

Welcome to the New Status Quo

WHERE ALL YOUTH
ORGANIZERS DO IS WIN

2022 ANNUAL REPORT

ALLIANCE
FOR
YOUTH
ORGANIZING

ALLIANCE
FOR
YOUTH
ACTION

LETTER FROM OUR EXECUTIVE DIRECTOR



Dear Friends,

Let's take this opportunity to celebrate our wins and give flowers to the youth organizers that made this possible.

In 2022, we approached our work with a vibrant, state-focused lens. We witnessed time and again the power of young people leading the way towards a pro-democracy society, demonstrating what's possible when they are empowered and supported. We won on abortion access in Kansas, Michigan, and Montana. We won governorships in Wisconsin and Arizona, as well as governing trifectas in Michigan and Minnesota, and US Senate seats in Georgia, Pennsylvania, Nevada, and New Hampshire.

It's simple: When young people have support and resources, we all win.

Our network has amassed the largest base of young people in generations who are ready to take action, fight for their rights, and create change. 2022 demonstrated that bold and innovative organizing delivers results.

We successfully advocated for policies that improve the lives of young people, such as voting rights protection, student debt cancellation, and defending abortion access. Alliance Network organizations took on big fights - in state legislatures and at the ballot box - and won. This vital advocacy work has been critical in moving the needle.

As we returned to on-the-ground organizing last year and faced historic odds against us, we built community, strengthened our movement, and transformed the electoral landscape. You might have heard it already: Young people saved our democracy. And, you'll read all about it in this report.

This would not have been possible without the efforts of youth organizers, staff, Board members, and a wide range of supporters, partners, and friends. Together, we will continue to build a world in which young people have the power to effect change and create a better future where we can all thrive.

We can't wait to see what we can accomplish together as we rebuild and revitalize our movement. Thank you for being a part of the Alliance's success.

Here's to another year of smashing goals and breaking records,

Dakota Hall

THE ALLIANCE NETWORK

The Alliance is America’s premier youth organizing network because our work is driven 100% by local organizations. When the movement succeeds, it’s because of the local organizations putting in the work. At the end of the day, the only thing that matters in politics is people power at the local level. That’s why we support the organizations that build it.

The Alliance supports two kinds of local organizations – a core group of Alliance Affiliates who drive our national strategy, and a larger extended network of Youth Organizing Partners who make our campaigns a reality locally.

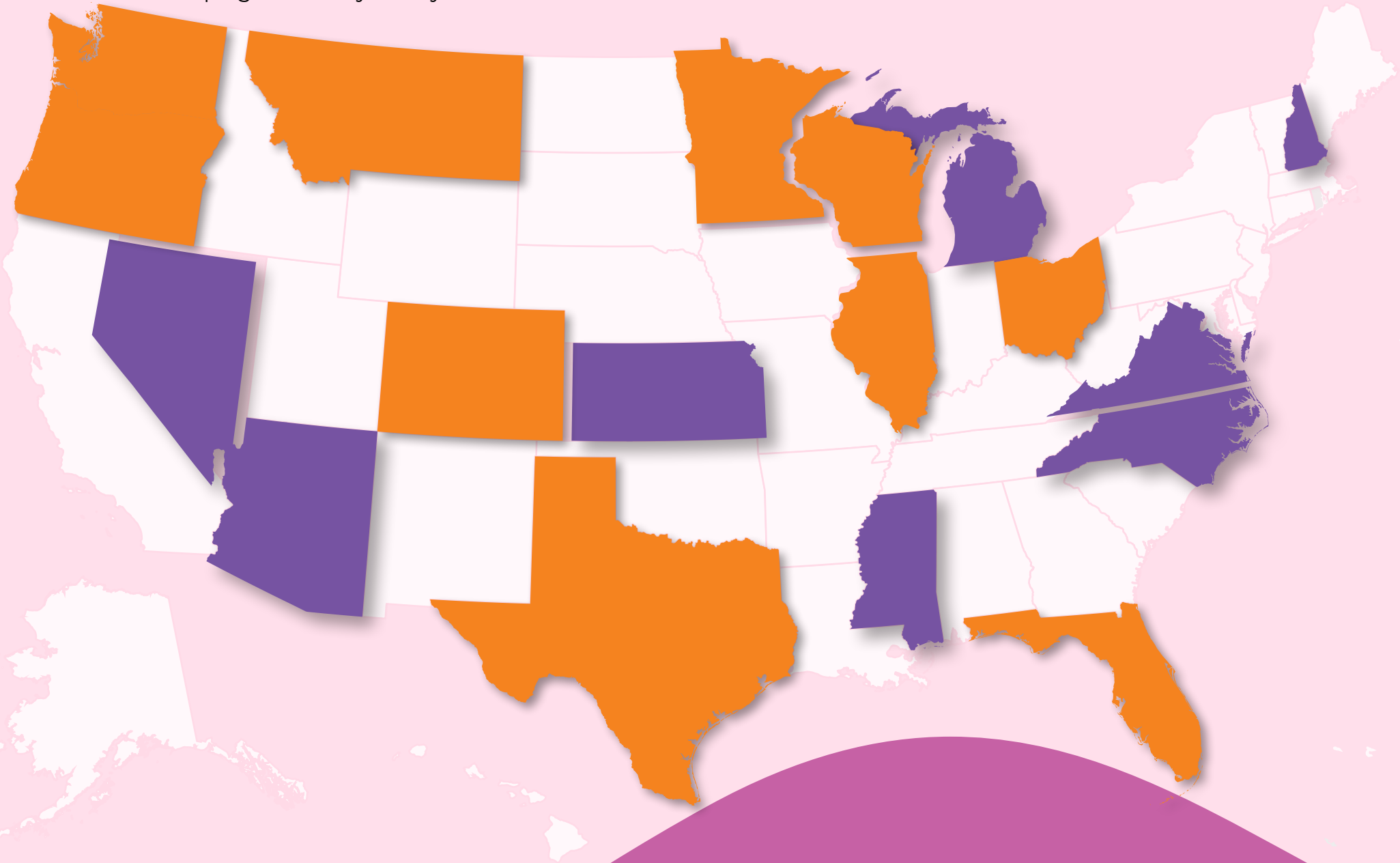
AFFILIATES

- [Chicago Votes](#)
- [Engage Miami](#)
- [Forward Montana](#)
- [Leaders Igniting Transformation](#)
- [Minnesota Youth Collective](#)
- [MOVE Texas](#)
- [Next Up](#)
- [New Era Colorado](#)
- [Ohio Student Association](#)
- [Washington Bus](#)



YOUTH ORGANIZING PARTNERS

- [Asian Community Development Council](#)
- [Detroit Action](#)
- [Florida Student Power Network](#)
- [Loud Light](#)
- [Michigan Student Power Alliance](#)
- [Mississippi Votes](#)
- [New Hampshire Youth Movement](#)
- [North Carolina Asian Americans Together](#)
- [Poder in Action](#)
- [Virginia Student Power Network](#)



MIDTERMS 2022:

How Young People Saved Democracy



It's a fact: Young people made a difference in 2022.

The Alliance Network has built one of the most effective youth-led civic engagement movements in the country — 2022 was proof of that. The historic turnout numbers we saw during the midterms were direct results of long-term power-building, leadership development, and bold advocacy.

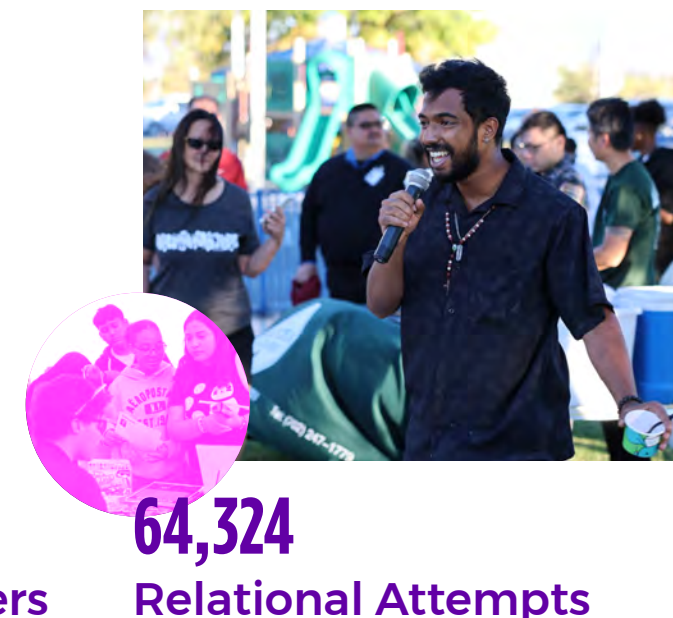
2022 BY THE NUMBERS:



Our 20 network organizations engaged in a total of **256 races**, from city council races to governor races and everything in between.

Endorsements: Out of the 116 candidates our network endorsed in local races, **81 won!**

Ballot measures: Our network **won 28** of the 36 ballot measures participated in.




NETWORK HIGHLIGHTS

Alliance Network youth organizers prepared young people in their communities to show up informed and ready to vote in this year's midterms, making 2022's midterm election **the second-highest youth voter turnout in a midterm in the last three decades.**

Here's a glimpse at some of the local wins we celebrated:

Engage Miami organized around and won Referendum #210, raising teacher pay in Miami-Dade County.




Every. Vote. Counts. And **Forward Montana** recognizes this now more than ever after they supported the re-election of a critical progressive legislator in Montana who won his race by just a few hundred votes.




In Wisconsin, **Leaders Igniting Transformation (LIT)** knocked on over 120,000 doors this cycle, accompanied by 250,000 calls and 73,000 voter guides distributed to young folks across the state, helping Democratic incumbent Gov. Tony Evers declare victory.



Next Up won proportional representation in Portland, Oregon. With the passage of Measure 26-228, Portland will now use ranked choice voting in elections for mayor, auditor, and city council, create four City Council districts with three representatives each, and appoint a professional city administrator to manage all city services.



North Carolina Asian Americans Together (NCAAT) saw a huge increase in AAPI early vote numbers, thanks to their rigorous work engaging Asian American voters. A 66% over 2018 and a 7x increase over 2014. They also celebrated wins for 18 of their 22 endorsed candidates!




Detroit Action won two ballot measures: a voting rights amendment to their state constitution and another to enshrine abortion rights. They also celebrated the victories of 9 of their 11 endorsed candidates.




Loud Light won their abortion ballot initiative and Governor's race, thereby protecting reproductive rights. Nearly 40 fellows were organizing college students across ten different campuses. They also ran a statewide Election Protection program with nearly 150 poll observers across 20 counties, in collaboration with the ACLU of Kansas, rallied over 1,000 volunteers to participate in their actions.



New Hampshire Youth Movement (NHYM) celebrated wins for 18 out of 28 of their endorsed candidates, including one former NHYM staff member who won a seat in the New Hampshire State House!



Asian Community Development Council (ACDC) endorsed two ballot measures that were both passed! One measure was the adoption of what is widely considered the most comprehensive state version of the Equal Rights Amendment (ERA) in the nation. It amends the state Constitution to ensure equal rights for all people, "regardless of race, color, creed, sex, sexual orientation, gender identity or expression, age, disability, ancestry, or national origin." The other measure was around increasing the minimum wage.



ALLIANCE NATIONAL PROGRAMS

#VOTEREADY

Our vote is one of the most powerful tools we have to fight for a stronger democracy. The Alliance **#VoteReady hub** makes it easy for anyone to make their plan to vote: you can check your registration status, request an absentee ballot, find your polling location, and so much more — all in one place! This was a critical tool in the run-up to the midterms and it will continue to be useful as we jump into upcoming elections.



DEMOCRACY DEBUT

In 2022, we launched **Democracy Debut**— a brand new initiative dedicated to welcoming first-time voters making their debut into democracy. This was a digital-focused campaign where we collected stories from first-time voters across the country and targeted key ads on Snapchat to help first-time voters make a plan to vote.

- 628,443 impressions on our Democracy Debut Digital Ads
- [See some of the Democracy Debut stories here](#)

(These graphic designs for this campaign were designed by Caro Gutierrez from **Engage Miami**)



CIVIC HOLIDAYS

Campus Takeover is a nationwide effort co-led by us at the Alliance for Youth Organizing and our partner, Students Learn Students Vote Coalition. The mission is to mobilize students around elections and create a culture of civic engagement on college campuses by facilitating celebratory events during the Civic Holidays. We are celebrating the program’s 5-year anniversary since its inception in 2018. Campus Takeover has grown exponentially: In 2014, 39 campuses participated in National Voter Registration Day. Last year, we reached a record-breaking 717 campuses, with 274 of those campuses being Minority Serving Institutions. In addition, we were able to distribute 141 mini-grants totaling \$55,000 to campuses across the country to help make Civic Holidays celebrations in their communities a little easier.

Some highlights from the network:

MOVE Texas and **Engage Miami** partnered with Pizza to the Polls and Levi Strauss to celebrate National Voter Registration by hosting campus events all week long to get young people vote ready for the midterms.

LIT, along with a coalition of state partners, held OctVOTERfest to celebrate National Voter Education Week and educate Wisconsin voters ahead of the midterms.

For Vote Early Day, **ACDC** hosted a [Permission to Vote KPOP to the Polls](#), an event that sends party buses of people to the early voting booth along with free boba and KPOP photo cards.



YOUTH FOR THE WIN: A LIVESTREAM EVENT

In September, we had our first-ever live stream! This virtual event uplifted the powerful electoral and issue engagement work youth organizers on the ground were leading to ensure we won big in the midterms. We had a blast hosting this event, featuring dynamic panels from our leaders, lively performances from DJs, and special guests like pop band The Aces and journalist Paola Ramos. If you missed it, you can [watch it here](#).



POLLING

Conducting national polls of Gen-Z and Millennial voters assists the Alliance in shaping the youth vote narrative ahead of major national elections and support the Alliance Network with messaging during their get-out-the-vote efforts.

In January, Alliance for Youth Organizing partnered with Civiqs to survey young voters ages 17 to 39 nationwide from across the political spectrum. We asked how they feel about the country's future, what policies the Biden Administration should prioritize, how they plan to engage this year leading up to the midterm election, and more. [See the full poll results here.](#)

In August, in collaboration with Civiqs, we surveyed young voters ages 17 to 39 across the political spectrum in Arizona, Florida, Georgia, Kansas, Michigan, Nevada, New Hampshire, North Carolina, Ohio, Pennsylvania, and Wisconsin. This survey looked at the top policy priorities and issues driving Gen-Z and Millennial voters to the polls this November, their feelings about politicians and government institutions, and their opinions about the 2022 midterms. [See the topline results here.](#)



PARTNERS AND CO-CONSPIRATORS

Digital Innovation Fund: In partnership with the Cooperative Impact Lab, Alliance for Youth Organizing provided funding to five Alliance Network organizations - **Detroit Action, Chicago Votes, Forward Montana, Loud Light, and Washington Bus** - to use TikTok for narrative change. They built lightweight digital infrastructure, leveraged their organizing teams in exciting and innovative ways, and created authentic content that connected with audiences. Organizations created powerful, direct-to-camera TikToks. For example, Detroit Action created a TikTok series called **I Grew Up Being Told** that attracted more than 300 new volunteer sign-ups in one of the first clear examples of TikTok supporting vote-tripling. [Learn more about the findings here.](#)

Mega Pop Star Shawn Mendes selected the Alliance for Youth Organizing as one of the non-profit organizations for fans to engage with throughout his Wonder Tour. During this world tour, the Alliance connected with young people to take action against student debt. Tour participants signed the Dreams Not Debt petition, submitted a student debt story, and watched a short video from a student debt action event in DC to earn points and win prizes.

Youth Research and Data Convenings with CIRCLE and NextGen: We held two convenings where more than 50 organizers and researchers who work to expand the youth vote came together with the purpose of sharing their learnings and insights with each other, so that information can be applied in their programs leading up to the midterm elections.

Washington Mystics

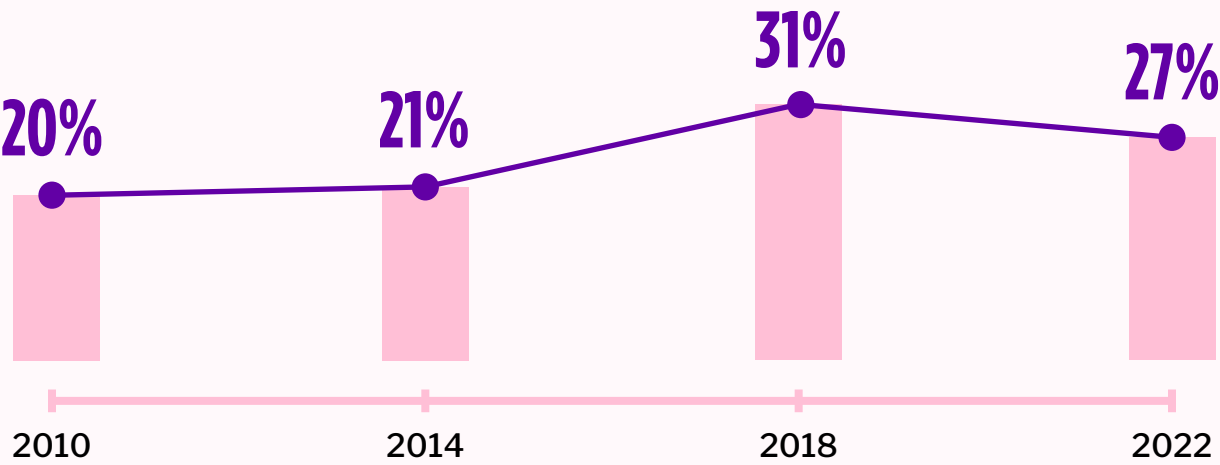
In the summer, Alliance for Youth Organizing was chosen as a non-profit partner with the amazing Washington Mystics for the 2022 Commissioner's Cup. That means the more games the Mystics won, the more money the Alliance raised. In total, we received \$12,500 in charitable donations!



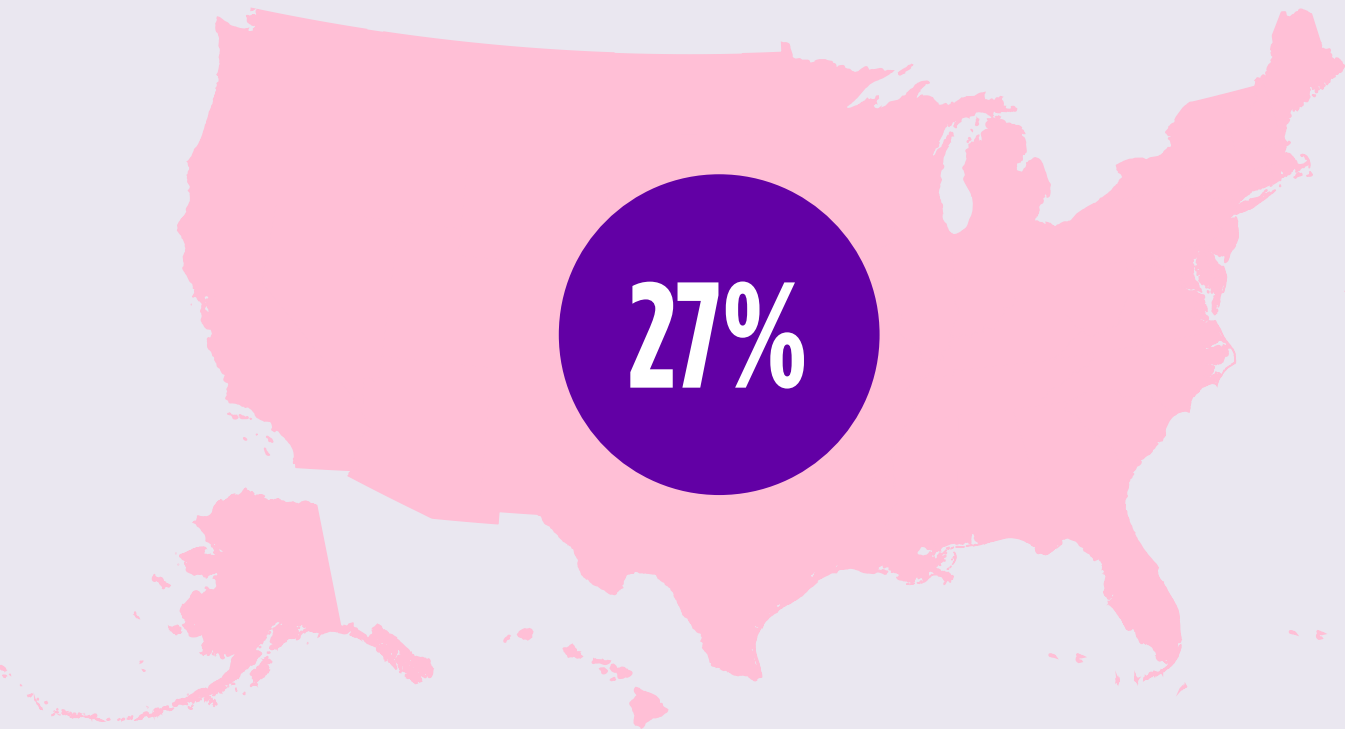
2022 YOUTH VOTER TURNOUT



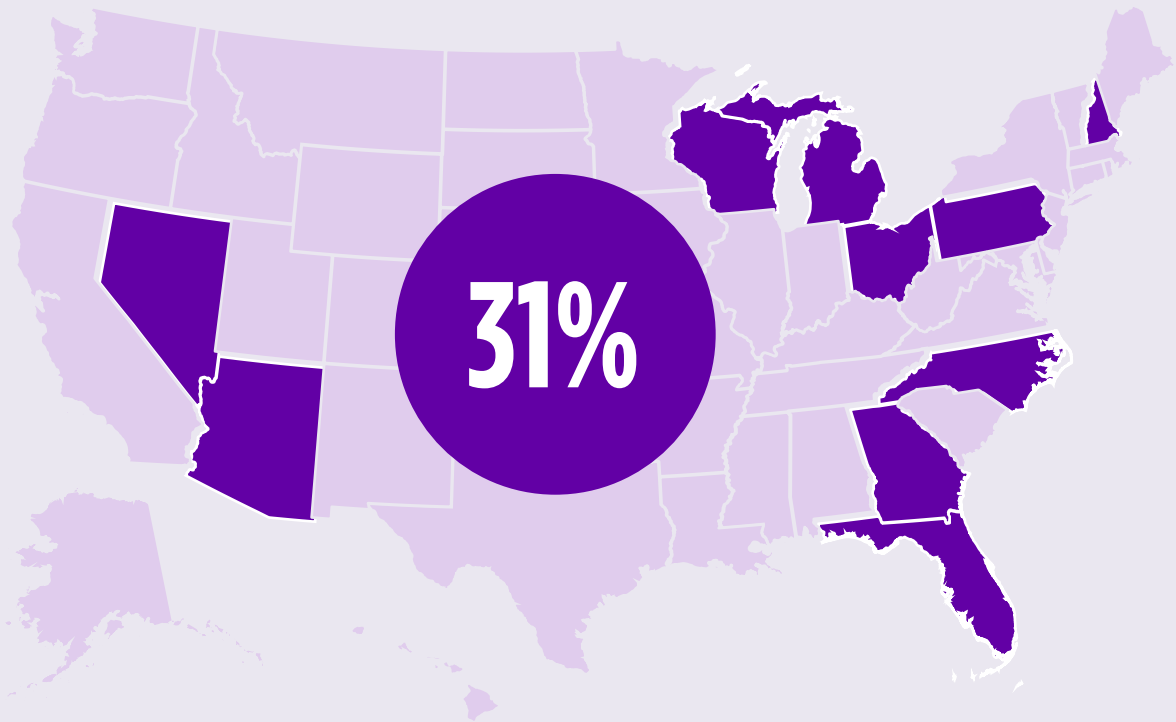
Second highest in the past 30 years!



National Estimate



Battleground States



Source: CIRCLE analysis of Edison Research exit poll and Census American Community Survey population data

BUILDING STRONG AND SUSTAINABLE ORGANIZATIONS



NETWORK PROGRAM RETREAT

In June, we hosted the Alliance Network Program Retreat in New Mexico to bring together senior staff from the network who are hard at work leading local youth vote efforts. Staff, whose roles primarily focus on on-the-ground electoral and issue organizing in their communities, came together in-person to strengthen their 2022 program plans ahead of election season. Topics ranged from how to set realistic field goals and how to run a digital ad program to how to level up your communications strategy.

DATA IS OUR BUILDING BLOCK



Organizing relies on data, and our organizations work hard to build their bases of young folks looking to get involved. Our goal is to help them best set up and use all of that data using EveryAction and VAN, outreach tools such as dialers, peer-to-peer texting, relational organizing applications and more, as well as promising practices for collecting, entering, and storing their data. Through training support, coaching, cohorts, and 1:1s, we support organizations to hire and train data staff, improve their database management, migrate platforms, and get set up to doorknock, phone bank, and text. All to deepen the impact and strength of their organizing programs. We also created a network-wide reporting system so we can see the collective results of their on-the-ground organizing.

STRENGTHENING COMMUNICATIONS CAPACITY

Developing Alliance Network organizations' communications capacity and skills is integral to increasing the local brand awareness and reputation of state-based youth-led organizations as the issue and electoral organizing experts in their communities. Through the Communications

Cohort and individualized support, the Alliance Comms Department facilitated a series of trainings and panels on creating successful digital ads, building press lists, strengthening branding, and successfully telling the story of their electoral work. We also worked with partners and outside trainers including Snapchat and ReThink Media to build comms staffers' skills in creating SnapChat ads, building youth power through narrative storytelling, and creating strategies to manage communications teams and projects.

COHORTS

The Alliance cohorts provide a space for communications, program, operations, data, and development peers to build community, work through challenges, learn from one another, and be trained by experts. Through these, we can directly build the skills network staff require to succeed in their roles and expand the capacity of their teams. Cohorts are particularly helpful for growing the skills of non-executive and young BIPOC staff in the network. **In 2022, the Alliance hosted more than 30 different cohort events, training, and workshops for network staff to attend and learn from.**

Here are just a few examples of the trainings and sessions offered last year:

- The **Communications Cohort** hosted a press and media panel of journalists and producers to teach communications staffers the most effective tactics for pitching stories and building relationships with the press.
- The **Program Cohort** discussed upcoming election plans, such as how to keep canvassers safe in the field, assess risk, and support field teams to succeed in meeting their goals.
- The **Development Cohort** talked about event planning. Network organizations presented their most successful



- fundraising events including happy hours, astrology and cocktail workshops, cookie classes, and annual celebrations. Putting the fun in fundraising.
- The **Operations Cohort** reviewed and discussed topics such as business insurance, brought in outside legal counsel to go over employment law basics, and worked with our Finance and Development departments to go over budgeting and fundraising.
 - The **Data Cohort** hosted a VAN Audit workshop where teams from across the network came and worked through a set of record-cleaning and organizing steps on their EveryAction and VAN committees to improve their data infrastructure and have their databases better reflect their organizing.

The Program, Data, Development, & Communications cohort collaborated before and after the election to host joint opportunities for staff to build community while preparing for GOTV, celebrate their victories, and troubleshoot common challenges.

In total, we had over 100 staff members be part of our cohort program!

GRASSROOTS AND SUSTAINABLE FUNDING IS OUR JAM

An Alliance tradition: Our Monthly Member Competition is an annual, week-long friendly and collaborative competition among network organizations. The aim is to encourage the growth of monthly donor programs which result in a sustainable source of funding that organizations can count on. Not only did network organizations gain monthly dollars, but they also unlocked grants from the Alliance for reaching important benchmarks or killing it in certain tactics, such as growing their sustainer programs by at least 20%, having the best social media, and engaging the most volunteers.

11 organizations participated and here are the results:



SWEET SUITES (ESS, OSS, PSS)

Engagement Services Suite (ESS)

Organizing young people takes a lot of work, and our network needs the best tools available to do the job. That's why we offer the Engagement Services Suite program which provides funding to help cover the cost of the most up-to-date tools available. In 2022, organizations made over 4.6 million texts and calls to young voters across the country! Through this program, we standardized the data practices across our network to better understand and analyze the work we do. We also offer direct capacity-building support through program coaching, quarterly check-ins, and support materials like templates and worksheets to help our leaders execute high-impact programs.

Operations Services Suite (OSS)

The Alliance offers the Operations Service Suite program to provide funding for the successful implementation by network organizations of new operational and financial applications to encourage and help network organizations onboard new tools and systems. In 2022, we helped 8 network organizations onboard new tools and systems like Asana, Expensify, Divvy, Quickbooks, and more. All vital tools that allow their staff to work more efficiently and effectively while supporting their administrative functions.

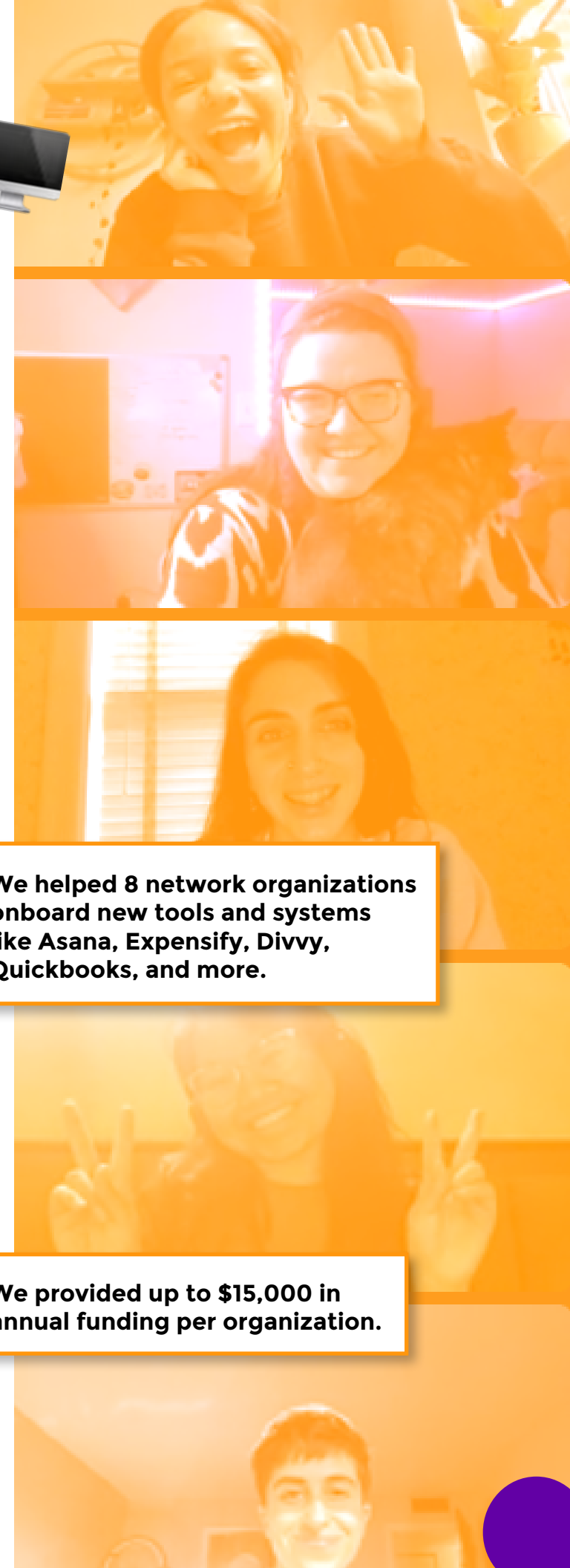
Professional Services Suite (PSS)

The Alliance's Professional Services Suite has continued to provide our network organizations with year-round access to and funding for a suite of direct professional services that aid in strengthening their internal capacity. Coaching services, organizational planning, DEI, management training, legal counsel, data security, and financial management are among the resources available. We provided annual funding of up to \$15,000 per organization.



We helped 8 network organizations onboard new tools and systems like Asana, Expensify, Divvy, Quickbooks, and more.

We provided up to \$15,000 in annual funding per organization.



ISSUE ORGANIZING



VOTING RIGHTS

Young people have historically been at the forefront of the fight to make our democracy more accessible and equitable for all. Our decade-old Democracy Done Right campaign converts state and local victories on innovative voting rights reforms into national momentum while using our on-the-ground experience to ensure national policymaking reflects the needs of voters.

Here's a snippet of the pro-democracy work that happened in 2022:

Thanks to **Chicago Votes** organizers, Cook County Jail (which was recently made a polling place thanks to a 2019 victory) had a record turnout of 24.9% in their primary.

Mississippi Votes has worked to defend against over 70 voter suppression bills in the 2022 legislative session. They organized a Call to Action in opposition to SB 2588, a bill that would have permitted voter purges but died in committee.

Forward Montana also celebrated a victory after successfully challenging voter suppression laws passed by the state legislature that made it more difficult for young Montanans to cast their ballot. Because of the power of the youth vote, the opposition is actively targeting youth of color with disinformation.

NCAAT called out and debunked disinformation seeking to mislead and harm the AAPI community during elections.

DEMOCRACY DONE RIGHT WEEK OF ACTION

Democracy Done Right (DDR) is all about transforming our voting system to reflect the diversity of America today. The Alliance Network fights year-round for policies around automatic voter registration (AVR), accessible online voter registration, voting in jails, pre-registration for 16 and 17 year-olds, and keeping polling places on campus. In August we dedicated a week to spotlighting the DDR work from across the network. The week kicked off by launching a DDR petition to engage activists online by having them sign on to the values of the campaign. We also uplifted voting rights wins from network organizations like **Forward Montana, Chicago Votes, Next Up, New Era Colorado, The Washington Bus, NHYM, and Engage Miami**. We closed out the week by honoring the hard work of young people in the Alliance Network who are organizing in their hometowns with a Hometown Heroes edition of our Youth Organizer Spotlights.



STUDENT DEBT CRISIS

Dreams Not Debt is a campaign we launched in 2021 to elevate the local work around student debt and push the Biden Administration to address the student debt crisis. The Alliance continued this work with renewed vigor in 2022. We celebrated our network’s groundbreaking student-debt work, shared individual student-debt stories from youth organizers, rallied our followers to call on President Biden to take action on student debt, and we attended in-person rallies. In August, President Biden announced a student debt forgiveness program, which we celebrated as a major win in our campaign.

Throughout the year, we uplifted the student-debt related work our network led on:

- **New Era Colorado** passed legislation prohibiting colleges from withholding transcripts due to outstanding fees.
- **Ohio Student Association** worked to end Transcript Traps and launched a Black Student Equity survey to better understand the financial needs of Black students in Ohio.
- **Virginia Student Power Network** fought for and won a tuition freeze at the University of Virginia and supported legislation that would increase access and reduce barriers to higher education for students.



In April, we joined hundreds of youth organizers, including some from our network at the Ohio Student Association and the Virginia Student Power Network, to demand that President Biden cancel student debt. Throughout the year, we joined allied organizations to rally directly in front of the White House.

Throughout the year, nearly 2,000 people signed our Dreams Not Debt petition, which called on President Biden to cancel student debt, reform the student loan program, and support free college for all. We delivered these signatures to the Biden Administration.

Nearly 2,000 people signed our Dreams Not Debt petition calling on President Biden to cancel student debt

LOCAL ISSUES

The Alliance Network continues to champion local issues in their communities & states. From abortion access to climate change, young organizers are showing up for the issues that matter most to our generation:

- **Loud Light** collaborated with state partners to protect abortion access and defeat a ballot measure that would have banned abortion statewide. As a part of

the Kansas Youth Power Coalition, Loud Light led the “Vote Neigh” campaign to make this issue more approachable and helped mobilize young Black and brown Kansans ahead of the historic vote.

- **New Era Colorado** launched their **Youth Agenda** policy platform & achieved three major victories: limiting the harmful practice of transcript withholding, codifying abortion rights in the state, and creating dedicated revenue for affordable housing.
- **Ohio Student Association** fought for fair districting maps through the #AllInforFairMaps campaign. The Ohio Supreme Court upheld the right to fair maps and overturned gerrymandered maps.
- **Next Up** is a proud partner in the Fair Shot For All Coalition. They were able to support the passage of critical policies like Universal Legal Representation, Transforming Justice, and Farmworker’s Overtime.

YOUTH ORGANIZER SPOTLIGHTS

In honor of Black History month, we sat down with Kiah Sandler from **Chicago Votes**, Jessica Saint-Fleur from **Engage Miami**, Taylor Turnage from **Mississippi Votes**, and Jasmine Baker from **LIT** to hear how their work drives a thriving Black future. They also talked about the elders in their communities who inspire them and what they want young people of the future to know about their work today.



The second installment of this series shined a light on rural organizing and how it differs from doing on -the-ground work in an urban setting. We interviewed Jarrius Adams from **Mississippi Votes** and Jasmine Segarra from **LIT** to find out what they wish more people knew about rural youth, what barriers they’ve faced in rural organizing, and what may surprise people about their work.

The final installment of our Youth Organizer Spotlight series was released during our Democracy Done Right week of action and it featured the Hometown Heroes of the network! Staff across the Alliance Network nominated their team members whose work was directly impacting the communities they were raised in. Meet the Alliance Network Hometown Heroes: Rija Nazir from **Loud Light**, Pari Kemmick from **Forward Montana**, Caro Gutierrez from **Engage Miami**, and Yanelis Valdes from **Engage Miami**.



MAKING HEADLINES



TOP HITS

Starting this year with a new Executive Director, a strategic plan, and a midterm election on the horizon, it was imperative to continue building relationships with the press and media to elevate the work of the Alliance Network, strengthen the argument that youth organizing is the key to the youth vote, and assist network organizations in amplifying their work through press and media. Here are just some of the biggest successes where the Alliance Network's local youth-led organizing was highlighted and recognized as essential to significant historical moments at the national level:

TIME

In January, Alliance for Youth Organizing, in collaboration with Civiqs, conducted a nationwide survey of young voters ages 17 to 39 from across the political spectrum. We asked how they feel about the country's future, what policies the Biden Administration should prioritize, how they plan to engage this year leading up to the midterm election, and more. This piece highlighted that young people under 40 are increasingly influential with each passing election and would be a decisive electoral force in the midterms.

USA TODAY

One of President Biden's campaign promises was to cancel at least \$10,000 of each American's student debt. More than a year into his presidency, Biden still needed to act on this key promise. This piece featured our c3 poll data, a quote from our ED, and Rachael Collyer from the Ohio Student Association, who advocates on the issue of student debt and college affordability.

npr

When a draft opinion leaked that the Supreme Court could overturn *Roe v. Wade*, Executive Directors and senior leaders in the Alliance Network who had been working on the issue of abortion access for years were interviewed about how this would galvanize the youth vote in November.

teen
VOGUE



Alliance Network organizations were featured in this piece about how youth-led organizations focus on policy issues, address peoples' day-to-day needs year-round, and register young people to vote.



ET NEWS



Ahead of the 2022 midterms, Dakota Hall joined Gen Z For Change's Sofia Ongele, climate and racial justice advocate Isra Hirs, and voting rights activist Charlie Bonner to discuss voting, why getting involved locally is crucial to affect real change, and more.

TYT



Dakota Hall returned to The Young Turks program to discuss the impact young voters had on the midterm elections.

ALLIANCE GROWTH

NEW POSITIONS + PROMOTIONS

We are happy to celebrate new faces and promotions at the Alliance:

- Amara Reese-Hansell: Director of Network Capacity
- Erika Jaimes: Promoted to Finance Coordinator
- Jordan Swanson: Operations Coordinator
- Kate Travis: Data Manager
- Kathryn Quintin: Director of Network Capacity
- Kayla Rivera: Advocacy Director
- Robyn Swirling: Chief of Staff
- Zahra Isaacs: Executive Coordinator

SUMMER STAFF RETREAT

The Alliance team had our first-ever staff retreat in August. We spent a week in North Carolina getting to know each other

better, throwing down on our programs, collaborating across departments, and brainstorming new ways to reach our goals and mission. Check out our matching t-shirts!

THE ALLIANCE GETS OUT THE VOTE

In October, the Alliance team fanned out to embed within our network organizations to provide extra capacity as Election Day neared (and in many states as early voting was underway). Over two weeks, staff spent one week with nine different network organizations, knocking on over 5,000 doors, tabling on campuses, and helping run large community events. We helped first-time voters get registered, walked voters to ballot drop boxes, and helped safeguard rights up and down the ballot.



STAFF AND BOARD

ALLIANCE STAFF:

- Amara Reese-Hansell**, Director of Network Capacity
- Amit Mistry**, Chief Impact Officer
- Billy Koontz**, Senior Finance Director
- Carmel Pryor**, Senior Communications Director
- Dakota Hall**, Executive Director
- Daniela Mrabti**, Digital Director
- Eliana Reed**, Content Manager
- Erika Jaimes**, Finance Coordinator
- John Serpas**, Senior Operations Director
- Jordan Swanson**, Operations Coordinator
- Kate Travis**, Data Manager
- Kathryn Quintin**, Director of Network Capacity
- Kayla Rivera**, Advocacy Director
- Kenny Myers**, Director of Network Capacity
- Mariella Villacorta**, Individual Giving Manager
- Marisa Slifka**, Operations Director
- Robyn Swirling**, Chief of Staff
- Scarlett Jimenez**, Senior Development Director
- Whitney Celestin**, Grants Manager
- Zahra Isaacs**, Executive Coordinator



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- Liba Wenig Rubenstein**
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- Amy Faulring**
- Vaughn Frisby**
- Gisel Romero**
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BOARD OF DIRECTORS ALLIANCE FOR YOUTH ACTION:

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- Juan Escalante**
- Tracey Corder**
- Daniel Gonzales**
- Kim Rogers**
- Natalia Salgado**
- Colleen Loper**

ALLIANCE FOR YOUTH ORGANIZING

INCOME

SOURCE	ACTUALS
FOUNDATIONS & GRANTS.....	\$13,080,418
INDIVIDUAL DONORS	\$286,590
CONTRACT FOR SERVICES.....	\$192,181
CORPORATE & LABOR UNION	\$150,028
OTHER INCOME	\$13,457
TOTAL INCOME	\$13,722,674

EXPENSES

SOURCE	ACTUALS
PERSONNEL	\$1,864,779
PROFESSIONAL SERVICES.....	\$670,827
OFFICE & SHARED EXPENSES.....	\$125,117
TRAVEL & EVENTS.....	\$259,067
MATERIALS	\$29,361
GRANTS & AFFILIATE CONTRACTS	\$3,835,750
FISCAL SPONSORSHIP PROJECTS	\$6,240,515
TOTAL EXPENSES	\$13,025,415

ALLIANCE FOR YOUTH ACTION

INCOME

SOURCE	ACTUALS
FOUNDATIONS & GRANTS.....	\$2,547,000
INDIVIDUAL DONORS	\$469,216
CONTRACT FOR SERVICES.....	NONE IN 2022
CORPORATE & LABOR UNION	\$100,000
OTHER INCOME	\$190
TOTAL INCOME	\$3,116,406

EXPENSES

SOURCE	ACTUALS
PERSONNEL	\$598,452
PROFESSIONAL SERVICES.....	\$892,164
OFFICE & SHARED EXPENSES.....	\$66,182
TRAVEL & EVENTS.....	\$271,391
MATERIALS	\$236,266
GRANTS & AFFILIATE CONTRACTS	\$1,598,250
TOTAL EXPENSES	\$3,662,705



TO OUR SUPPORTERS

ALLIANCE FOR YOUTH ORGANIZING

FOUNDATION & PARTNERS

- Anonymous Donors
- Branch Family Fund
- Chambers Fund
- Clean and Prosperous America
- Community Foundation Boulder County
- Compton Foundation
- Democracy for All Fund
- Democratizing Philanthropy Project
- Dennis Arfmann and Julie Brown Charitable Fund
- Dorot Foundation
- East Bay Community Foundation
- Ettinger Foundation
- Fidelity Charitable
- Ford Foundation
- Foundation Source
- Gasner Charitable Gift Fund
- Healthy Democracy Fund
- Henlopen Foundation
- Hull Family Foundation
- JPB Foundation

- LARS Charitable Fund
- Levi Strauss Foundation
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