



Survey Results: Age 18-39 Democrats and Democratic-Leaning Independents

September 2020

Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina,
New Hampshire, Pennsylvania, Texas, Wisconsin

September 8-12, 2020 · N=933

civIQS

Most Important Issues: Coronavirus, Healthcare, Racism

Economic priorities: Tax the Wealthy, Increase Minimum Wage

The 2020 Presidential Election

Vote Method in 2020

Civiqs polled 933 Democratic and Democratic-leaning Independent registered voters age 18-39 in Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina, New Hampshire, Pennsylvania, Texas, and Wisconsin from September 8-12, 2020.

The survey was conducted online, among selected members of the Civiqs research panel.

Survey results are weighted by age, race, gender, education, party identification, and state. The survey has a margin of error of $\pm 3.7\%$.

Party Identification

Democrat: 61%

Independent: 39%

Race

White: 54%

Black: 22%

Latinx: 18%

Other: 6%

Gender

Female: 54%

Male: 46%

Age

18-25: 27%

26-32: 36%

33-39: 36%

Education level

Non-college graduate: 69%

College graduate: 21%

Postgraduate: 10%

Turnout motivation

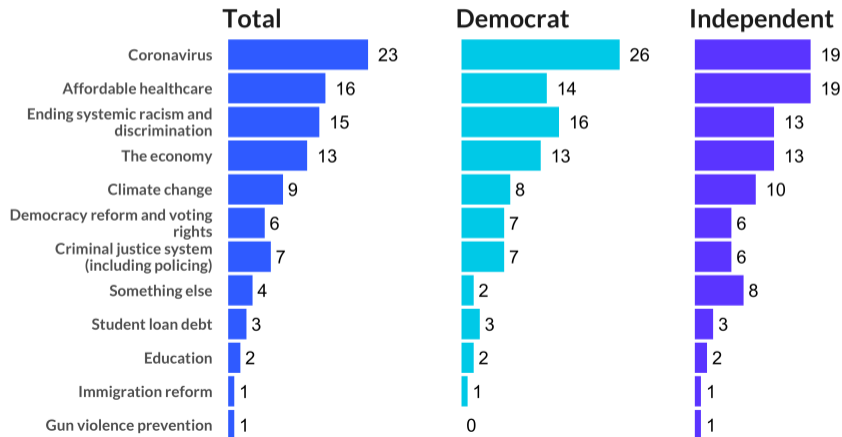
Extremely motivated, all offices: 59%

Less motivated: 41%

**Most Important Issues: Coronavirus,
Healthcare, Racism**

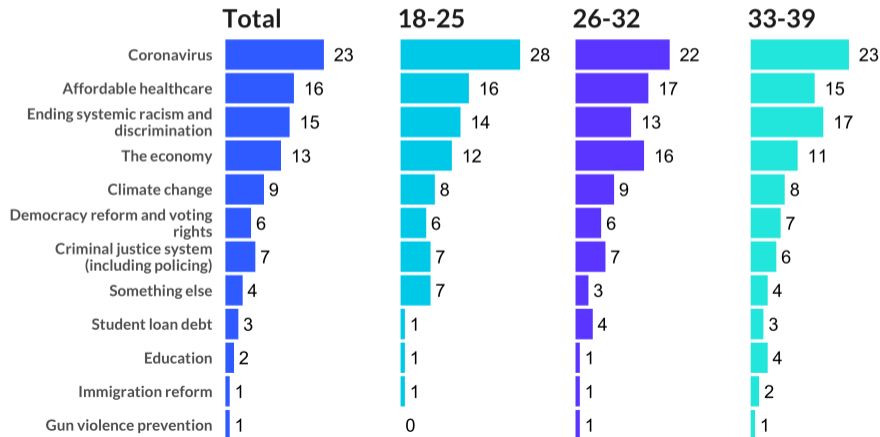
Coronavirus is the top concern in the 2020 election

Which of the following issues is the most important to you in the upcoming November election?



Youngest voters most focused on the pandemic

Which of the following issues is the most important to you in the upcoming November election?

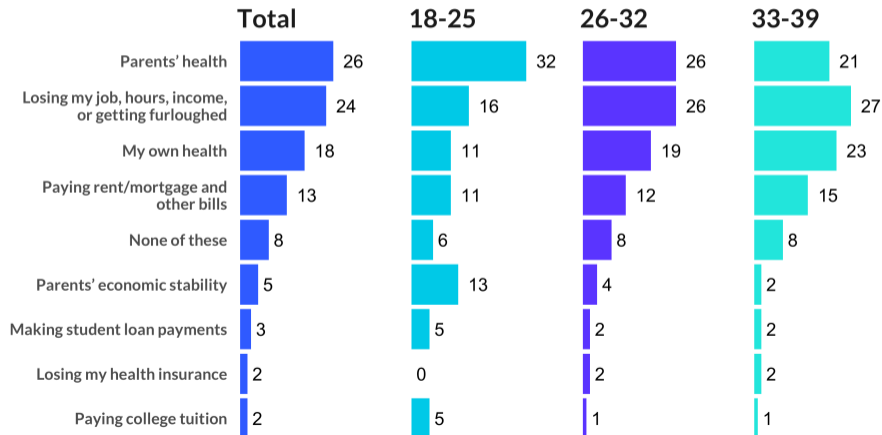


Which of the following issues is the most important to you in the upcoming November election?

	September	August	July
Coronavirus	23%	28%	24%
Affordable healthcare	16%	16%	16%
Ending systemic racism and discrimination	15%	13%	19%
The economy	13%	10%	7%
Climate change	9%	10%	10%
Criminal justice system	7%	5%	5%
Democracy reform and voting rights	6%	8%	8%
Student loan debt	3%	2%	2%
Education	2%	2%	3%
Immigration reform	1%	1%	1%
Gun violence prevention	1%	1%	1%

Youngest voters concerned for parents' health

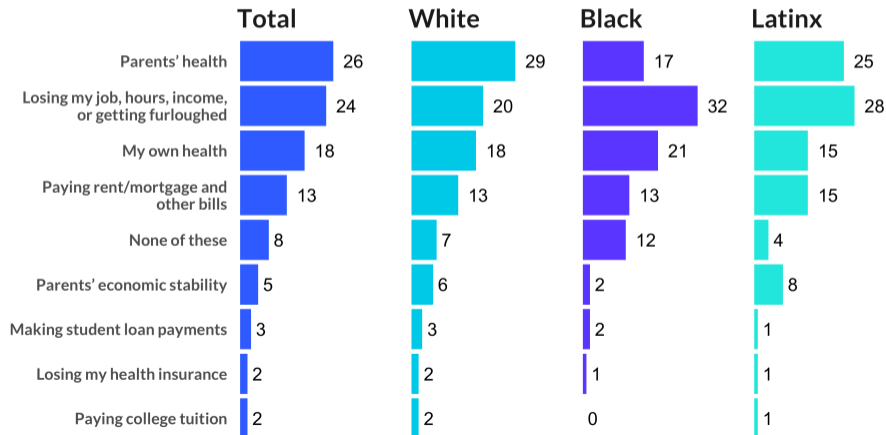
When thinking about how coronavirus has impacted your life, which of the following are you most worried about?



Coronavirus: Racial differences on health/work worry



When thinking about how coronavirus has impacted your life, which of the following are you most worried about?



When thinking about how coronavirus has impacted your life, which of the following are you most worried about?

	September	August	July
Parents' health	26%	30%	30%
Losing job/hours/income/furloughed	24%	22%	18%
My own health	18%	18%	21%
Paying rent/mortgage and other bills	13%	13%	12%
Parents' economic stability	5%	6%	4%
Making student loan payments	3%	3%	3%
Losing my health insurance	2%	2%	3%
Paying college tuition	2%	2%	2%

Black voters' worries shift from health to finances



When thinking about how coronavirus has impacted your life, which of the following are you most worried about?

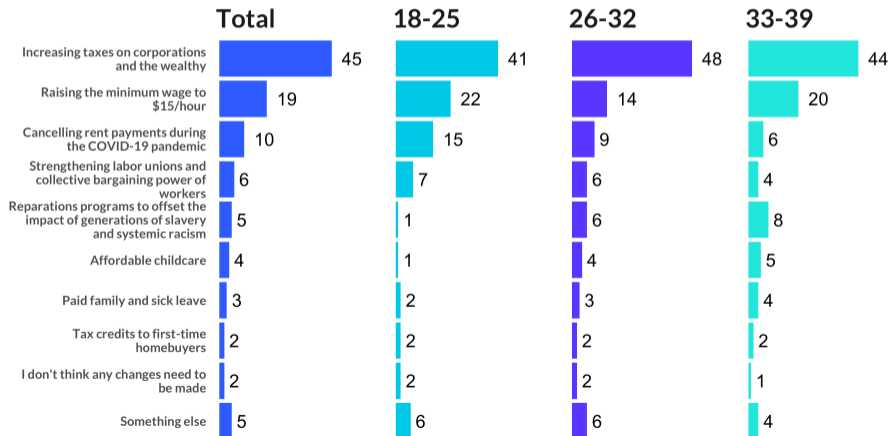
Black Voters:

	September	August	July
Losing job/hours/income/furloughed	32%	20%	20%
My own health	21%	24%	28%
Parents' health	17%	23%	20%
Paying rent/mortgage and other bills	13%	14%	16%
Parents' economic stability	2%	6%	1%
Making student loan payments	2%	4%	4%
Losing my health insurance	1%	1%	2%
Paying college tuition	0%	1%	2%

**Economic priorities: Tax the Wealthy,
Increase Minimum Wage**

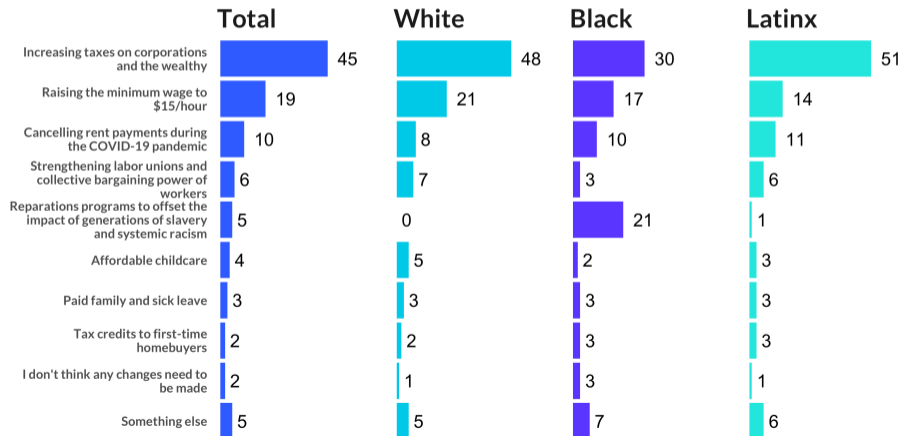
Gen-Z + Millennials want higher taxes on wealthy

When thinking about addressing changes to the economy, which of the following do you think is most important to address?



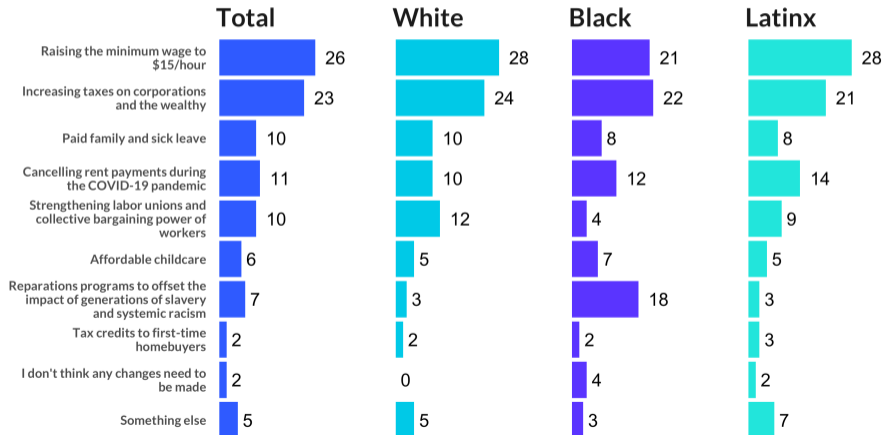
Support for reparations among Black voters

When thinking about addressing changes to the economy, which of the following do you think is most important to address?



Second choice: Raising minimum wage to \$15/hour

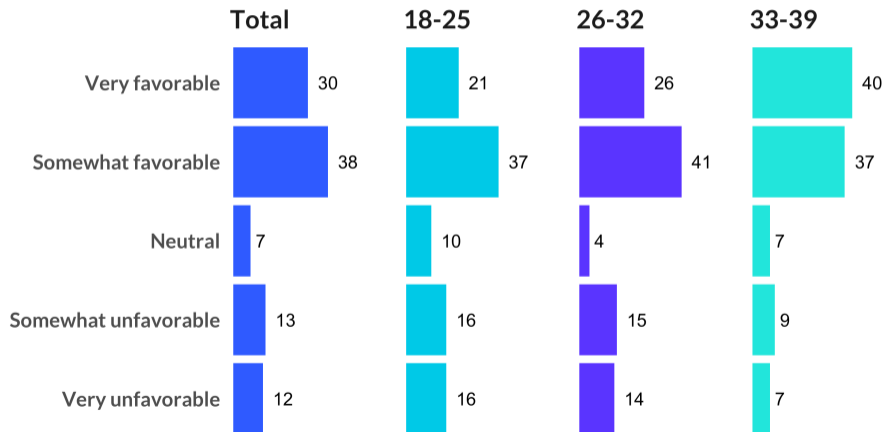
*When thinking about addressing changes to the economy, which of the following do you think is **second** most important to address?*



The 2020 Presidential Election

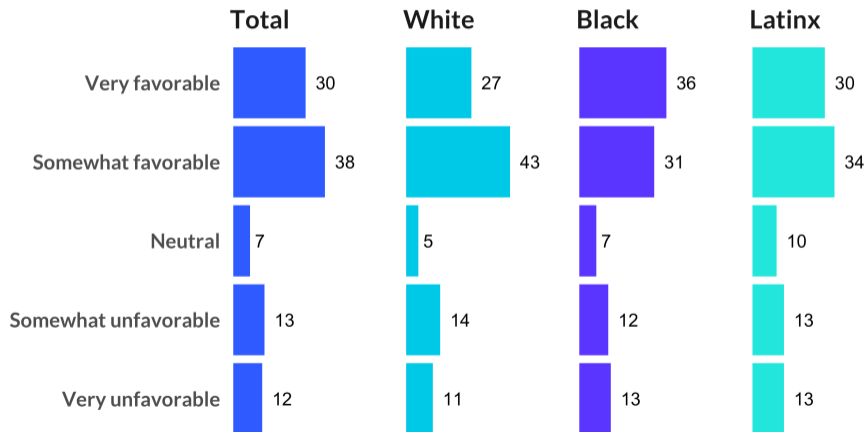
Older Millennials most favorable towards Biden

Do you have a favorable or unfavorable opinion of Joe Biden?



Most intense support for Biden among Black voters

Do you have a favorable or unfavorable opinion of Joe Biden?



Biden favorability gains among younger white voters

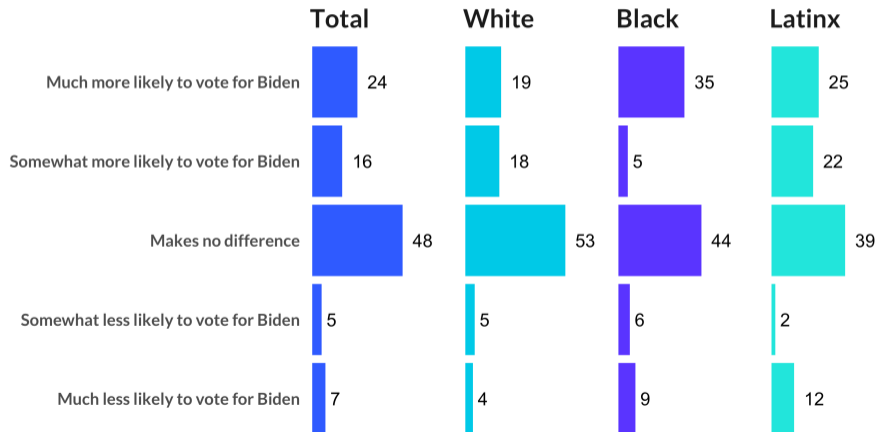


Do you have a favorable or unfavorable opinion of Joe Biden?

	Black		White		Latinx	
	August	Sept.	August	Sept.	August	Sept.
Very favorable	38%	36%	18%	27%	23%	30%
Somewhat favorable	30%	31%	40%	43%	38%	34%
Neutral	11%	7%	10%	5%	12%	10%
Somewhat unfavorable	9%	12%	18%	14%	11%	13%
Very unfavorable	12%	13%	13%	11%	15%	13%

Harris pick helps Joe Biden

Does Joe Biden picking Kamala Harris as his Vice Presidential nominee make you more or less likely to vote for Joe Biden?



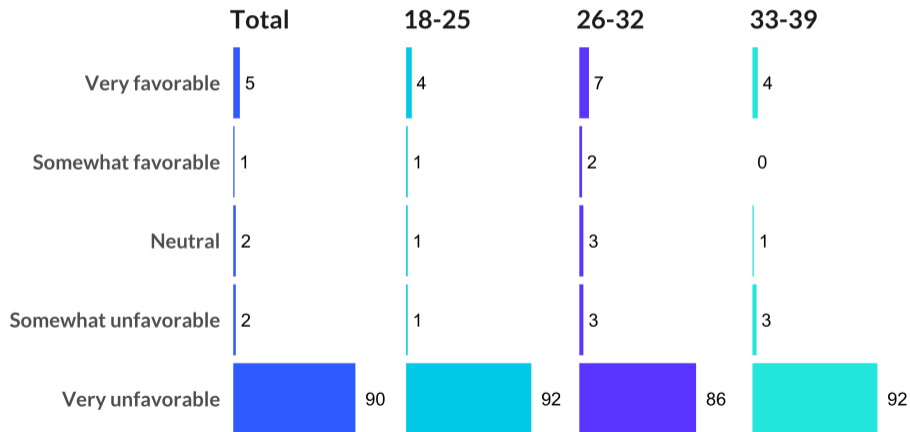
What issue do you think is most important for Vice President Biden to discuss during the first Presidential debate on September 29th?



Very unfavorable attitudes towards President Trump

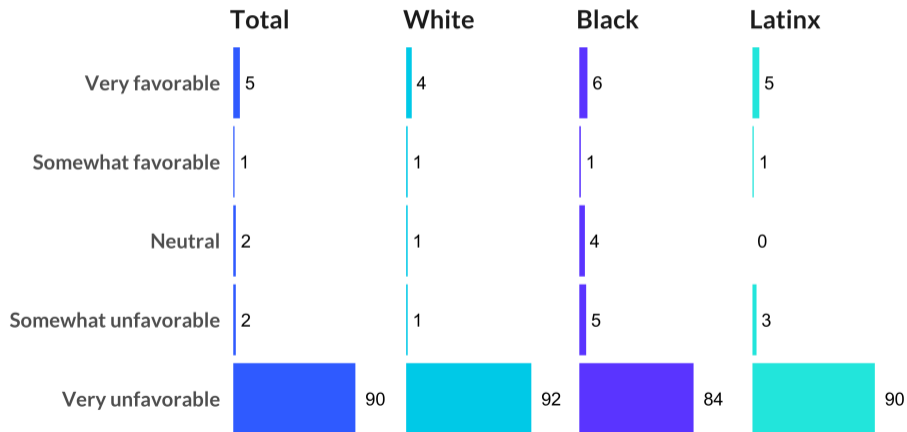


Do you have a favorable or unfavorable opinion of Donald Trump?



Attitudes towards President Trump, by race

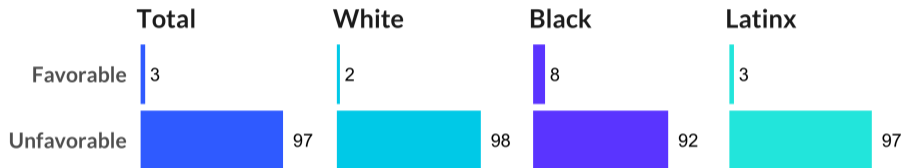
Do you have a favorable or unfavorable opinion of Donald Trump?



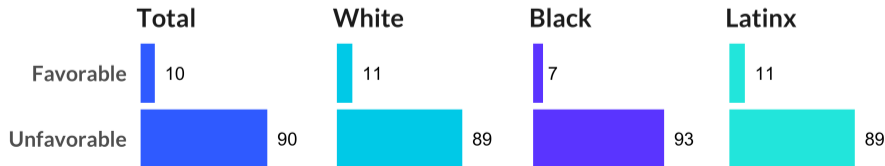
Independents only slightly less unfavorable of Trump

Do you have a favorable or unfavorable opinion of Donald Trump?

Democrats



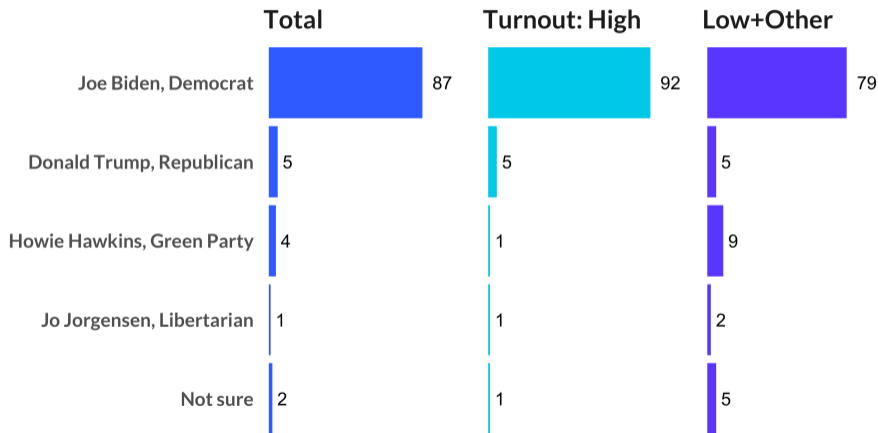
Independents, lean Democratic



Motivated voters support Biden most strongly



If the general election for President were held today, who would you vote for?

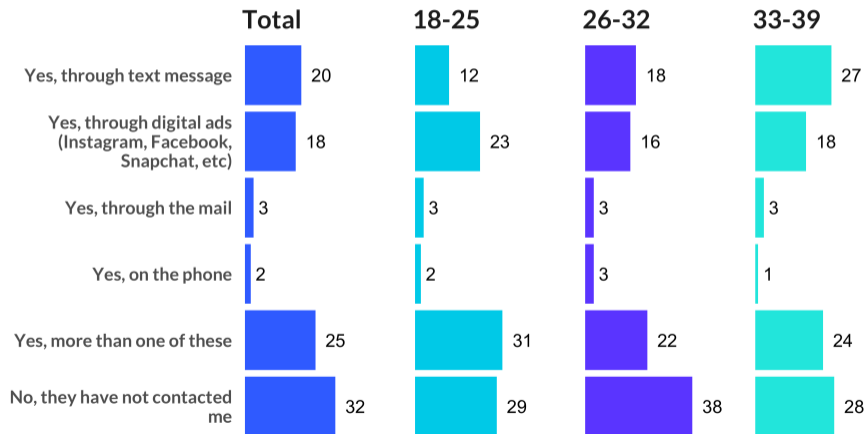


Note: High turnout respondents “definitely plan” to vote in the November 2020 general election and are “extremely motivated” to vote for president, congress, *and* state and local races.

Young voters getting contact from Biden campaign



Has Joe Biden's campaign contacted you in the past month?



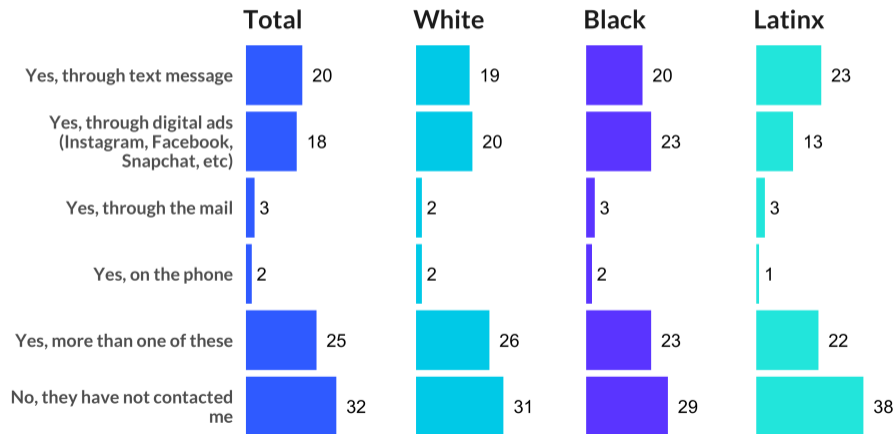
Biden campaign contact increased since August

Has Joe Biden's campaign contacted you in the past month?

	September	August
Yes, through text message	20%	15%
Yes, through digital ads	18%	20%
Yes, through the mail	3%	4%
Yes, on the phone	2%	2%
Yes, more than one of these	25%	19%
No, they have not contacted me	32%	39%

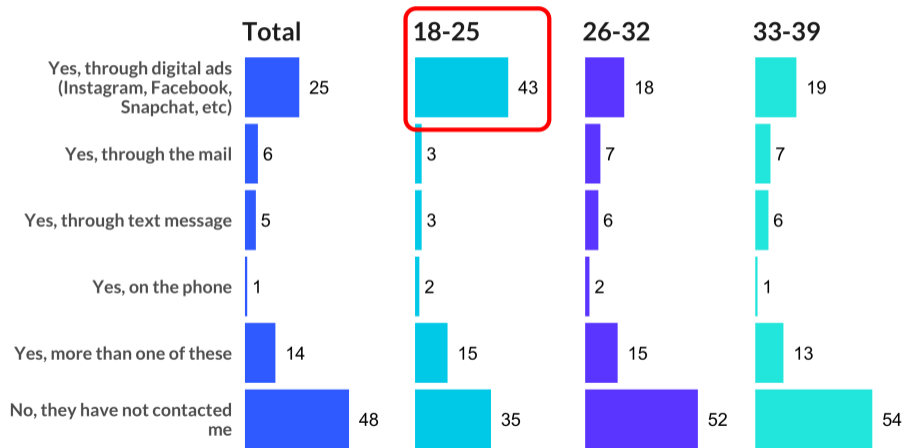
Biden campaign contact, by race

Has Joe Biden's campaign contacted you in the past month?



Trump digital ads being seen by many young voters

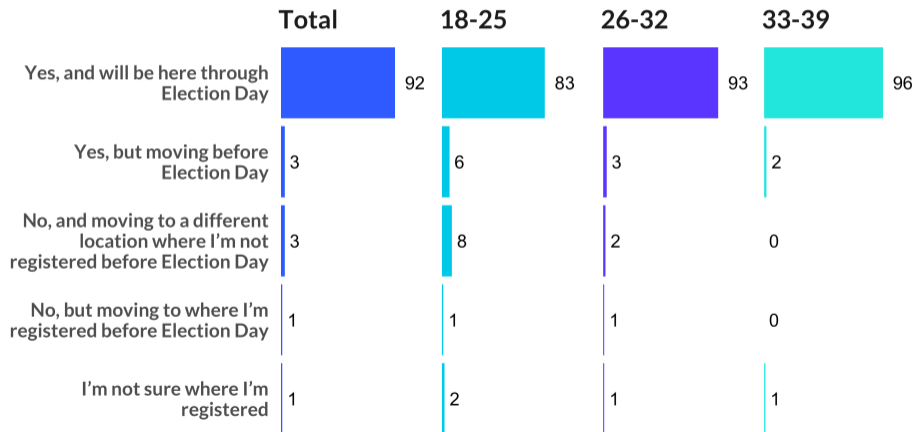
Has Donald Trump's campaign contacted you in the past month?



Vote Method in 2020

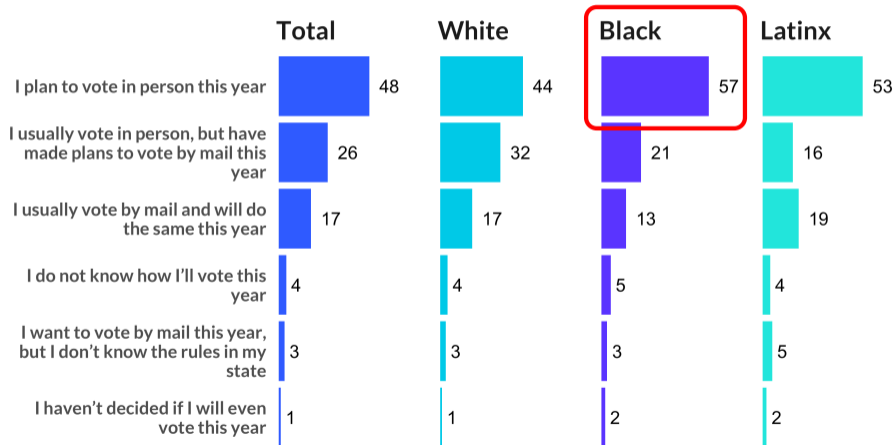
Voter turnout: Most people live where they are voting

Are you living where you are registered to vote?



Young Black voters most likely to vote in person

Which of the following comes closest to your views about voting in the 2020 general election?

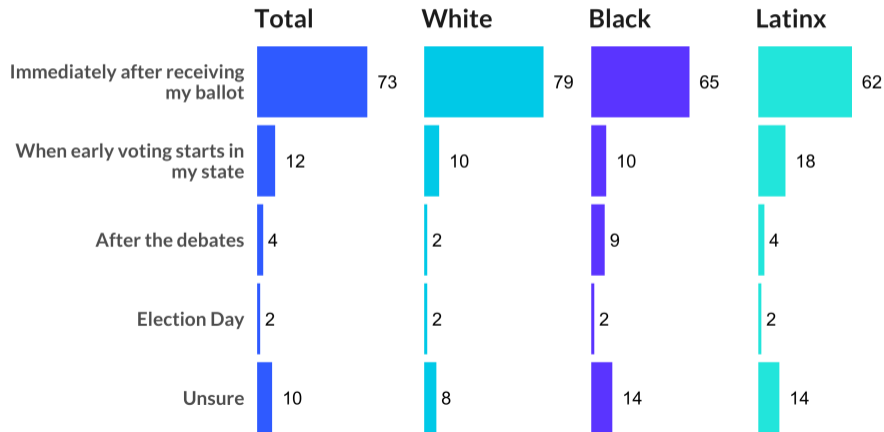


Which of the following comes closest to your views about voting in the 2020 general election?

	White		Black		Latinx	
	August	Sept.	August	Sept.	August	Sept.
Vote in person	32%	44%	47%	57%	40%	53%
Vote by mail (usu. in person)	34%	32%	26%	21%	21%	16%
Vote by mail (usu. by mail)	17%	17%	11%	13%	19%	19%
Do not know how I'll vote	9%	4%	8%	5%	8%	4%
Want to vote by mail	8%	3%	6%	3%	11%	5%
Haven't decided if will vote	1%	1%	2%	2%	1%	2%

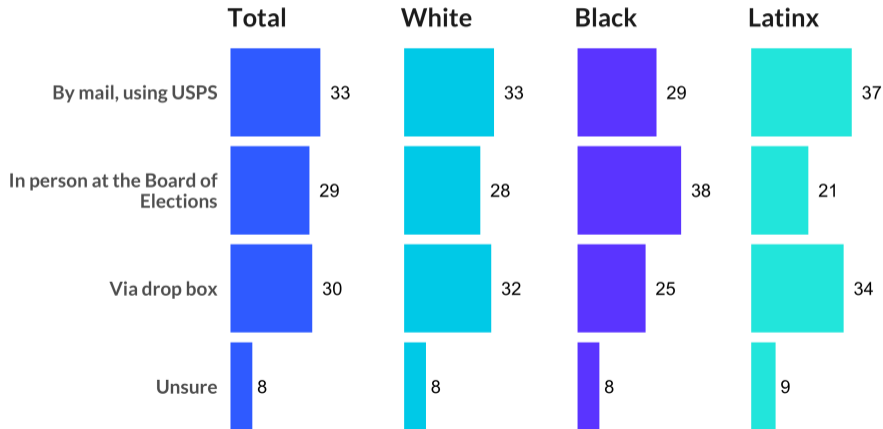
Mail voters are returning ballots right away

If you plan to vote by mail in your state, when do you plan to return your ballot?



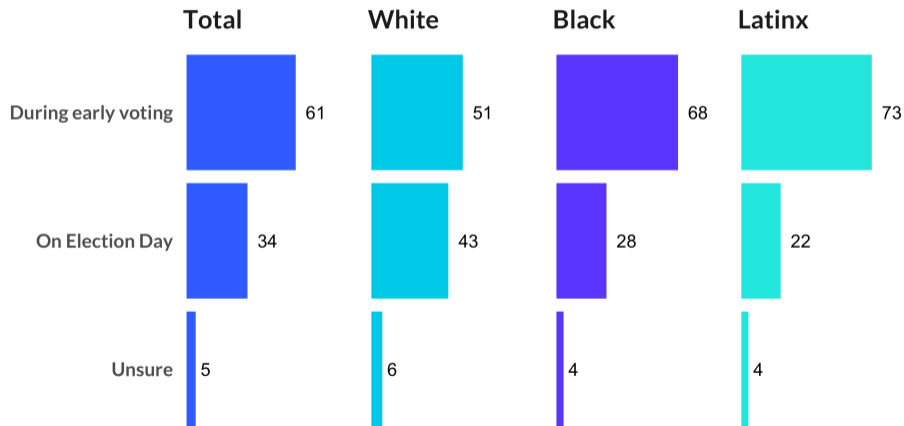
Mail voters divided on safest method

If you plan to vote by mail in your state, which of the following do you feel is the most secure way to return your ballot?



Most in-person voters plan to vote early

If you plan to vote in person in your state, when do you plan to vote?



Most voters have received voting information



Have you been contacted by local government, candidate campaigns, or local organizations with information on how to vote this fall?

	Total	White	Black	Latinx	Texas	Florida
Yes	57%	59%	60%	52%	35%	65%
No	43%	41%	40%	48%	65%	35%

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