



Survey Results: Age 18-39 Democrats and Democratic-Leaning Independents

August 2020

Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina,
New Hampshire, Pennsylvania, Texas, Wisconsin

August 4-7, 2020 · N=1,079

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Issue Priorities: Coronavirus, Healthcare, Ending Systemic Racism

The 2020 Presidential Election

Vote Method in 2020

Trust in News Sources and Social Media

Civiqs polled 1,079 Democratic and Democratic-leaning Independent registered voters age 18-39 in Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina, New Hampshire, Pennsylvania, Texas, and Wisconsin from August 4-7, 2020.

The survey was conducted online, among selected members of the Civiqs research panel.

Survey results are weighted by age, race, gender, education, party identification, and state. The survey has a margin of error of $\pm 3.4\%$.

Party Identification

Democrat: 61%

Independent: 39%

Race

White: 54%

Black: 22%

Latinx: 18%

Other: 6%

Gender

Female: 54%

Male: 46%

Age

18-25: 27%

26-32: 36%

33-39: 36%

Education level

Non-college graduate: 69%

College graduate: 21%

Postgraduate: 10%

Turnout motivation

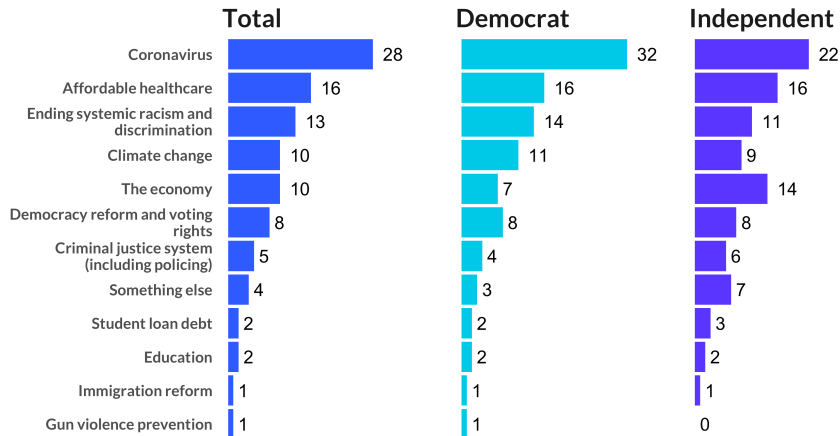
Extremely motivated, all offices: 55%

Less motivated: 45%

Issue Priorities: Coronavirus, Healthcare, Ending Systemic Racism

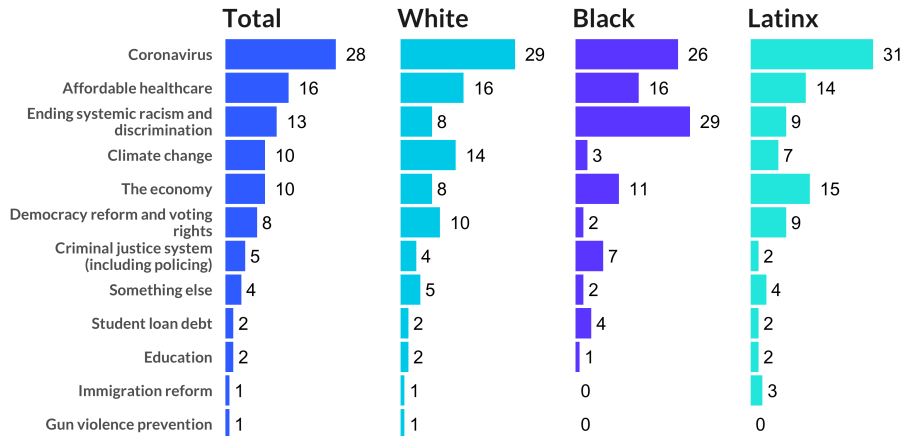
Coronavirus leads concerns for 2020 elections

Which of the following issues is the most important to you in the upcoming November election?



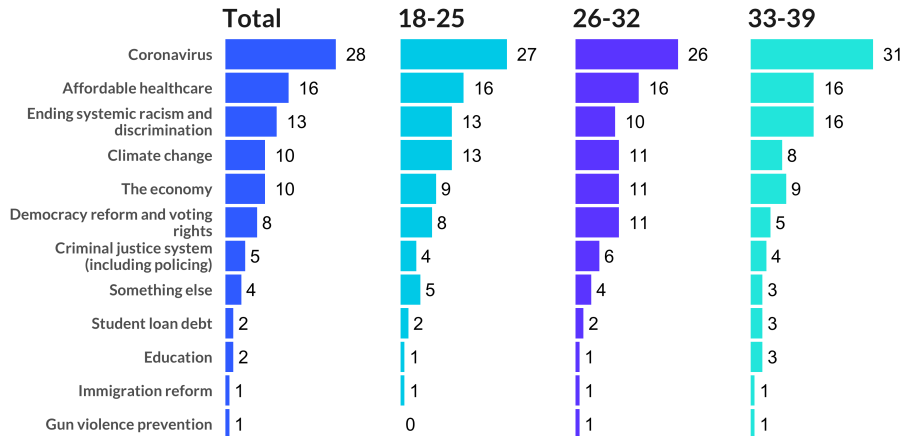
Greater focus on systemic racism among Black youth

Which of the following issues is the most important to you in the upcoming November election?



Healthcare-related issues prioritized at all ages

Which of the following issues is the most important to you in the upcoming November election?



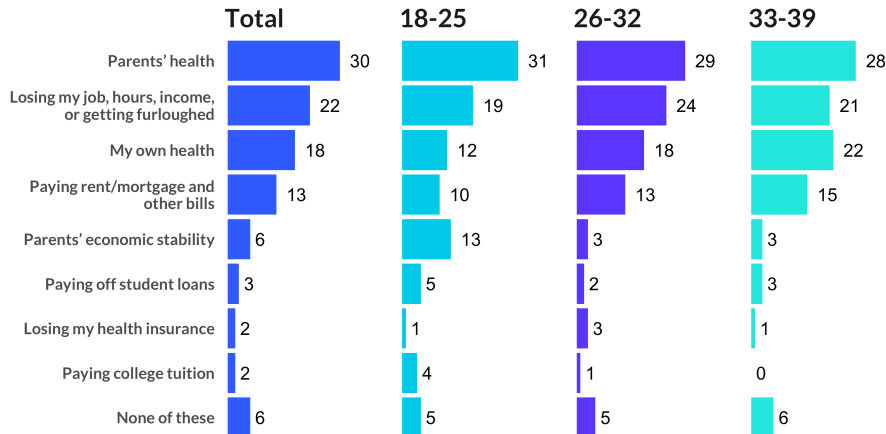
Coronavirus gained in importance since July

Which of the following issues is the most important to you in the upcoming November election?

	August	July
Coronavirus	28%	24%
Affordable healthcare	16%	16%
Ending systemic racism and discrimination	13%	19%
Climate change	10%	10%
The economy	10%	7%
Democracy reform and voting rights	8%	8%
Criminal justice system	5%	5%
Education	2%	3%
Student loan debt	2%	2%
Immigration reform	1%	1%
Gun violence prevention	1%	1%

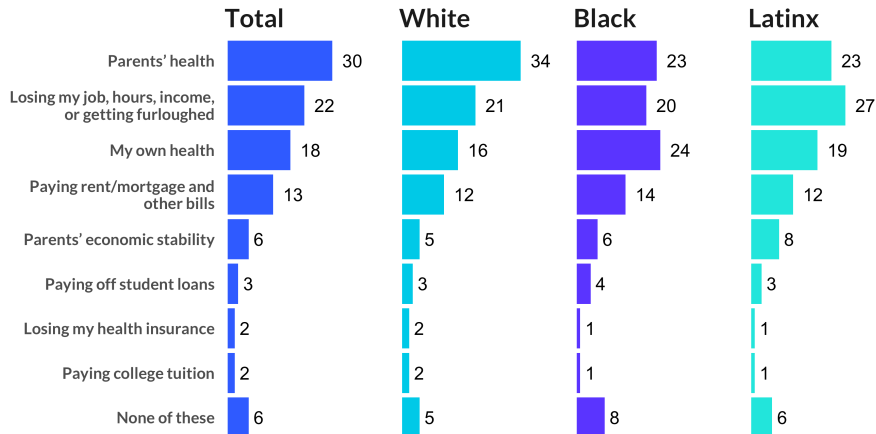
Coronavirus: Worries about parents, jobs, health

When thinking about how coronavirus has impacted your life, which of the following are you most worried about?



Race impacts concerns about health vs. work

When thinking about how coronavirus has impacted your life, which of the following are you most worried about?



Parents' health remains the top concern

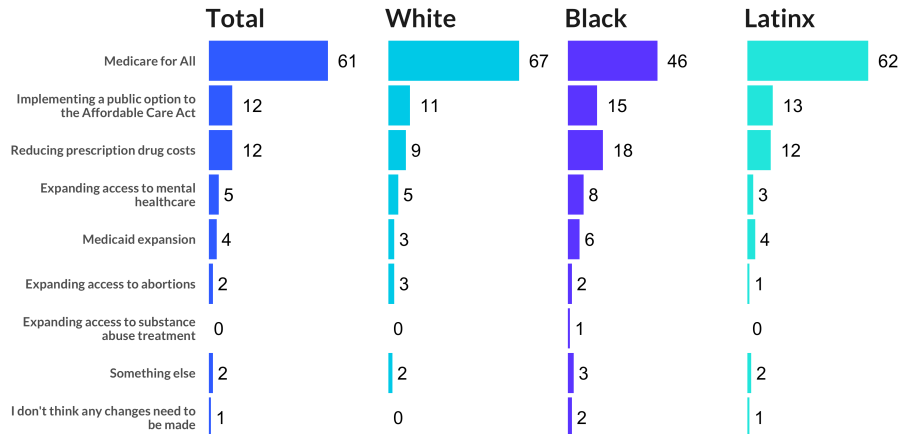
When thinking about how coronavirus has impacted your life, which of the following are you most worried about?

	August	July
Parents' health	30%	30%
Losing my job, hours, income, or getting furloughed	22%	18%
My own health	18%	21%
Paying rent/mortgage and other bills	13%	12%
Parents' economic stability	6%	4%
Paying off student loans	3%	3%
Losing my health insurance	2%	3%
Paying college tuition	2%	2%

Medicare for All is the top priority in healthcare

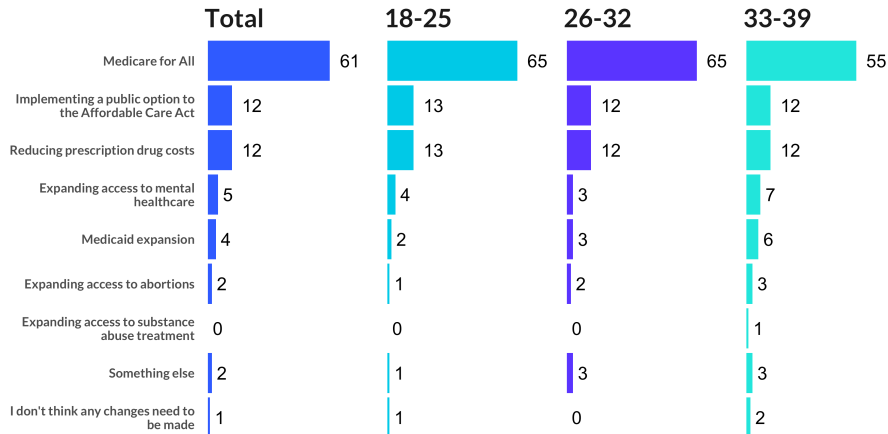


When thinking about addressing changes to affordable healthcare, which of the following do you think is most important to address?



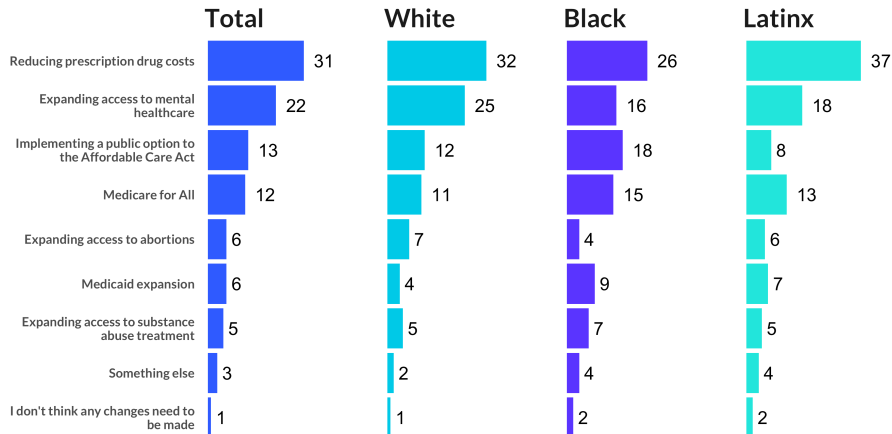
Younger voters emphasize Medicare for All

When thinking about addressing changes to affordable healthcare, which of the following do you think is most important to address?



Drug costs and mental health also priorities

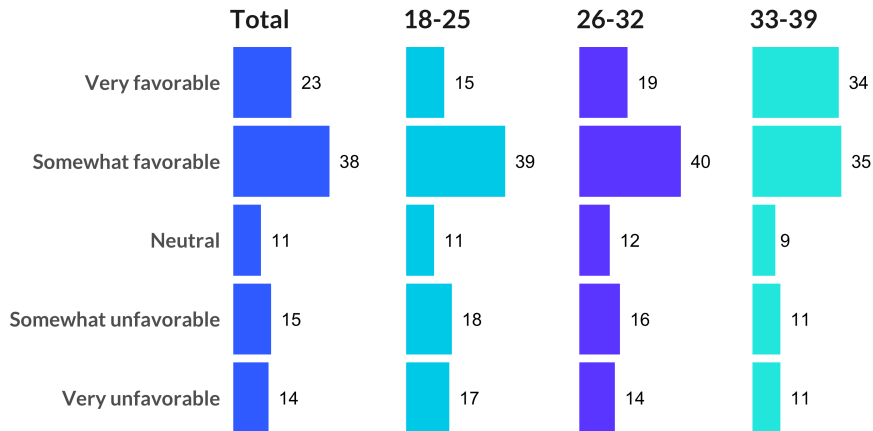
*When thinking about addressing changes to affordable healthcare, which of the following do you think is **second** most important to address?*



The 2020 Presidential Election

Older millennials most favorable towards Biden

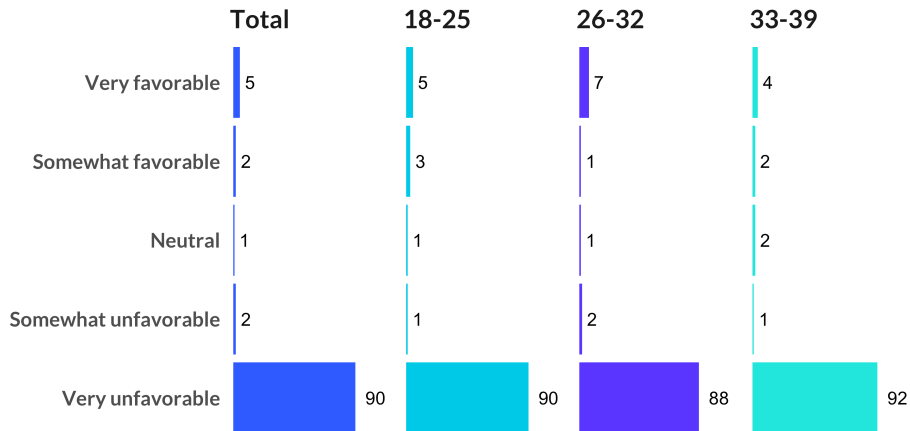
Do you have a favorable or unfavorable opinion of Joe Biden?



Very unfavorable attitudes towards President Trump



Do you have a favorable or unfavorable opinion of Donald Trump?

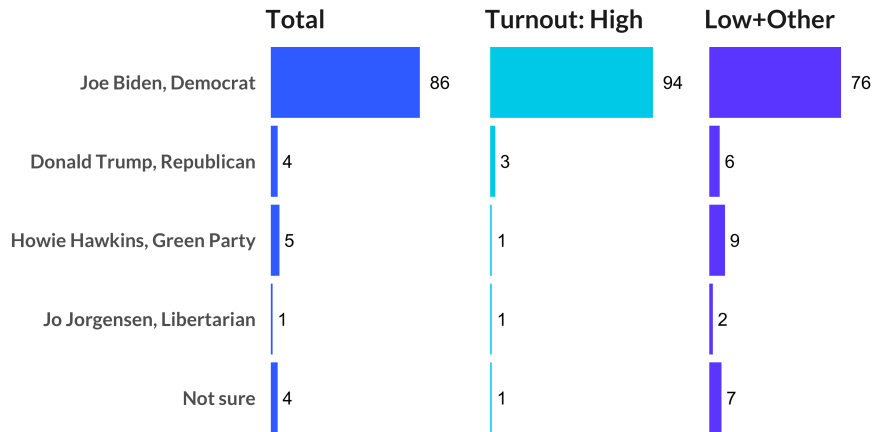


Motivated voters support Biden most strongly



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If the general election for President were held today, who would you vote for?

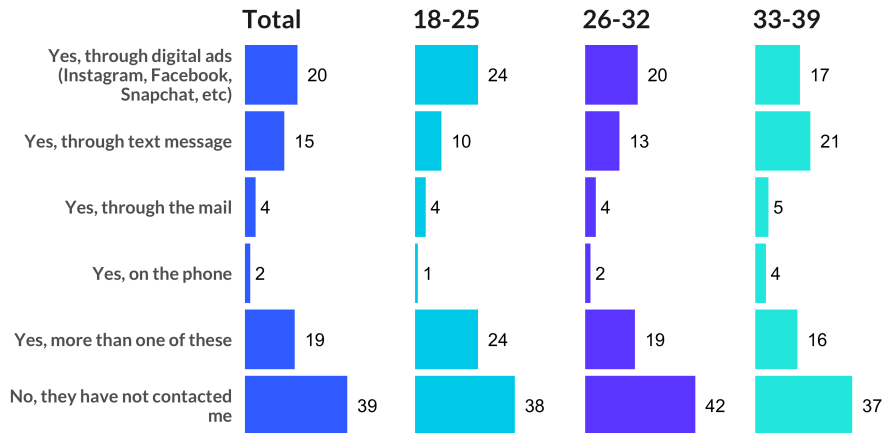


Note: High turnout respondents “definitely plan” to vote in the November 2020 general election and are “extremely motivated” to vote for president, congress, *and* state and local races.

Biden campaign has work to do to reach young voters

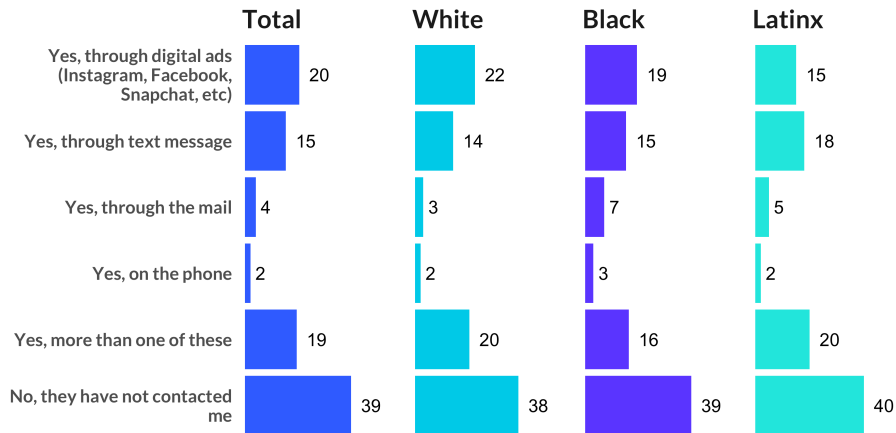


Has Joe Biden's campaign contacted you in the past month?



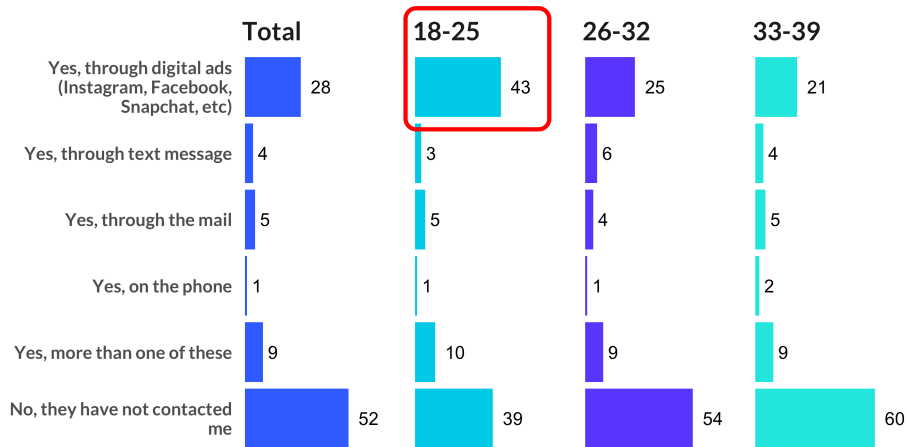
Biden campaign contact, by race

Has Joe Biden's campaign contacted you in the past month?



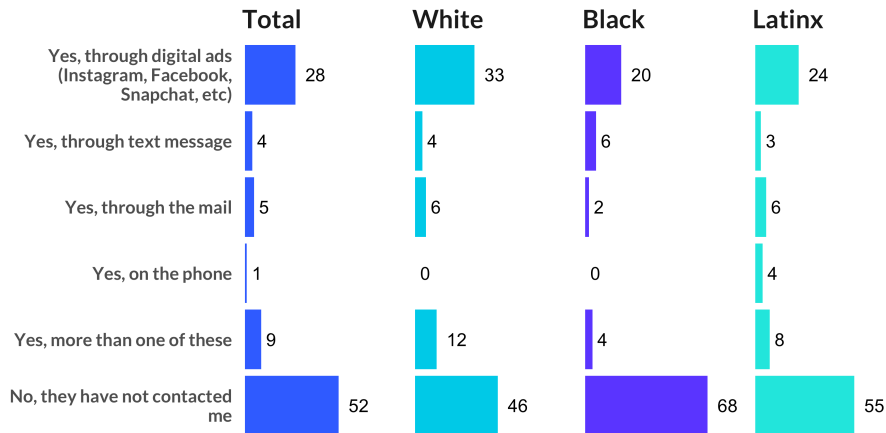
Youngest voters are seeing Trump digital ads

Has Donald Trump's campaign contacted you in the past month?



White voters seeing more Trump ads

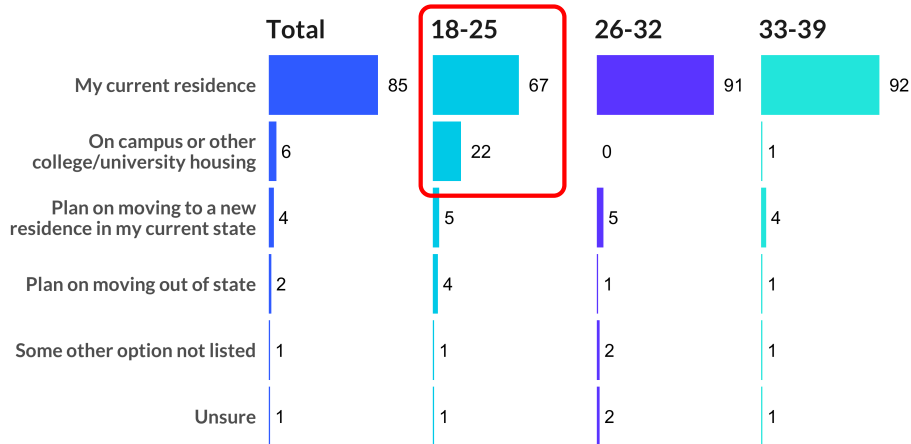
Has Donald Trump's campaign contacted you in the past month?



Vote Method in 2020

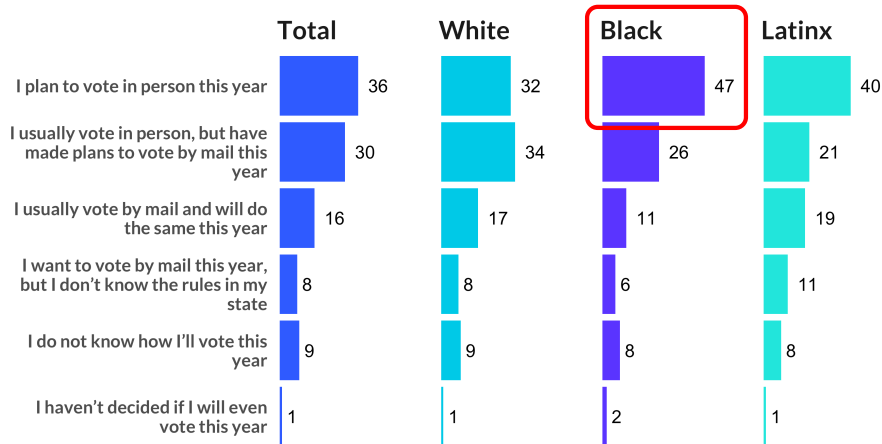
Voter turnout: Under-25 voters most mobile

Which of the following best describes where you'll be living when it is time to vote?



Young Black voters most likely to vote in person

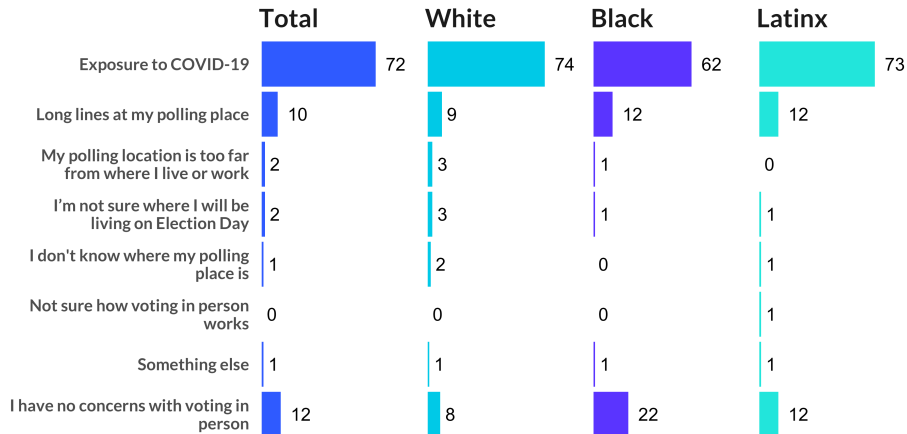
Which of the following comes closest to your views about voting in the 2020 general election?



COVID-19 tops concerns about voting in person



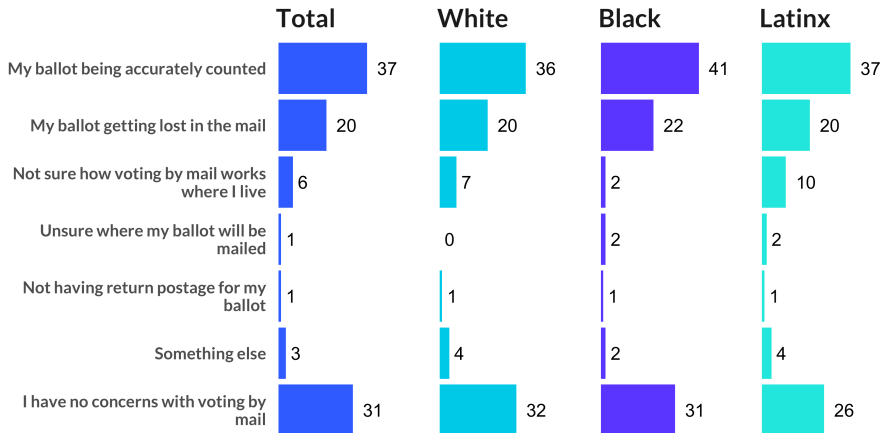
When thinking about potentially voting in person, which would you say is your greatest concern?



Vote by mail: Worries about miscounts, lost ballots



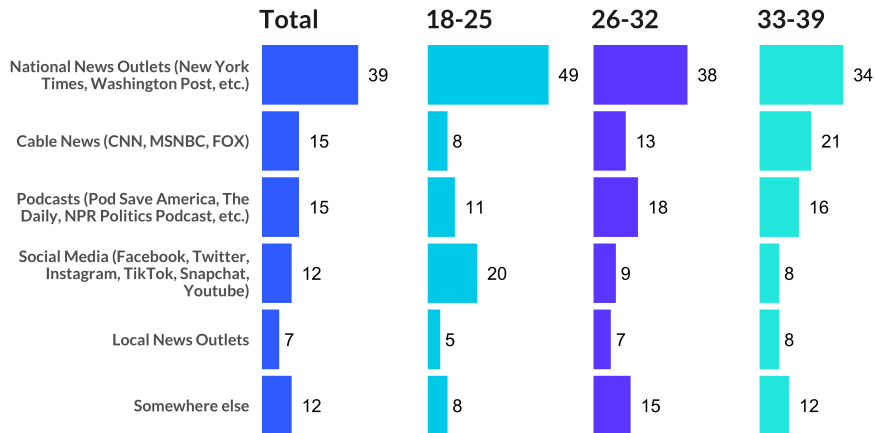
When thinking about potentially voting by mail, which would you say is your greatest concern?



Trust in News Sources and Social Media

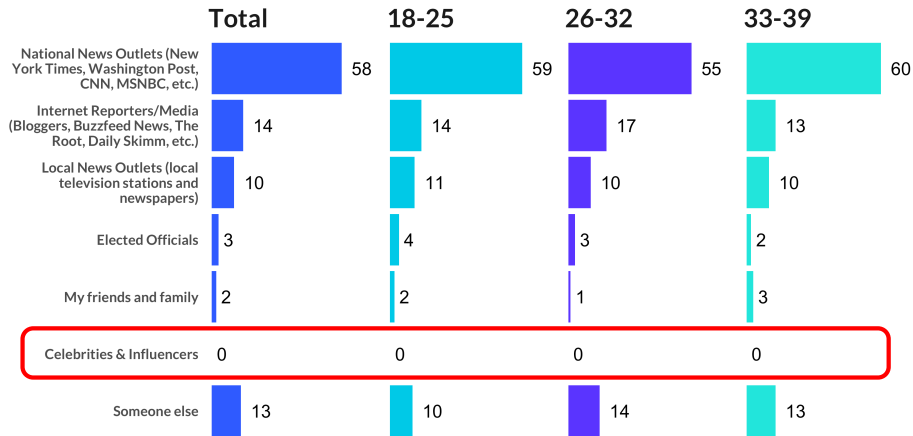
National news outlets are most trusted sources

Which source do you trust most to get information about national and local issues?



On social media, national news sources favored

When using social media, who do you trust most to provide accurate information about the upcoming elections, candidates, and issues you care about?



Contact



 allianceforyouthaction.org

 press@allianceforyouthaction.org

 [@alliance4youth](https://twitter.com/alliance4youth)



 civiqs.com

 inquiries@civiqs.com

 [@Civiqs](https://twitter.com/Civiqs)