



# Survey Results: Age 18-39 Democrats and Democratic-Leaning Independents

October 2020

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Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina,  
New Hampshire, Pennsylvania, Texas, Wisconsin

October 8-12, 2020 · N=1,047

**civiqs**

Most Important Issues: Coronavirus and Healthcare

Democracy Reform

The 2020 Presidential Election

Supreme Court, COVID Relief, and Democratic Policy Priorities

Voter Turnout in 2020

Civiqs polled 1,047 Democratic and Democratic-leaning Independent registered voters age 18-39 in Arizona, Florida, Georgia, Michigan, Minnesota, North Carolina, New Hampshire, Pennsylvania, Texas, and Wisconsin from October 8-12, 2020.

The survey was conducted online, among selected members of the Civiqs research panel.

Survey results are weighted by age, race, gender, education, party identification, and state. The survey has a margin of error of  $\pm 3.7\%$ .

# Survey Demographics



## Party Identification

Democrat: 61%

Independent: 39%

## Race

White: 54%

Black: 22%

Latinx: 18%

Other: 6%

## Gender

Female: 54%

Male: 46%

## Age

18-25: 27%

26-32: 37%

33-39: 36%

## Education level

Non-college graduate: 69%

College graduate: 21%

Postgraduate: 10%

## Turnout motivation

Extremely motivated: 69%

Includes 20% already voted

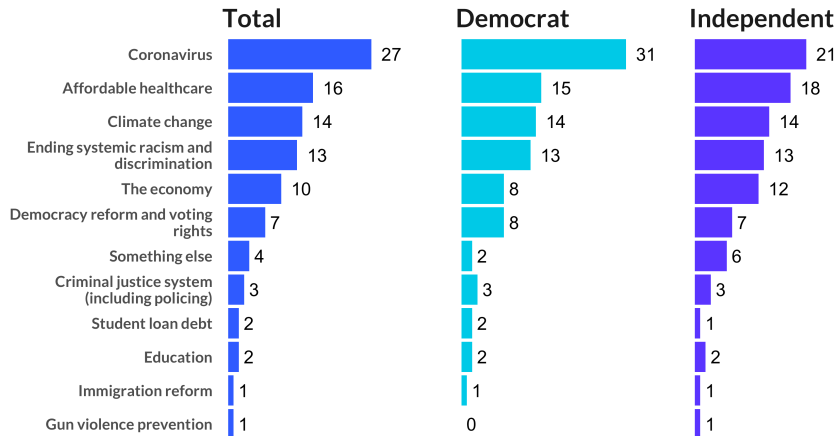
Less motivated: 31%

## **Most Important Issues: Coronavirus and Healthcare**

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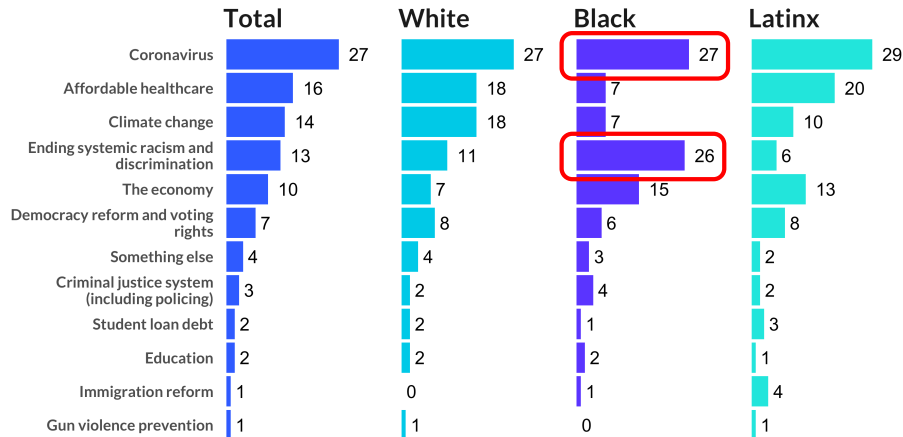
# Coronavirus is the main issue of the 2020 election

*Which of the following issues is the most important to you in the upcoming November election?*



# Black voters also prioritize racism & discrimination

*Which of the following issues is the most important to you in the upcoming November election?*



## Four consecutive months: Coronavirus the top issue

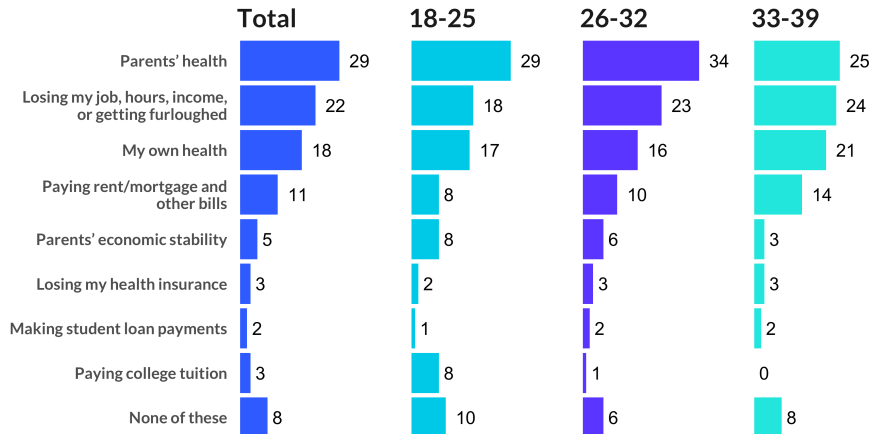
*Which of the following issues is the most important to you in the upcoming November election?*

	Jul.	Aug.	Sept.	Oct.
Coronavirus	24%	28%	23%	27%
Affordable healthcare	16%	16%	16%	16%
Climate change	10%	10%	9%	14%
Ending systemic racism and discrimination	19%	13%	15%	13%
The economy	7%	10%	13%	10%
Democracy reform and voting rights	8%	8%	6%	7%
Criminal justice system	5%	5%	7%	3%
Student loan debt	2%	2%	3%	2%
Education	3%	2%	2%	2%
Immigration reform	1%	1%	1%	1%
Gun violence prevention	1%	1%	1%	1%



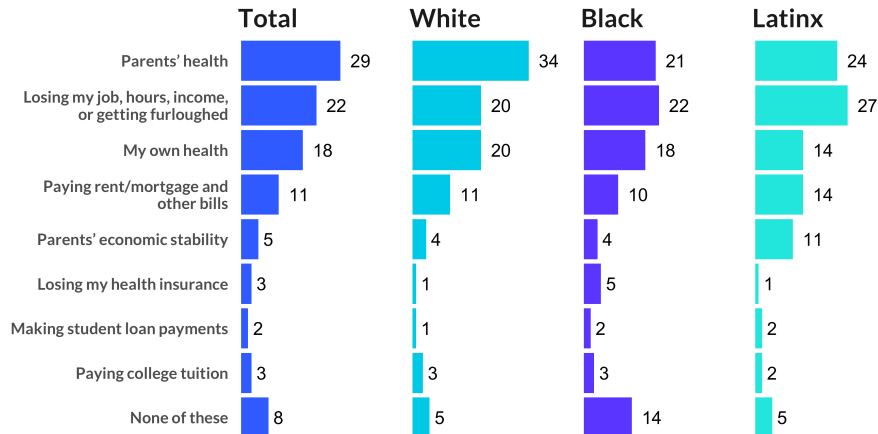
# Parents' health tops concerns of young voters

*When thinking about how coronavirus has impacted your life, which of the following are you most worried about?*



# Racial differences on impact of coronavirus

*When thinking about how coronavirus has impacted your life, which of the following are you most worried about?*



## Continuing trend of parents' health as top concern



*When thinking about how coronavirus has impacted your life, which of the following are you most worried about?*

	Jul.	Aug.	Sept.	Oct.
Parents' health	30%	30%	26%	29%
Losing job/hours/income/furloughed	18%	22%	24%	22%
My own health	21%	18%	18%	18%
Paying rent/mortgage and other bills	12%	13%	13%	11%
Parents' economic stability	4%	6%	5%	5%
Making student loan payments	3%	3%	3%	2%
Losing my health insurance	3%	2%	2%	3%
Paying college tuition	2%	2%	2%	3%

# Democracy Reform

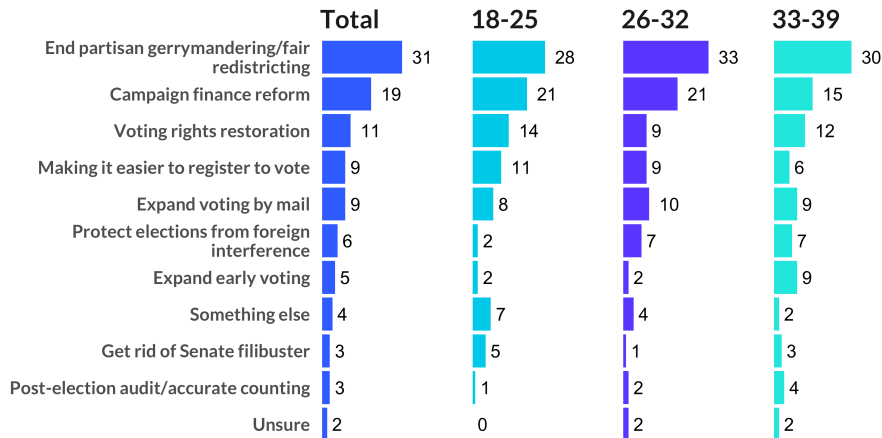
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# Top issue: Ending partisan gerrymandering



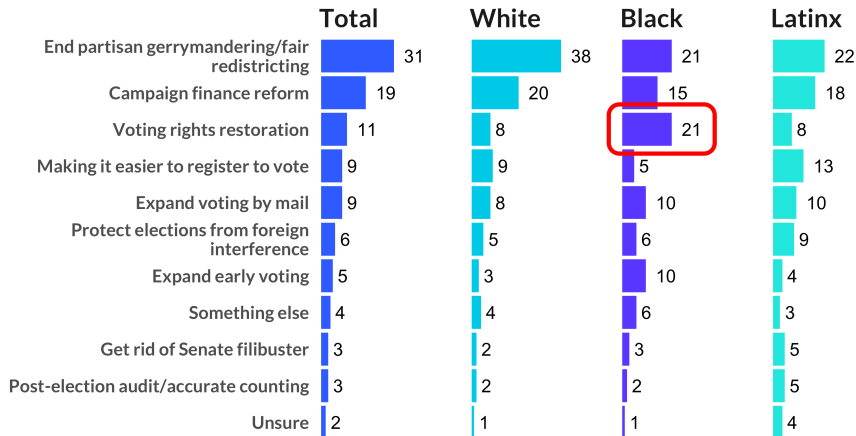
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*What is the most important issue for elected officials to address around elections and democracy?*



# Restoring voting rights is a top issue for Black voters

*What is the most important issue for elected officials to address around elections and democracy?*

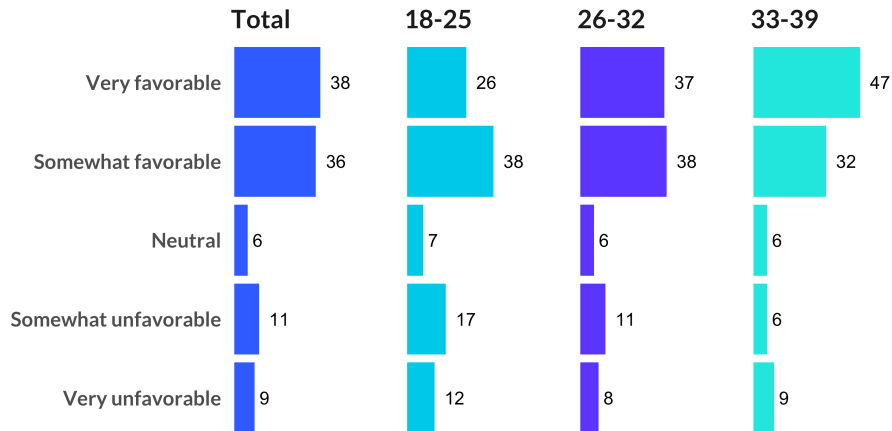


# The 2020 Presidential Election

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# Older Millennials most favorable towards Biden

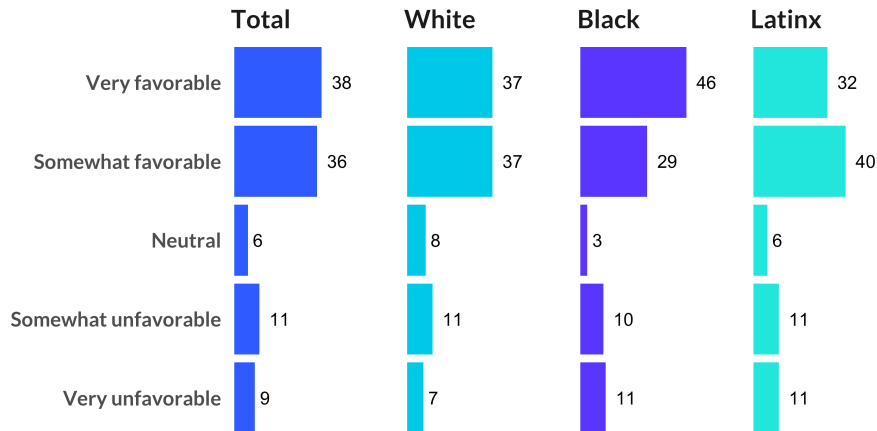
*Do you have a favorable or unfavorable opinion of Joe Biden?*





# Most intense support for Biden among Black voters

*Do you have a favorable or unfavorable opinion of Joe Biden?*



# Biden favorability is much higher in October



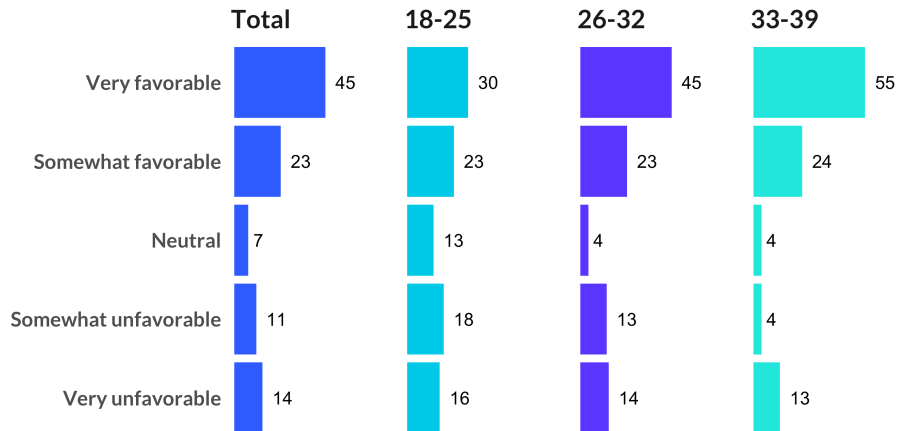
*Do you have a favorable or unfavorable opinion of Joe Biden?*

	Black			White			Latinx		
	Aug.	Sept.	Oct.	Aug.	Sept.	Oct.	Aug.	Sept.	Oct.
Very favorable	38%	36%	46%	18%	27%	37%	23%	30%	32%
Somewhat fav.	30%	31%	29%	40%	43%	37%	38%	34%	40%
Neutral	11%	7%	3%	10%	5%	8%	12%	10%	6%
Somewhat unfav.	9%	12%	10%	18%	14%	11%	11%	13%	11%
Very unfavorable	12%	13%	11%	13%	11%	7%	15%	13%	11%
<b>Total favorable</b>	68%	67%	<b>75%</b>	58%	70%	<b>74%</b>	61%	64%	<b>72%</b>
<b>Total unfavorable</b>	21%	25%	<b>21%</b>	31%	25%	<b>18%</b>	26%	26%	<b>22%</b>

# Harris favorability is high among young voters

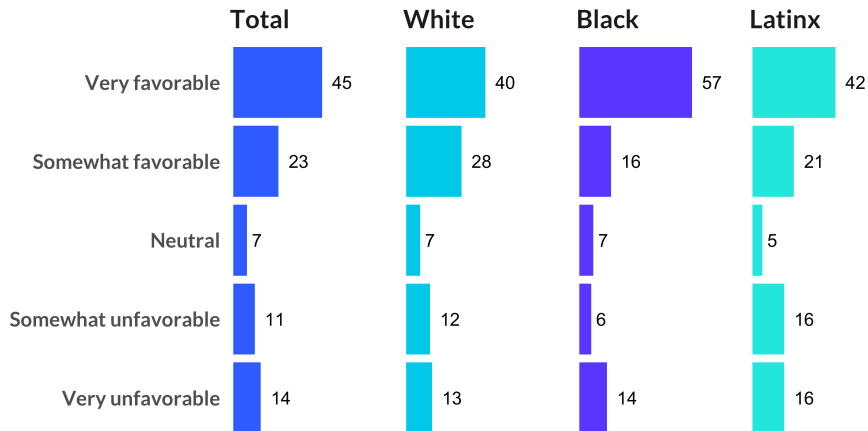


*Do you have a favorable or unfavorable opinion of Kamala Harris?*



# Strongest support for Harris from Black voters

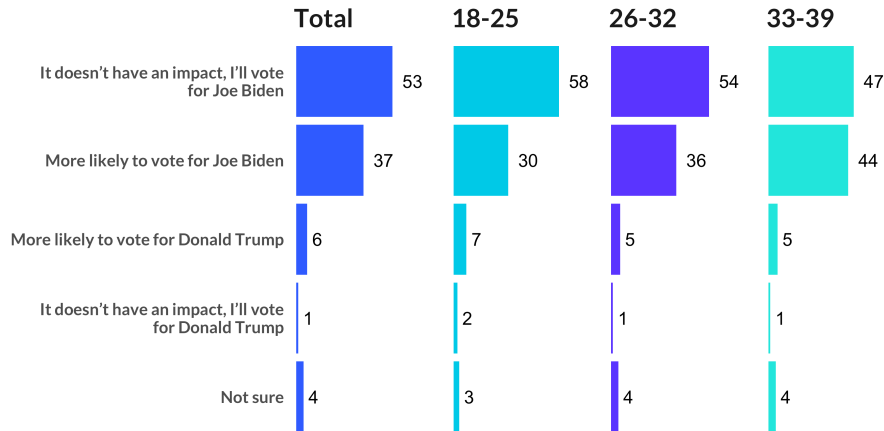
*Do you have a favorable or unfavorable opinion of Kamala Harris?*



# For many, Harris pick increases enthusiasm for Biden

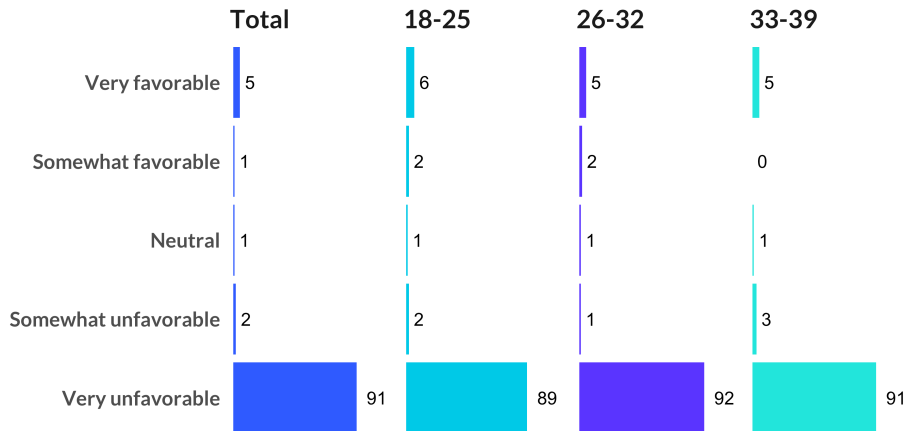


*What effect does Kamala Harris being selected as Joe Biden's Vice President have on who you're voting for President?*



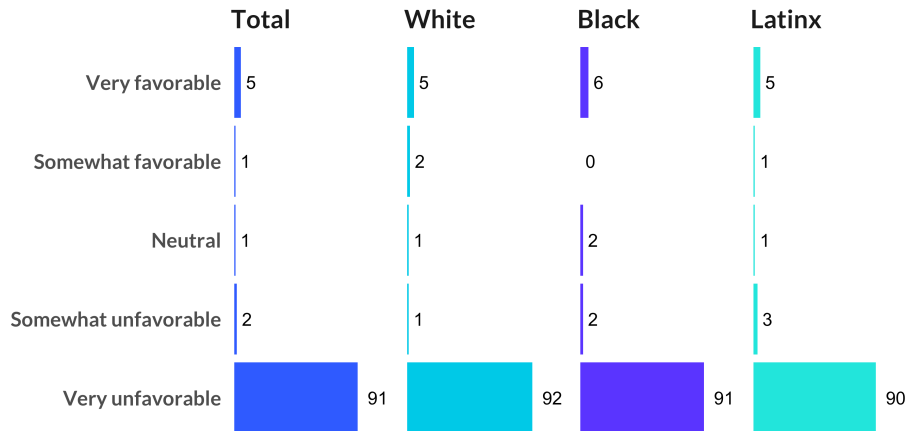
# Consistently unfavorable attitudes towards Trump

*Do you have a favorable or unfavorable opinion of Donald Trump?*



# Attitudes towards President Trump, by race

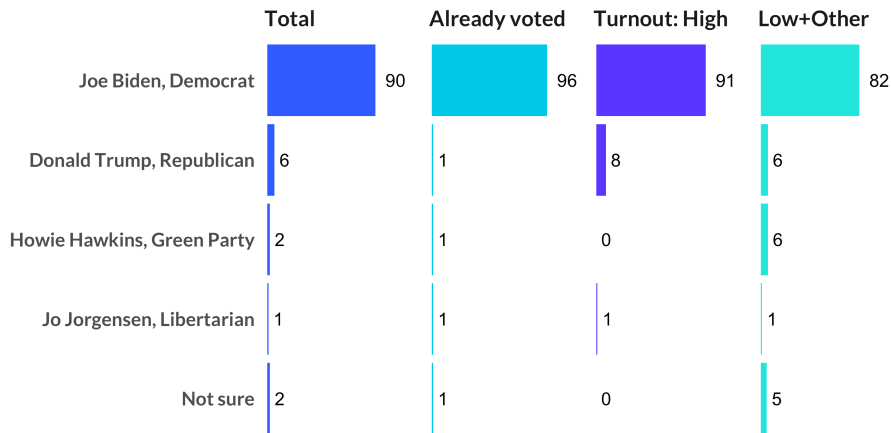
*Do you have a favorable or unfavorable opinion of Donald Trump?*



# High-turnout voters support Biden most strongly



*If the general election for President were held today, who would you vote for?*

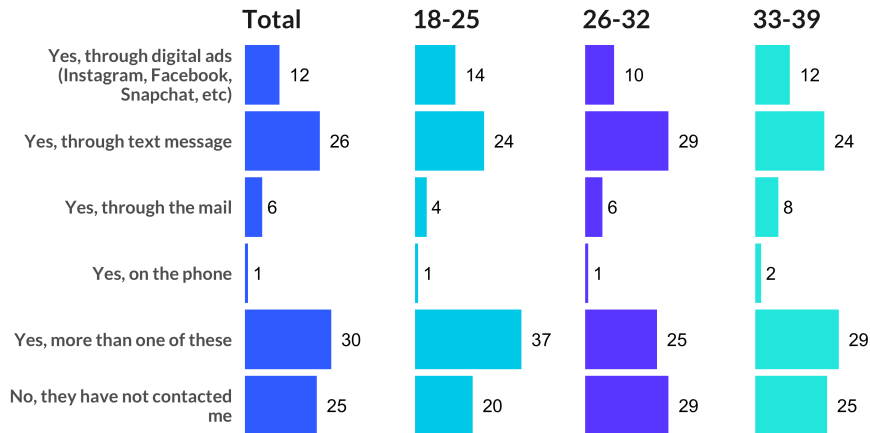


Note: High turnout respondents have not voted yet, but “definitely plan” to vote in the November 2020 general election and are “extremely motivated” to vote for president, congress, *and* state and local races.



# Increasing contact from the Biden campaign

*Has Joe Biden's campaign contacted you in the past month?*



# Biden campaign contact peaking in October

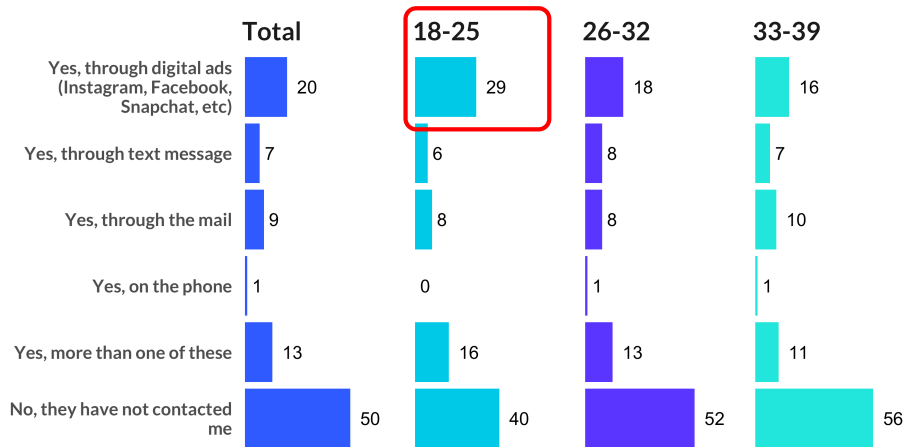


*Has Joe Biden's campaign contacted you in the past month?*

	August	September	October
Yes, through text message	15%	20%	26%
Yes, through digital ads	20%	18%	12%
Yes, through the mail	4%	3%	6%
Yes, on the phone	2%	2%	1%
Yes, more than one of these	19%	25%	30%
No, they have not contacted me	39%	32%	25%

# Trump campaign running digital ads to young voters

*Has Donald Trump's campaign contacted you in the past month?*



*Has Donald Trump's campaign contacted you in the past month?*

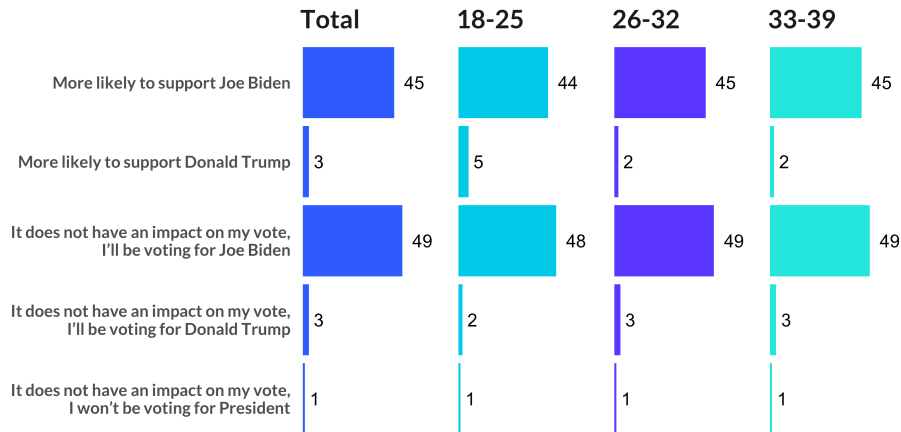
	August	September	October
Yes, through digital ads	28%	25%	20%
Yes, through text message	4%	5%	7%
Yes, through the mail	5%	6%	9%
Yes, on the phone	1%	1%	1%
Yes, more than one of these	9%	14%	13%
No, they have not contacted me	52%	48%	50%

## **Supreme Court, COVID Relief, and Democratic Policy Priorities**

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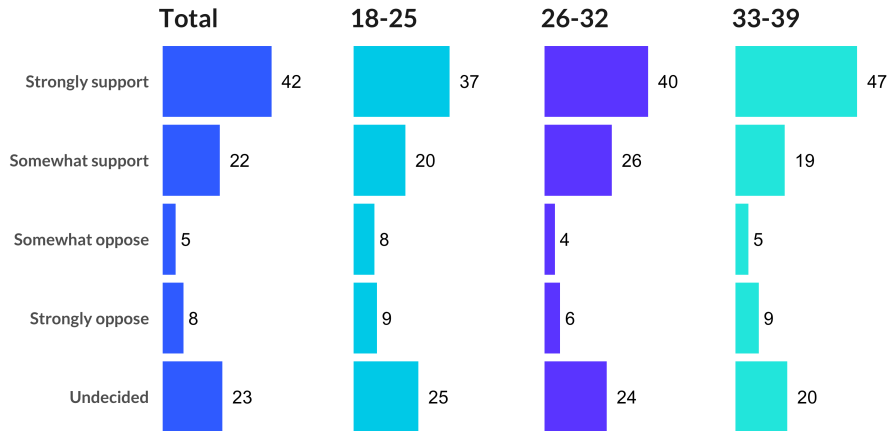
# Supreme Court nomination motivating Biden voters

*If the Senate confirms a Trump nominee to the Supreme Court before the election, are you:*



# Expanding the Supreme Court a popular idea

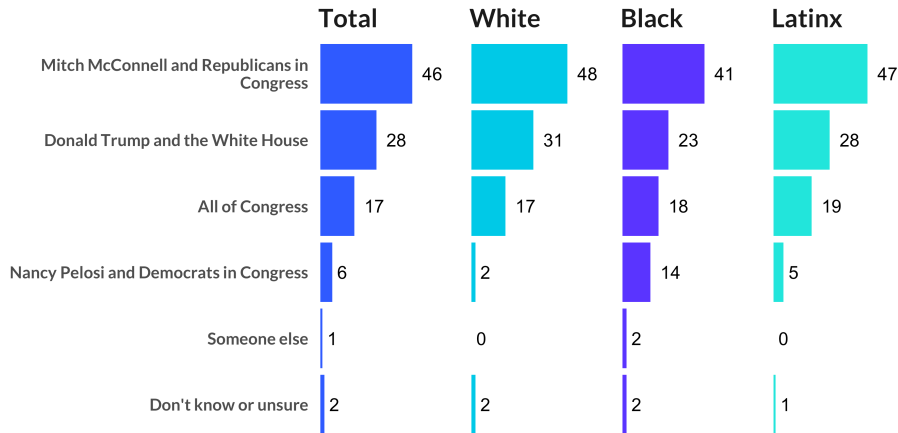
*If Joe Biden becomes President, do you support Democrats adding four additional justices to the Supreme Court, raising the number of justices to 13?*



# Congressional GOP blamed on lack of COVID relief



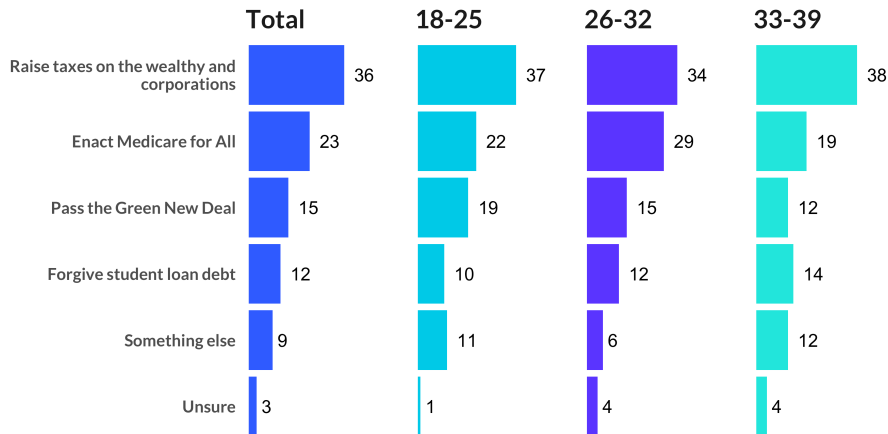
*Who do you consider responsible for there not being an additional COVID relief bill passed by the federal government?*





# First 100 Days: Raise taxes on wealthy

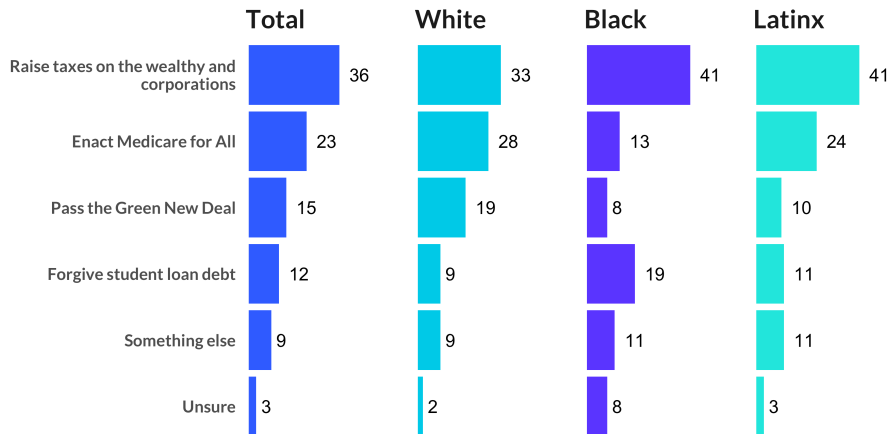
*If Democrats gain control of the Senate after the 2020 election, which of the following would you most like to see them do in the first 100 days of the next Congress?*



# Medicare for All, Green New Deal also supported



*If Democrats gain control of the Senate after the 2020 election, which of the following would you most like to see them do in the first 100 days of the next Congress?*



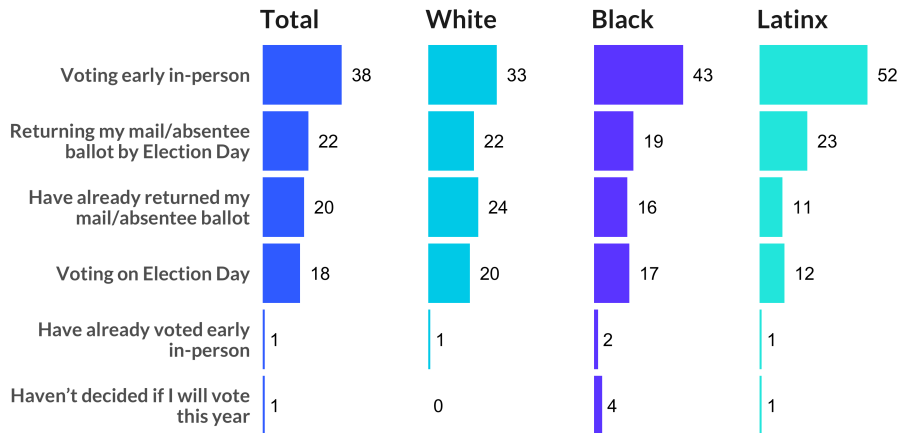
## Voter Turnout in 2020

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# Young people not waiting until Election Day to vote

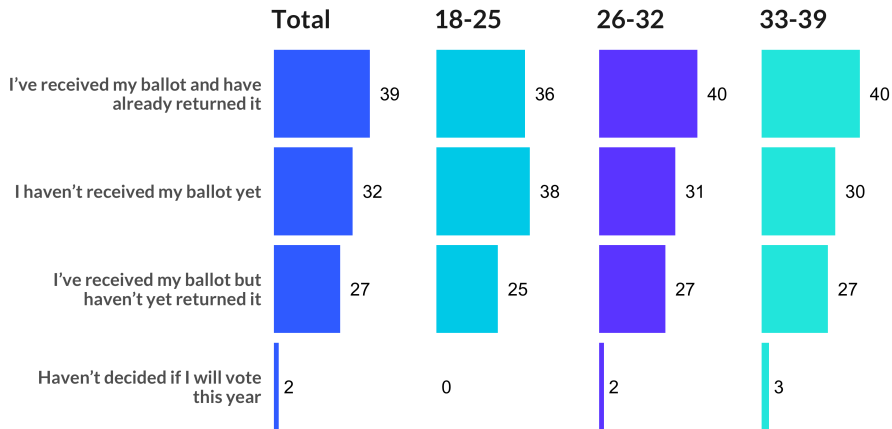


*When are you planning to vote?*



# Mail voters are already returning ballots

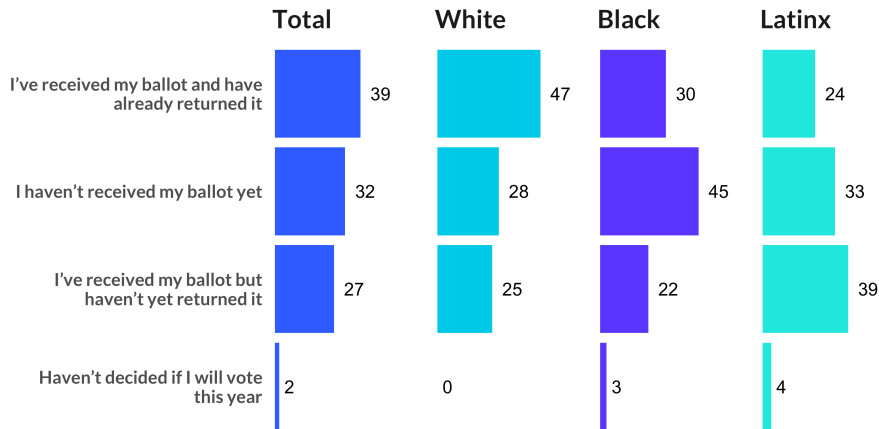
*If you're voting absentee or by mail, have you already received your ballot?*



# Mail voting among young voters, by race



*If you're voting absentee or by mail, have you already received your ballot?*



## Contact

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