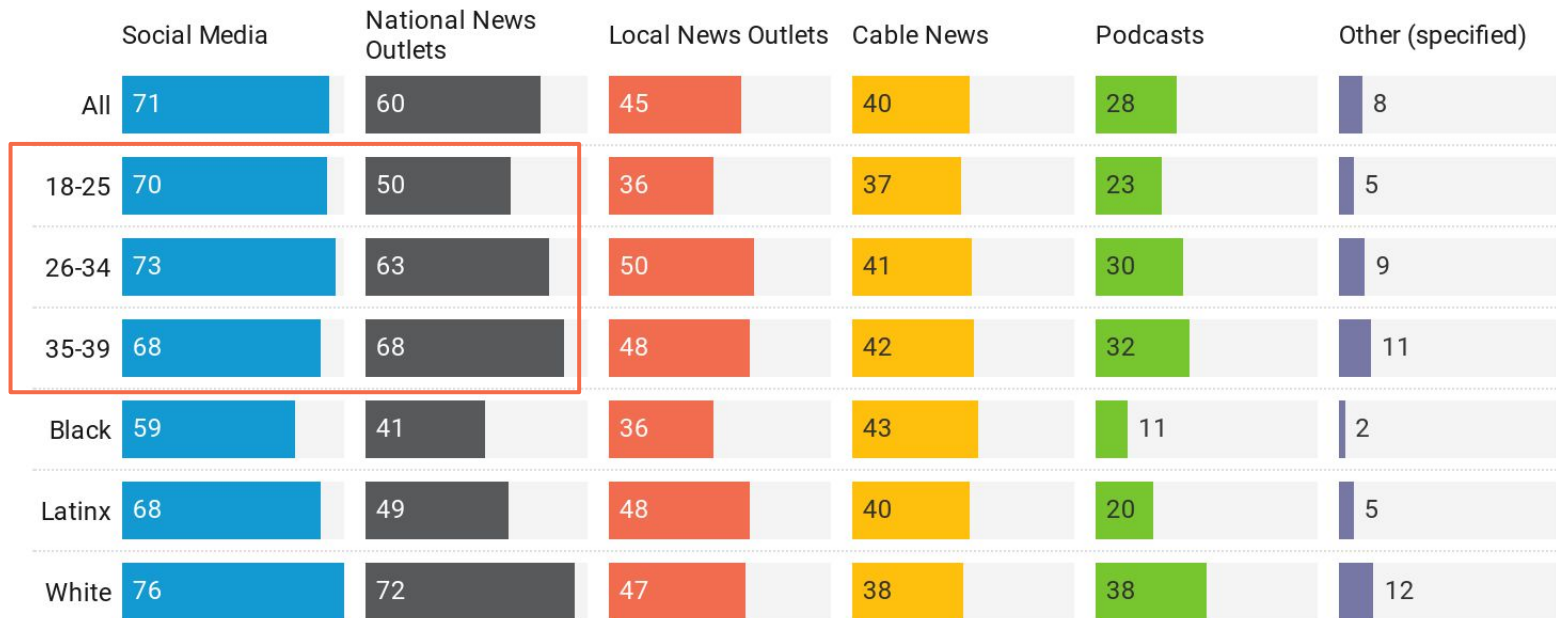


News Sources By Age and Racial Group



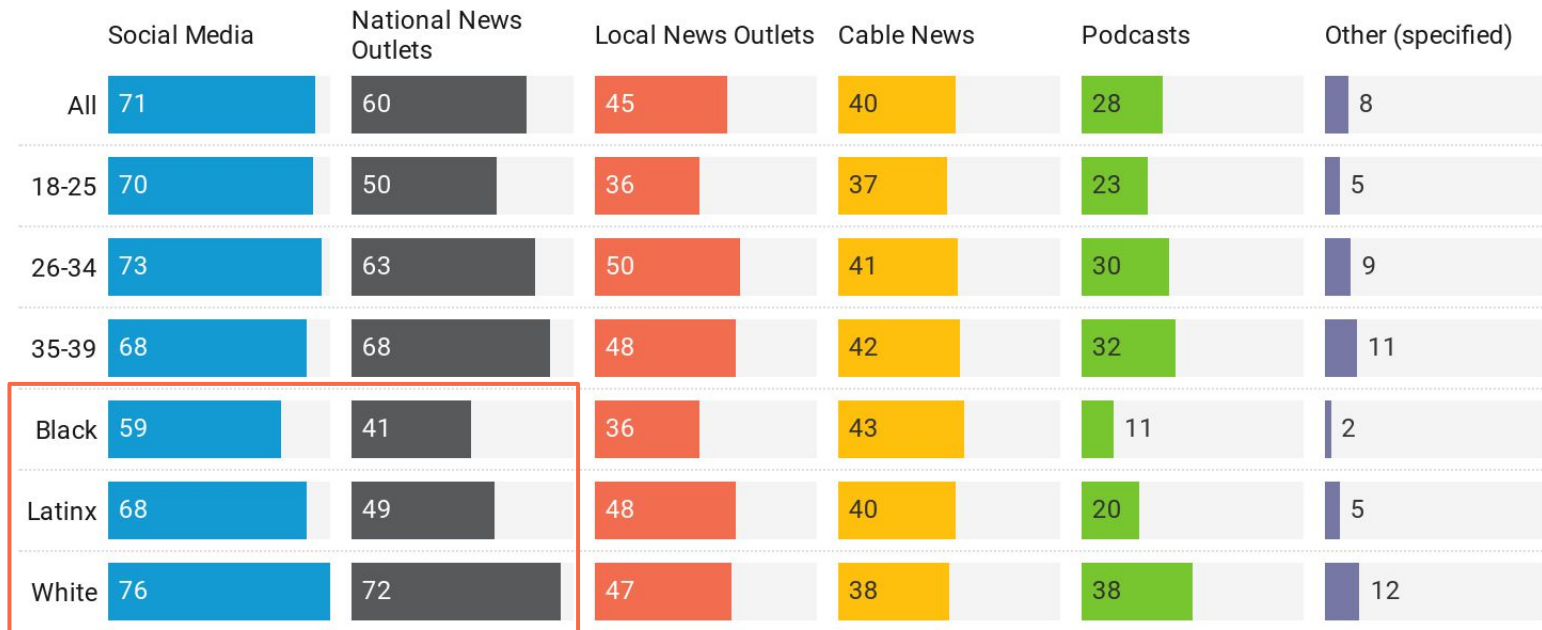
Older (26-39) voters use social media as much as they use national print outlets; younger voters rely on social media far more than on other sources of news.

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Social Media Usage By Racial Group

