

Survey Results: Age 18-39 Democrats and Democratic-Leaning Independents July 2020

Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina, New Hampshire, Pennsylvania, Texas, Wisconsin



Overview



Issue Priorities: Coronavirus and Criminal Justice

The 2020 Presidential Election

Vote Method in 2020

Trust in News Sources and Social Media

Survey Methodology



Civiqs polled 1,241 Democratic and Democratic-leaning Independent registered voters age 18-39 in Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina, New Hampshire, Pennsylvania, Texas, and Wisconsin from July 18-20, 2020.

The survey was conducted online, among selected members of the Civiqs research panel.

Survey results are weighted by age, race, gender, education, party identification, and state. The survey has a margin of error of $\pm 3.2\%$.

Survey Demographics



Party Identification

Democrat: 61% Independent: 39%

Gender

Female: 54% Male: 46%

Age

18-25: 27%

26-32: 36%

33-39: 36%

Race

White: 54%

Black: 22%

Latinx: 18%

Other: 6%

Education level

Non-college graduate: 69%

College graduate: 21%

Postgraduate: 10%

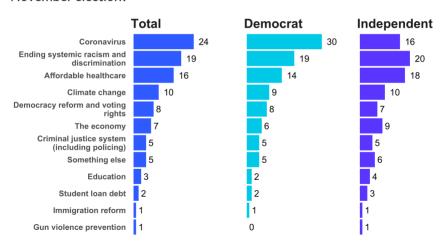
Issue Priorities: Coronavirus and Criminal Justice

Democrats and Independents have different priorities





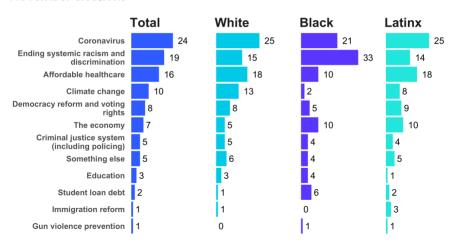
Which of the following issues is the most important to you in the upcoming November election?



Racial differences in young voters' top issue



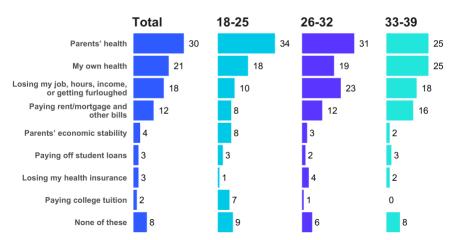
Which of the following issues is the most important to you in the upcoming November election?



Coronavirus: Health concerns top economic factors



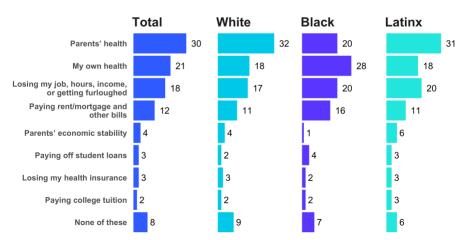
When thinking about how coronavirus has impacted your life, which of the following are you most worried about?



Coronavirus concerns, by racial group



When thinking about how coronavirus has impacted your life, which of the following are you most worried about?

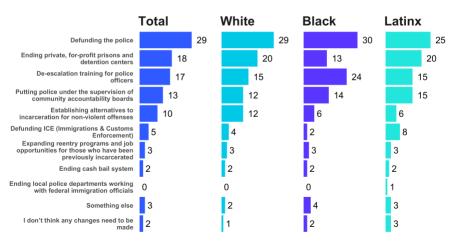


Defunding police most important change for justice





When thinking about addressing changes to policing and the criminal justice system, which of the following do you think is most important to address?

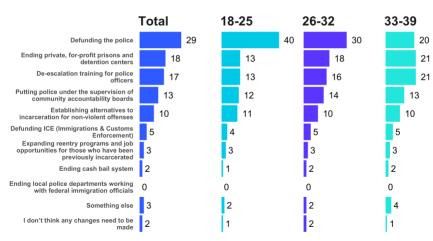


Youngest voters most supportive of defunding police





When thinking about addressing changes to policing and the criminal justice system, which of the following do you think is most important to address?

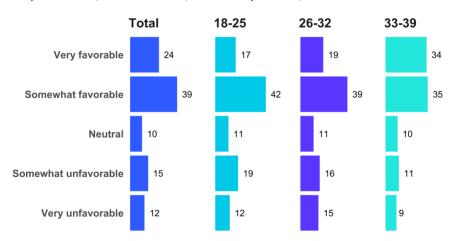


The 2020 Presidential Election

Older millennials most favorable towards Biden



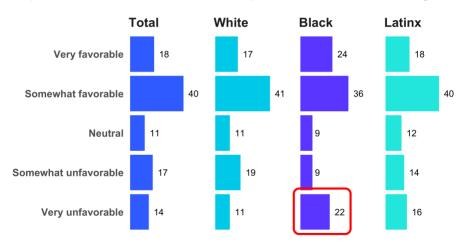
Do you have a favorable or unfavorable opinion of Joe Biden?



Youngest Black voters more unfavorable of Biden



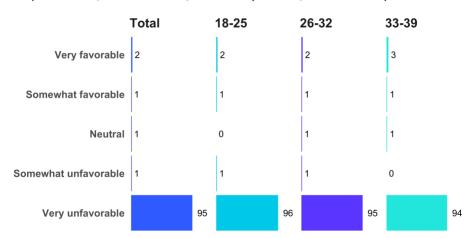
Do you have a favorable or unfavorable opinion of Joe Biden? (Under age 32)



President Trump is uniformly deeply unpopular



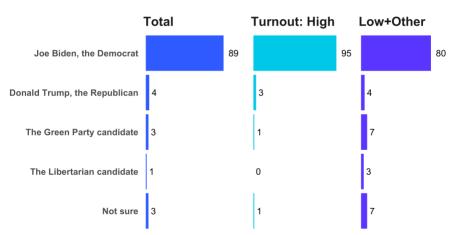
Do you have a favorable or unfavorable opinion of Donald Trump?



Biden runs strongest among high turnout voters



If the general election for President were held today, who would you vote for?

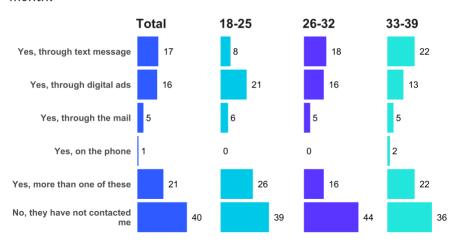


Biden campaign has work to do to reach young voters





Has the Democratic Party or Joe Biden's campaign contacted you in the past month?

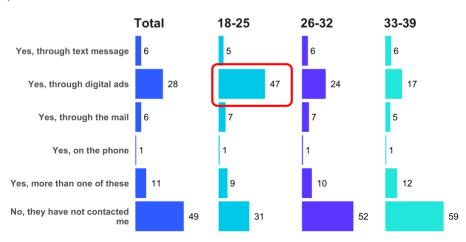


Trump is bombarding youngest voters with digital ads





Has the Republican Party or Donald Trump's campaign contacted you in the past month?



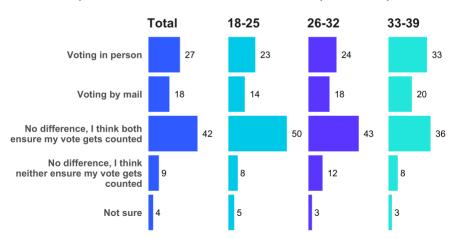
Vote Method in 2020

Young voters believe vote will count, mail or in person





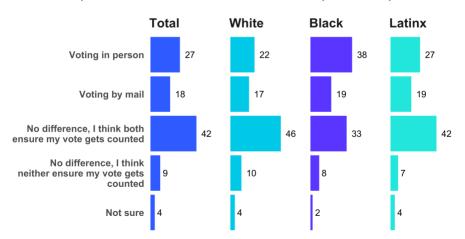
When it comes to making sure your vote gets counted in the November election, do you think it will be more secure to vote in person or by mail?



Young Black voters: Voting in person is more secure



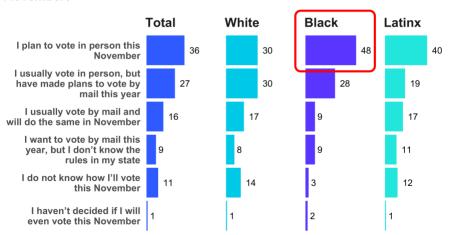
When it comes to making sure your vote gets counted in the November election, do you think it will be more secure to vote in person or by mail?



Young Black voters most likely to vote in person



Which of the following comes closest to your views about voting in November?



Trust in News Sources and Social

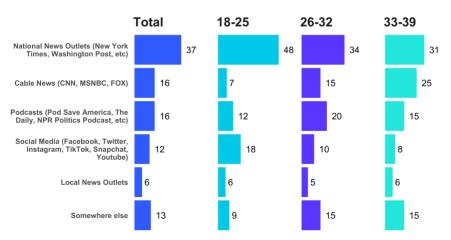
Media

Traditional media is still the most trusted news source





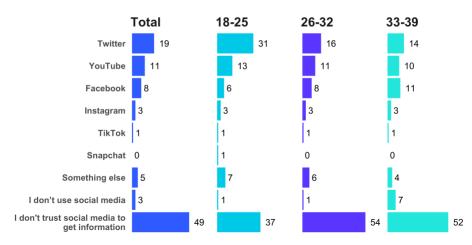
Which source do you trust most to get information about upcoming elections, candidates and issues you care about?



Generational divide on trust in social media



When using social media, which source do you primarily trust for information about the upcoming elections, candidates and issues you care about?



Contact



- allianceforyouthaction.org
- ☐ press@allianceforyouthaction.org
- @alliance4youth

civias

- a civiqs.com
- ☐ inquiries@civiqs.com
- @Civiqs