

YOUTH POWER

BEYOND BOUNDARIES



LETTER FROM OUR EXECUTIVE DIRECTOR



Dear Friends, Supporters, and Partners:

As we reflect on this past year and set our sights on the 2025-2026 cycle, I am overwhelmed with pride and gratitude for the young leaders powering our movement. Their tenacity and resolve led to hard-fought wins for critical local and state victories that remind us what is possible when youth take the lead.

In the 2023–2024 cycle, the Alliance for Youth Action and our sister organization, the Alliance for Youth Organizing, stepped up in historic ways, delivering over \$24M to the field. These investments fueled grassroots campaigns, nurtured innovative organizing strategies, and fortified the leadership pipeline of young people fighting for a more just democracy. Our collective accomplishments are a testament to the tireless work of every progressive youth organizer who refused to let challenges stand in the way of transformative change.

While we should celebrate how far we’ve come, the road ahead demands our unwavering commitment. We face a cultural and organizing battle for the very soul of our next generation’s leadership. Now is not the time to slow our pace; it is the moment to double down on our resources, our organizing, and our vision for a world where every person can thrive.

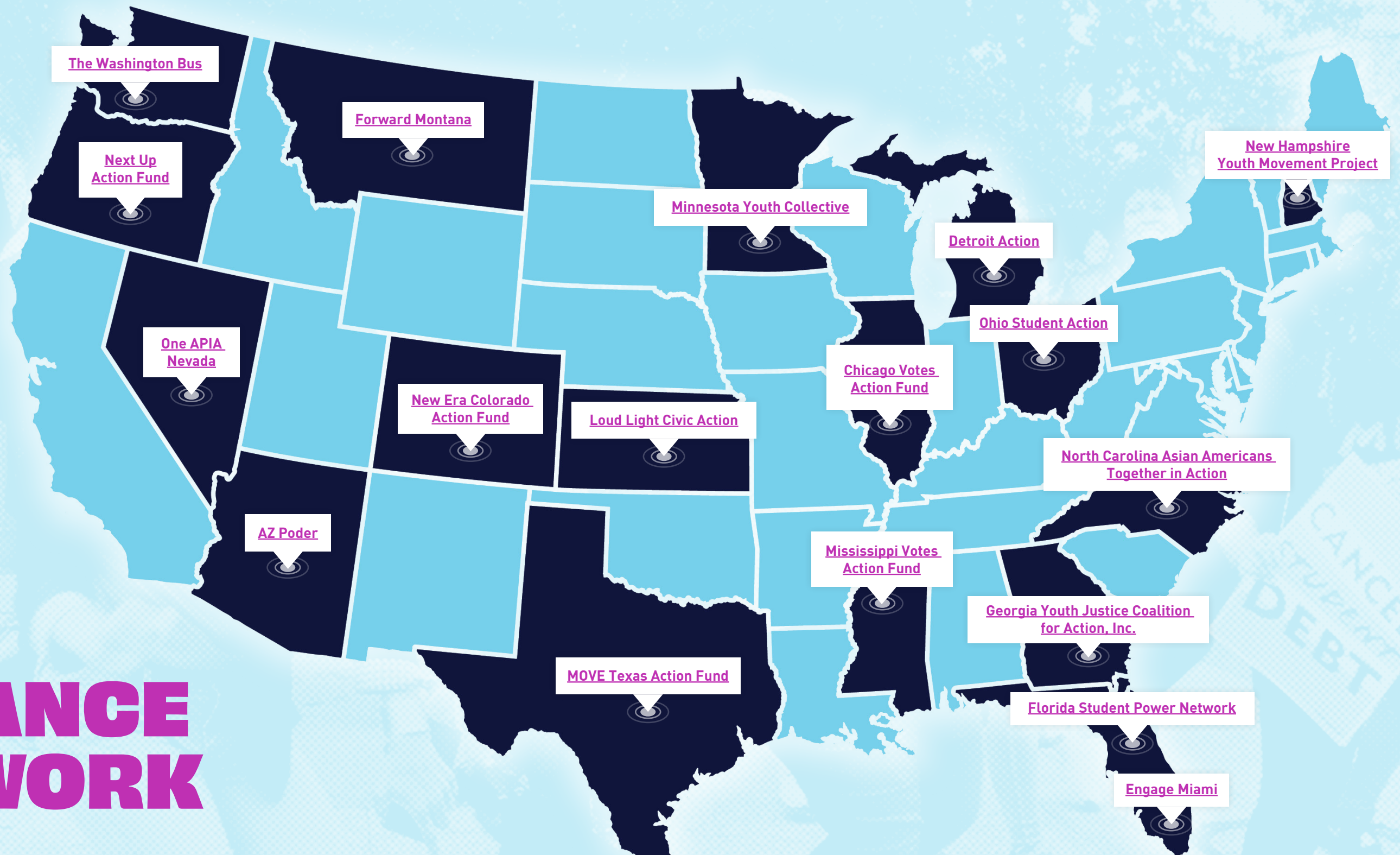
I am endlessly inspired by the resilience and creativity of our Network and partners. Together, we will meet the tough fights ahead with bold, strategic actions rooted in the power of young people’s collective voice. We must continue to stand shoulder to shoulder, investing in their potential and organizing strength.

Thank you for standing with us. Your support and belief in the power of youth are the bedrock of our success. As we move forward, let us carry this momentum, ready to defend our hard-won progress and forge the bright future that every young person deserves.

In solidarity,
Dakota Hall
Executive Director
Alliance for Youth Action

THE ALLIANCE NETWORK

Our Network of 18 locally led organizations spans across the nation. This year, the Alliance moved away from a tiered model of Network organizations. We're proud of the perspectives and opportunities for innovation offered by each of our Network organizations.





SCALING OUR IMPACT

2024 was a historic year for the Alliance as we made strides toward our strategic vision of strengthening our Network.

We fully embraced our role as a funding intermediary, created new tailored offerings to build Network capacity, and outlined values-based criteria to guide our next phase of growth. As always, our work remained anchored in principles of equity, inclusion, and liberation.

We prioritized providing early funding to the Network to allow organizations to scale up voter engagement and education programs over the course of the year. Through an extensive survey of our Network’s needs, our team imagined new offerings and built systems for Network organization support, including a new cohort program for Network staff and multi-week virtual bootcamp sessions focused on topics selected by the Network. Through our funding intermediary work beyond the Network, we built and deepened relationships with local organizations in new states, supporting leadership development and creating opportunities for future Network expansion.

Our 2024 progress sets us up to strategically build our base and create change in the upcoming years. As we look toward the future, we want to highlight the successes of our Network. We know that the local victories and broader lessons from this past year will guide us as we build for the years of work to come.

NETWORK HIGHLIGHTS

Our Network collectively decided to transition away from Democracy Done Right and Broke AF to embrace a more comprehensive, issue-based approach. This shift reflects the shared vision and priorities of our Network, allowing us to deepen our impact and drive meaningful change across five key focus areas:



8

Youth Power Beyond Boundaries

1 Supporting **abortion access and reproductive justice** to ensure bodily autonomy for all

Forward Montana, in coalition with Montanans Securing Reproductive Rights, collected over 117K signatures from all 56 counties to secure a ballot measure that would enshrine the right to abortion in the Montana Constitution.

2 Facilitating learning opportunities around **climate and environmental justice** to help tackle the climate crisis

New Hampshire Youth Movement was part of the coalition that helped pass HB 1400, which protects green spaces in New Hampshire. They organized partners and volunteers to testify and call their representatives to support the bill signed into law in August.

3 Ensuring economic stability through secure, affordable **housing access**

New Era Colorado advocated for two housing bills through calls, emails, and testifying. In the spring of 2024, the Occupancy Limits and Cause Required for Eviction bills were signed into law—a major victory for housing access across the state.

4 **Reimagining public safety** through educational dialogues about community-based care

AZ Poder has spent years raising awareness and conducting research on the culture of violence within the Phoenix Police Department. Their persistent efforts paid off when a Department of Justice investigation confirmed what they had long exposed: Phoenix PD has a pattern of civil rights violations and was found to be the most violent Police Department in the country.

5 Breaking down barriers to **voting rights** and creating a more inclusive civic landscape

Engage Miami continued their lawsuit, in partnership with the ACLU of Florida and other local organizations, to challenge a gerrymandered redistricting map. In April, they won their lawsuit when a judge ruled that the proposed map segregates voters by race.

THE NETWORK IN THE FIELD

The Alliance Network made over 16M outreach attempts to mobilize young voters, ensuring they had the information and resources needed to participate in the electoral process; this included:



Get Out the Vote

The Network left it all in the field this GOTV season! Our Network’s organizing staff worked tirelessly to inform, motivate, and galvanize young people across the country. Some highlights include:



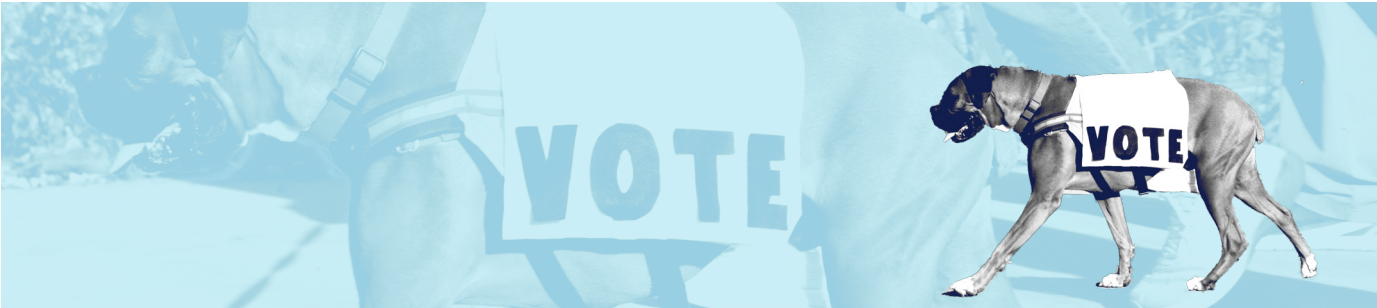
Engage Miami made over 740K calls to young people eligible to vote in Florida, directing people to access a personalized digital voter guide and help understand their ballot



Next Up Action Fund distributed Youth Voice Voter Guides to thousands of young voters across Oregon and led extensive education efforts around Portland’s first ranked-choice voting election. They carefully evaluated candidates to create a comprehensive statewide guide and collaborated with local groups to develop a Portland-specific guide for targeted outreach. These efforts garnered over 2 million online impressions.



North Carolina Asian Americans Together in Action mailed multilingual voting information to 600K young people and sent over 425K texts to North Carolinian youth voters, advocating for policies to protect the Asian American community



Ballot Measure Work

Our Network dedicated energy to crucial ballot initiatives. This ongoing work is a testament to the power that education and information have in motivating young people to create change.



Network organizations helped achieve key victories around abortion access across the country:



Forward Montana supported work to pass Constitutional Initiative 128



AZ Poder helped pass Prop 139



New Era Colorado campaigned to pass Amendment 79



One APIA Nevada supported the passing of Question 6



In Florida, **Engage Miami** and **Florida Student Power Network** mobilized voters around Question 4 for abortion access. Though the ballot measure had a 57% vote in favor, it fell short of the 60% threshold required to pass in the state. This work does not end here: these organizations will continue to fight for reproductive justice in the years to come.

The Network rallied to support justice and human rights more broadly:



The Washington Bus helped defeat Washington Initiative 2117, protecting the Climate Commitment Act and supported WI 2109, implementing capital gains taxes



New Era Colorado organized young people to pass Amendment J, overturning the state's constitutional ban on same-sex marriage

NATIONAL PROGRAM

The Alliance launched a national program to strengthen on-the-ground efforts, filling critical gaps in youth organizing and mobilization. Through an aggressive persuasion and turnout program, we helped young voters understand the stakes and turn out for Democratic candidates down the ballot.

In battleground states like Arizona, Georgia, Michigan, North Carolina, and Wisconsin, the Alliance made millions of calls and sent targeted mail to equip young voters, including newly eligible 18-year-olds and those who recently moved to the state, with the information and motivation to vote. By engaging undecided voters with issue-based messaging and ensuring supporters had clear vote plans, we helped drive the youth turnout needed to win key races.

Across 10 states, this work reached over:

7,000,000

Voters

4,500,000

Calls made

2.25M

Young people reached by mail

250,000

Doors knocked

100,000

Voting plans made

75,000

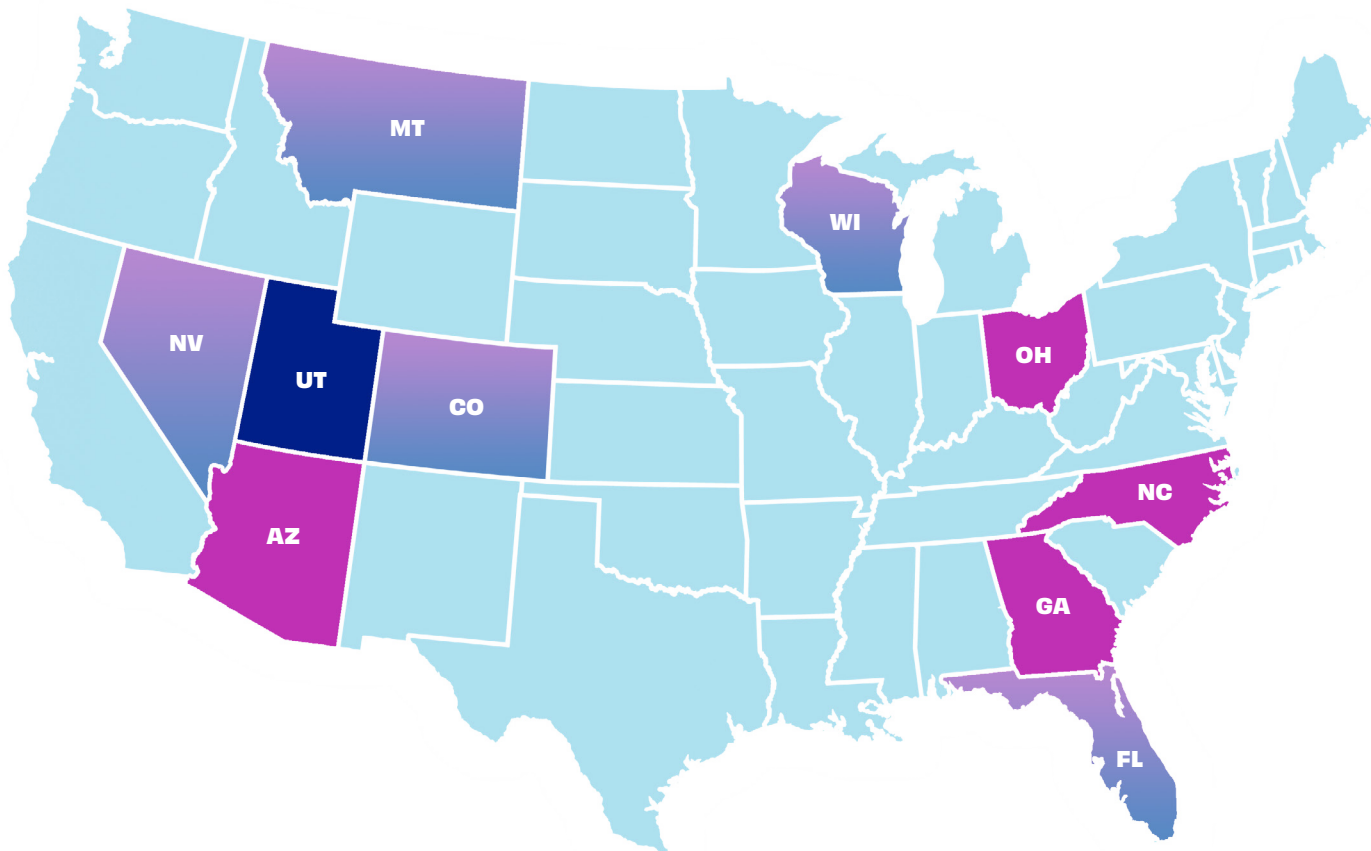
Pledges to vote collected

Our national program
focused on critical
battleground states,
where youth turnout
on average was 8
points higher than
national youth turnout.

FUNDING HIGHLIGHTS

The Alliance is proud to stand as the largest donor intermediary for youth civic engagement organizations nationwide.

This year, we’ve further stepped into this role and developed a transparent funding strategy to equitably increase funding to local organizations, with an emphasis on BIPOC-led and movement building organizations.



NETWORK FUNDING **NON-NETWORK FUNDING** **NETWORK & NON-NETWORK FUNDING**

\$5,230,000

Funding distributed

17

Organizations funded

9

Network organizations

8

Non-Network organizations

10

States funded

Our grantees did incredible work, from voter outreach to building out new organizing initiatives. Some highlights from this work include:



One APiA Nevada ran an in-language program for AANHPI Nevadans, reaching 160,000 households statewide. Their efforts helped produce one of the strongest AANHPI voter turnouts across battleground states.

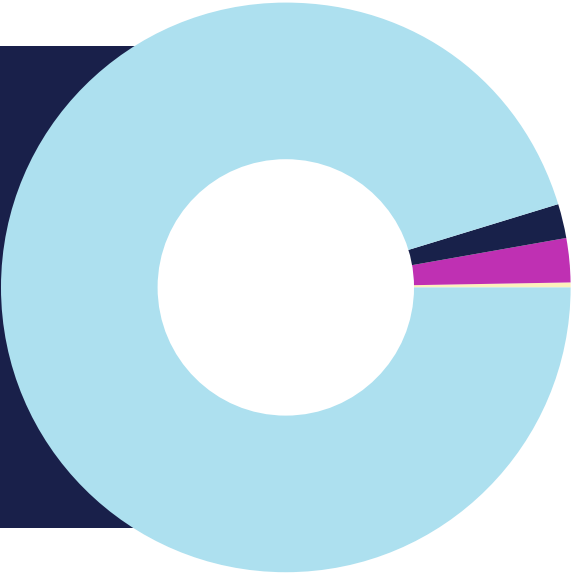


Coloradans For Protecting Reproductive Freedom built a robust storytelling campaign around Amendment 79, including 25 press pieces supporting the campaign and a series of Instagram videos. Their advocacy work ultimately contributed to the passing of Amendment 79.



Georgia Youth Justice Coalition built a peer-to-peer outreach program based on leadership pipelines for young Georgian organizers. Through their program, they focused on top-of-ticket races but also dedicated energy to competitive state house races, helping deliver progressive victories. GYJC was the only state partner to canvass in Tangie Herring’s district, where she secured a narrow 263-vote win over an opponent who advocated for public school privatization and harsh immigration policies.

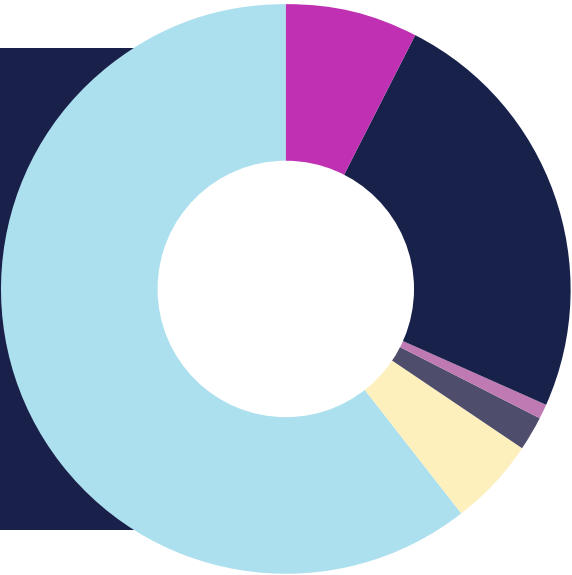
FINANCIAL OVERVIEW



Income

\$8,073,633

- Foundations & Grants: \$7,701,000
- Individual Donors: \$162,242
- Corporate & Labor Union: \$203,000
- Other Income: \$7,390



Expenses

\$9,188,793

- Personnel: \$705,950
- Professional Services: \$2,204,376
- Office & Shared Expenses: \$85,634
- Travel & Events: \$171,547
- Materials: \$467,578
- Grants & Affiliate Contracts: \$5,553,708

ACKNOWLEDGEMENTS

We’d like to thank the following foundations, partners, and individuals who have generously supported our work with the resources needed to support local youth organizing and build a brighter, more equitable future.

FOUNDATIONS & PARTNERS

- | | | |
|---|---|-------------------------------|
| AFSCME | Groundswell Action Fund | One for Democracy Action Fund |
| America Votes | Healthy Democracy Action Fund, a fund of Tides Advocacy | SEIU |
| Anonymous Donors | Horizons Foundation | Threshold Foundation |
| Center for Secure and Modern Elections Action | Inatai Foundation | Tides Advocacy |
| Children’s Equity Fund | Movement Voter PAC | Tides Foundation |
| Global Impact Social Welfare Fund | Movement Voter Project | WDN Action |
| | | Wellness Advocacy Fund |

INDIVIDUALS

- | | | |
|-------------|---------------------|----------------|
| Edith Allen | Marjorie M. Findlay | Merle Chambers |
|-------------|---------------------|----------------|

To meet the demands of the current moment and strengthen our impact, the Alliance expanded our team through strategic hires and promotions across all departments. We are deeply grateful for every staff member’s contributions.

The Alliance for Youth Action is also grateful for the work of our Board of Directors, a dedicated group of seasoned organizers and industry experts who provide invaluable guidance, strategic vision, and steadfast support to advance our mission.

BOARD OF DIRECTORS

- | | | |
|-------------------------|--------------------------|-----------------|
| Jonathan Paik, Co-Chair | Tracey Corder | Alison Ge |
| Ben Wessel, Co-Chair | Victoria Cepeida-Mojarro | Krithika Harish |
| Kim Rogers, Vice Chair | Kellie Dupree | Beth Huang |
| Aaron Merkin, Treasurer | Juan Escalante | Kunoor Ojha |
| | | Chris Sloan |

We aim to cultivate a world where young people are deeply engaged in democracy, not just as voters, but as organizers and leaders, driving change that makes our communities more equitable and vibrant.

LOOKING FORWARD

At the Alliance and throughout the Alliance Network, we envision a transformative era of locally-led democracy.

We aim to cultivate a world where young people are deeply engaged in democracy, not just as voters, but as organizers and leaders, driving change that makes our communities more equitable and vibrant.

As we look toward 2025 and beyond, we turn our focus toward building robust local infrastructure that prioritizes local base-building, civic engagement, and electoral work. We know the critical role that local governments play in safeguarding our communities and protecting vulnerable populations. In the face of a likely hostile federal government, local governments can become critical barricades to protect our people. School Boards, mayors, and district courts each have the opportunity to directly impact the lives of the people within their locality.

We plan to strengthen local organizing work in order to win local elections, pushing back on national trends. Through strategic investments in organizing at the local level, we can empower young leaders to build and defend systems of accountability and equity. These efforts not only safeguard our communities today but also lay the foundation for a resilient democracy tomorrow.

By focusing on local organizing and civic engagement, we are preparing our communities to lead with boldness and creativity in the face of uncertainty—proving that when young people organize, the future becomes more just and sustainable.



MORE THAN A MOVEMENT

We envision a world where our democracy works for everyone.

Your partnership is instrumental in building a more just democracy where everyone can live in thriving communities. By investing in our work, you're not only supporting the democratic process—you're empowering the next generation of leaders.

If you are interested in supporting the Alliance for Youth Action, please contact us at

development@allianceforyouthaction.org

Let's keep in touch!



Instagram: <https://www.instagram.com/allianceforyouthaction/>



Substack: <https://dakotaray.substack.com/>



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